



Sustainable Development  
Directorate

# APPENDICES

Items 12.2.1 – 12.2.4

# ORDINARY COUNCIL MEETING

To Be Held

Wednesday, 22<sup>nd</sup> of June 2022

Commencing at 5.00pm

At

Shire of Dardanup  
ADMINISTRATION CENTRE EATON  
1 Council Drive – EATON

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~ Large Print  
~ Electronic Format [disk or emailed]  
Upon request.



## BUREKUP RV STOPOVER PUBLIC CONSULTATION

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29<sup>th</sup> April to 20<sup>th</sup> May, 2022



1. CONSULTATION OBJECTIVES
2. OUTPUTS
3. EVALUATION
4. SOCIAL PINPOINT / WEBSITE TEXT
5. FACEBOOK TEXT
6. COMMENTS RECEIVED
7. FLIER DISTRIBUTED

# [Appendix ORD: 12.2.1A]

## 1. CONSULTATION OBJECTIVES

Objective	Measure of success
Maximise participation in consultation.	1. Aim to achieve 360 unique visitors to online consultation (this is based on 350 PO Boxes in Burekup and there has been 359 unique visitors to other previous consultation). <b>526 ACHIEVED</b>  2. Convert 25% of unique visitors to consultation stakeholders based on previous high of 21%. <b>58% ACHIEVED</b>
Create a positive sentiment around participation in Council decision-making.	Continued increase in level of online consultation participation over time. <b>HIGHEST SOCIAL PINPOINT RESULT TO DATE</b>

## 2. OUTPUTS

29 <sup>th</sup> April 2022	Campaign launch on website – ‘Have your say’
29 <sup>th</sup> April 2022	Hard copy flier delivered to Burekup store for distribution to all PO Boxes
2 <sup>nd</sup> May 2022	SMS updates – ‘Have your say’
2 <sup>nd</sup> May 2022	Facebook post #1 – ‘Have your say’
2 <sup>nd</sup> May 2022	Radio – Your say with Nay plus podcast
5 <sup>th</sup> May 2022	Facebook post #2 – ‘Have your say’
13 <sup>th</sup> May 2022	Facebook post #3 – ‘One week to go’
19 <sup>th</sup> May 2022	Facebook post #4 – ‘Closing tomorrow’
26 <sup>th</sup> May 2022	Email to 89 recipients – ‘Thank you for contributing’
26 <sup>th</sup> May 2022	Facebook post #5 – ‘Thank you for contributing’

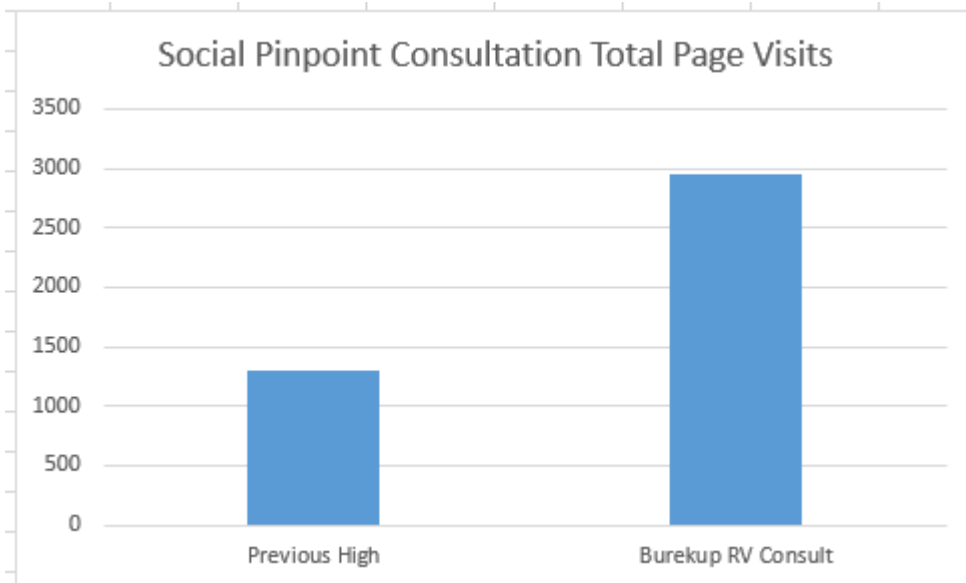
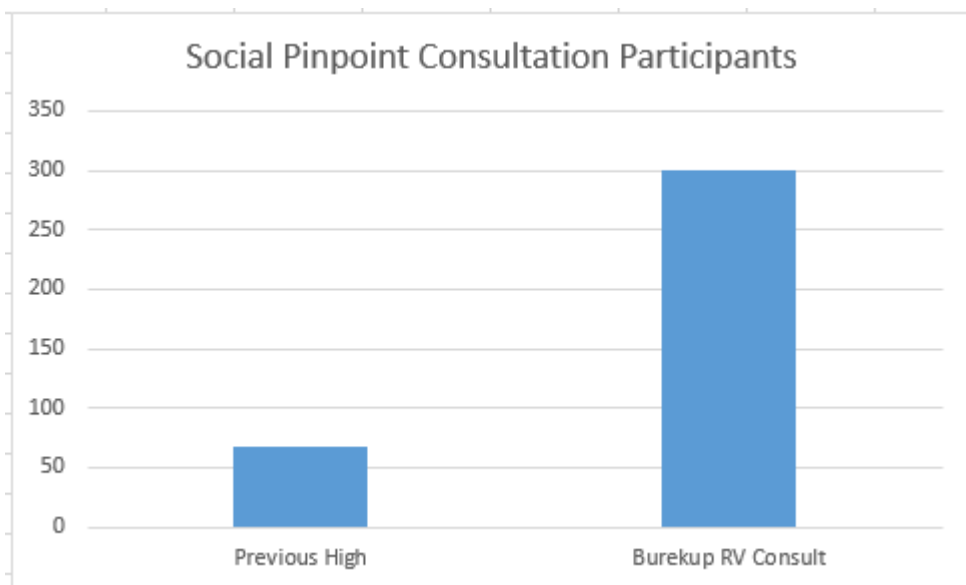
## 3. EVALUATION

Fliers distributed	350
Unique website article visits <i>* Highest performing post in past 12 months: 874</i>	228
Average time on page <i>* Highest performing post in past 12 months: 4:44 minutes</i>	3:19 minutes
Facebook Posts	4 (plus 1 at conclusion)
Total Facebook Reach	5,132
Facebook Engaged Users <i>* Bike Plan Consultation achieved 178</i>	383
Facebook Engagement Rate <i>* Bike Plan Consultation achieved 0.026</i>	0.074
Facebook Negative comments	1
Total Online Consultation Visits <i>* Previous highest consultation visitors: 1,299</i>	2,952

# [Appendix ORD: 12.2.1A]

Unique Users <i>* Previous highest consultation users: 359</i>	519
Unique Stakeholders <i>* Previous highest consultation users: 67</i>	300
Comments Received <i>* Highest consultation comments: 94</i>	78
Surveys completed	273
Written or emailed responses received	7 (2 from same person)

The following tables show a comparison of 11 previous Social Pinpoint consultations conducted over the past 12 months.



## 4. SOCIAL PINPOINT / WEBSITE TEXT

Developing the Dardanup Shire's potential as a visitor destination was among interests expressed by community members during our Community Satisfaction Survey last year. Strategies for achieving this fall under our key performance area of 'Prosperity'.

Should an overnight caravan stop for Burekup be one of those strategies?

And if so, where in Burekup is the most appropriate location?

At its meeting held on 23 February, 2022 Council resolved to close Burekup's Recreational Vehicle Stopover facility at Gardiner Reserve due to the number of community complaints received and commence consultation regarding a new location.

A report will be presented back to Council on consultation outcomes next month.

We want to make it as convenient as possible for members of the Burekup community to have their say on this topic.

You can indicate a simple 'yes' or 'no' via our Dardanup Connect online consultation platform and if you would like to, drop a pin on the town map to indicate your preferred location for a 24-hour Recreation Vehicle Stopover. You will note we have already indicated a possible site for your consideration.

Access via this link: [Burekup RV Stop-Over | Social Pinpoint \(dardanup.wa.gov.au\)](https://dardanup.wa.gov.au/burekup-rv-stop-over-social-pinpoint)

Alternatively, you are welcome to send your feedback by the consultation closing date of Friday, 20 May to:

- Email: [records@dardanup.wa.gov.au](mailto:records@dardanup.wa.gov.au)
- Post: PO Box 7016, Eaton, WA, 6232



## 5. FACEBOOK POSTS

HEY BUREKUP RESIDENTS!

It's time. Let us know whether you support a 24-hour RV Stopover in your town AND where you think would be the most suitable location.

We've made it as easy as possible to ensure your voice is heard. Just answer a 'yes' or 'no' via our Connect Dardanup online consultation. And if you would like to, drop a pin on the map to indicate your preferred location.

Visit the consultation [here](#).

## 6. COMMENTS RECEIVED

(via email)

It was with great dismay that I read on your council's website that the decision has been taken to close the excellent stop over site that the council had designated at Burekup.

I speak from direct experience of having used the site, and can say that that both the location and facilities (toilets were available) were much appreciated. Although we only used the site for a one night stop, the ability to do so in such a pleasant environment was most welcome, and we did spend money at the local store. We did have the ranger call by on that occasion, so can only assume it was in response to one of those complaints rather than it being a courtesy visit (which we thought it was).

I was, however, utterly astonished and deeply disappointed to read that the council had received what amounts to an unprecedented number of complaints about the site. Although not stated, I can only surmise that the complaints were made by an extremely limited number of people who are not representative of the community of Burekup at large. I find it deeply troubling that (a presumably) small number of individuals can act with the fanatical zeal usually only associated with single interest pressure groups, and effectively weaponise the conditions of stay in such a way as to close down a facility such as this. Had there been damage and pollution issues then I would have understood.

With regards to the toilets at the stopover location, I would strongly argue that having campers on the site serves to prevent any acts of vandalism to the council's property. I have too often seen remote facilities such as this vandalised, causing the council to close them to the detriment of the community.

We have stayed at numerous other free sites provided by local councils over the years (such as Dardanup, Kulin, Pinjarra, York, Beverley, Katanning, Galena Bridge) to name but a few, have had no issues at any and supported the locally community economically. Indeed, the caravan club to which we belong usually spends several '000 dollars in those communities where we stay when we hold a weekend rally.

I believe it does the council and community at large no good at all to allow (a presumably) very small number of individuals to take a very "nimby" type attitude with people who actively choose to tour the Dardanup region and bring an economic benefit.

## [Appendix ORD: 12.2.1A]

Regrettably, I do not know the area sufficiently well to suggest an alternative location, but wherever it is you do select, I would urge you to ensure that toilets are available for those who do use the stopover. Alternatively, perhaps consider reinstating the Burekup location, but restricting it to 5 bays with a 24hr time limit. In addition, I would also recommend that you contact the ACCWA (Association of caravan clubs of WA), who may be able to provide some suggestions. I will happily provide you with their contact details should you wish.

I very much hope that you find an acceptable alternative location to encourage the very real benefits of tourism to the region and do not let a small number of people stymie your efforts.

I am writing about the current consultation regarding a new location for a caravan stop over in Burekup.

It comes as no surprise that one place I will never support and I will forever and always be vocal about my opposition is the previous location. Whatever happened to the pump track earmarked for that land from the 2018 community consultations???

However I'm not all negative. Is it a pipe dream to consult with main roads or the railway or whoever owns the land at the northern entrance to convert that eyesore into a convenient and functional stopover? I thought making a similar basic walking track like the one constructed along Crampton to connect that area to town would benefit locals and visitors alike.

Alternatively, converting a section of parking across from the general store would be ideal as there is already an undercover area with picnic tables, and plenty of shaded space for visitors to set up to rest and revive. It also ensures that only self contained visitors stay as the toilets are a fair walk away and the campers are publicly visible to majority of the community including the shop to ensure they abide by the rules. Perhaps installing a CCTV camera at the store can provide easy monitoring as well.

I also only support 24 hour stopover. 72 hours goes beyond a stopover and into caravan park territory.

We feel that the camp area for the overnight stopovers was fine where it was and see no reason to close it and put tired travellers at risk on the road. We could possibly make new friends instead of alienating people from our small town area. Please take this email as our vote on this matter.

In light of recent Facebook activity around the RV stop once again due to the 'have your say' link shared. I wanted to email directly to express my concern. I also have obviously voted NO to the stop over returning and suggested it be moved to the outskirts of Burekup if it MUST return.

My concern is around the obvious – which we have dealt with in the past time and time again. The large majority of Burekup people want the RV stop to be located on the Gardiner reserve. These people and a majority of them do not live direct and have to drive past every single day. They did not deal with a whole years worth of witnessing and continuous reporting of wrong doing by the campers.

I'm not going to go into detail, I'm sure you guys are well aware of where I stand. 100% in favour of it returning but if the shire is to put it back on the reserve and spend any sort of funding to make it work there you will only be going backwards and reintroducing the same issues we dealt with for an entire year previously. I'm asking Is there actually a chance it will be revoked and put back there? If there is I and many others who put a lot of our time into proving to the shire why it didn't work would be furious and feel completely blindsided.



## [Appendix ORD: 12.2.1A]

We aren't wingers or a minority of people who don't care for these people as we are continuously slandered on Facebook to be. We are realists with genuine proof of it not working as we reported time and time again before you made the correct and appropriate decision to close it. I'm happy for a rv site in Burekup, but not on that reserve where it could be for something for my family and the community's families to utilise!!!

I sent an email back in February (26/2) around my hopes and a vision for a pump track/skate park upgrade similar to Donnybrooks and guess how many responded? Zero.

Please take this into account, these emails are genuine, we don't want it to return. The majority of people voting find it easy to put a comment on Facebook or a vote online with a small comment of why they want it back on the Gardiner reserve they didn't go through the whole previous year of calls, emails ,reporting of negligence and proving that these people genuinely didn't give a rats for the sign or the rules don't give them the chance again to do it right outside my home where there is so much better potential for that reserve which will still bring people to Burekup!

Unfortunately the Shire has let this situation escalate by not listening to the majority of residents who support the O/N Stay Site in its current position. Democracy is meant to be a vote for everybody and the result decided by numbers for & against, not who shouts the loudest!

I think the current parking requirements could be tweaked to allow Campervans & CamperTrailers to also be permitted to stay and the stay limit be restricted to 48hrs.

By now there has been a lot of discussion & opinions on this issue and it comes down to a decision to be made by our elected representatives. My only wish is that they vote in favour of the majority of Burekup residents and reopen the O/N Stopping area in its original location.

I don't have a problem with the current location (now closed) overnight stop in Burekup. So 'yes' to overnight stay in Burekup.

### **(via online consultation)**

We strongly believe there was nothing wrong with the original location. We live opposite and have never witnessed or experienced anything but good, positive behaviours from travellers. The idea of re-locating to what is essentially a T-junction, a busy intersection, seems ludicrous. The notion of caravans entering and exiting at this point, especially at school drop off and pick up times, is a worrying aspect. We can only hope that common sense will prevail.

It was absolutely fine where it was and incorporated visitors into the community with the country and cricket club being nearby.

I feel strongly that we should support travellers and offer a place for them to stay a come of nights. The current location is close to public toilets. We could supply bins and a dump point as well.

I was perfectly happy with the location. The squeaky wheels should not always be heard. We want to be known as an inclusive welcoming community not an elitist insular one. I admit there were issues that may have needed addressing i.e. rubbish, dump points etc. but I always thought it was great and my daughter who walked past on her way to the bus stop enjoyed a chat with campers. Admittedly I don't live right next door however I cannot imagine that too many of these campers would pose a noise issue.

Close to amenities and the club. May need a waste drop point nearby.

I feel this is/was the most practical spot. Proposed location is just crazy. It can be a busy junction & to have a van reversing especially with school buses going past is an accident waiting to happen. Not to mention not very welcoming with number of trains that roll through all hrs of day & night. This would be a great time to look at a bigger picture, i.e. upgrades of toilet block, cricket club, put in a dump point, extra bins & concrete pads to define caravan bays.

## [Appendix ORD: 12.2.1A]

<p>The original site was perfect for the caravans. It was close to the Club and in an area of open space that isn't often used. I have never seen any litter or problems or heard any noise from the campers. They were an asset to the town spending money at the shop and Club.</p>
<p>I believe the original site is the best site and that Burekup should have an RV site.</p>
<p>Use this place to upgrade facilities for the cricket club! Was great driving past and seeing tourists sitting down and watching cricket games and Sunday concerts etc!</p>
<p>Absolutely fine where it was, and the 72hr stay. We love directly opposite and never had a problem.</p>
<p>This location is much better suited as it isn't directly across from any residential homes.</p>
<p>Perfectly fine where it was.</p>
<p>Better location.</p>
<p>Can't see an issue with where it was previously located.</p>
<p>Needs to have a sign identifying where the school grounds Start and public area ends.</p>
<p>Fine where it was.</p>
<p>Fine where it was, makes the most sense.</p>
<p>Was good where it was.</p>
<p>The original location is the most suitable. It should be made a 24 hour rest stop thus eliminating the need for the caravan parking legislation and cost. Why it was made a 72 hour parking point nobody can tell me.</p>
<p>As I have been advised, it should be noted that under current legislation anybody can park there and the Shire has no ability to move them on. A simply claim of tiredness gets around all the rubbish. The Shire should simply set up the site in the original spot and move on.</p>
<p>Original spot was great for people to be able to walk to the club on Friday nights and Sundays for Sunday session.</p>
<p>Ideal location, not too close to residences.</p>
<p>I agree. Further from the school. Still walking distance to town and shop. Though I do not believe they spend much money in Burekup itself.</p>
<p>Nobody will use a site next to the train tracks The area next to the oval is not utilised by the community.</p>
<p>The original location is the most suitable and should be reinstated. We should be welcoming travellers to our community as they positively contribute by supporting local business. If we turn them away we are not promoting a welcoming image of our community. The alternative proposed location is not suitable as it's not conducive to a positive camping experience.</p>
<p>It's fine where it was in my opinion.</p>
<p>Leave it in the original spot. No need to move people on when they get set up. Put a rubbish bin there and all should be good.</p>
<p>I think the area that you previously had for overnight stays is very suitable it is sheltered not to close to the railway. Has an oval for children to play on with swings not far away great for young families. Yes there is a school across the oval however children are monitored by staff when out for play or during sporting lessons so should not be a huge problem.</p>
<p>Never been a problem with campers it's only few in town that have a problem with it we have more problems with local children riding motor bikes around town and at the skate park and leaving there rubbish around the track near the CWA.</p>
<p>Fine exactly where it was.</p>
<p>Leave where it was but make it a maximum 24 hour stop. That way it's a fatigue stop and not a caravan park. I don't think they spent that much money in the town. That should stop the complaints and not cost the ratepayers any more. We should not have to subsidise other peoples holiday costs.</p>

## [Appendix ORD: 12.2.1A]

<p>Should not be in the town at all but if it has too then where it was would be the best option. Make it a 24 hr permit and a charge to cover costs of bins and cleaning toilets so the community does not have to pay for their amenities.</p>
<p>I don't really mind where the rest stop is as long as it is not so close to the school. Backing onto a primary school is not appropriate.</p>
<p>Put it back where it was. Let's keep Burekup a friendly town. Many people who stayed also supported the local community Club.</p>
<p>People travelling need somewhere to stop for the night so they can explore the area.</p>
<p>Ease of access. Open space. Skate Park and play ground for young families. Club for meals and drinks. Shop within walking distance. Pedos are more likely to be your neighbour or family.</p>
<p>Where it previously was. Central location encouraging use of the General Store, purchasing a meal and drinks at the country club and using designated toilets for caravans without self contained facilities. Don't let it become a stop that people squat in the bushes because there isn't accessible facilities.</p>
<p>Fine where it was.</p>
<p>The previous spot should remain. Most appropriate place. Find it rather strange that suggested spot on Russell Road will be right next to the bike jumps. No howls from the usual crowd that caravans will be next to children. Should be just a 24 hour rest stopover.</p>
<p>Previous spot was perfect, however should really be just a 24 hour rest spot. This would ease the requirements of legislation for the shire.</p>
<p>The original spot was most suitable. All needs met with shop, club, playground if needed, bbq facility etc etc.</p>
<p>This site was perfect where it was, it's been here since 2015 and had never been a problem. Yes I had been lovely for the town and get a lot of lovely comments, (well until recently re the closure of the RV park 😊) on how lucky we are to live in a welcoming community – not now. Please re-open the park but with more facilities to offer the tourist. Shire of Dardanup should look at how successful these parks are in Tasmania they bring in a lot of revenue to the local areas. New site – NO</p>
<p>Make a proper short stay setup like other towns have, not just a grassed area.</p>
<p>The previous location is still fit for purpose.</p>
<p>Leave it where it is and manage the poor placement of vans by the users – If there are 5 bays, make sure only 5 people are there at any 1 time and also make sure they stay in their allocated space as this seems to be the main issue. I think you need to engage personally with the people that face the grassed area from Gardiner Street and Gibson Terrace as they will be directly affected by the users being there. It's great for the town, just needs some fine-tuning.</p>
<p>This area if there isn't any future plans already, could be made into something similar to what is in the north of WA. It could easily be re-landscaped and be an attractive area for the front of Burekup and still be safe for travellers as an over night stop (24h).</p>
<p>The original location is better suited to those who wish to leave their van to explore the regions attractions which would require a longer stop than 24h.</p>
<p>Great stop for 48h or longer stop over.</p>
<p>I do not have a problem with a 24 hour caravan stop over in Burekup.</p>
<p>I would not like the RV parking directly across the road from my house and close proximity to the BMX track. Russell Rd is a very busy Rd at most of the times, people in big rig caravans and</p>

## [Appendix ORD: 12.2.1A]

<p>camping trailers would add to the traffic congestion at certain times of the day. In favour of the free parking, but not in townsite.</p>
<p>Worth noting the home owner across from this potential site has said they don't want it directly across from their house which is exactly how people of Gardiner feel too!</p>
<p>I believe the stop over point should be in a location that cannot be better utilised by the community that actually lives in this town, this spot is prime real estate for upgrades to the skatepark, parks, parking for cricket club etc. Just like they have done in Eaton, Burekup is growing in young kids/ young families with nothing to do in their own town. The travellers do not bring enough benefit to this town in my opinion to be on land better suited for other uses.</p>
<p>After doing a lot of travelling by my wife and I with our camping setup across Australia we would find this a amazing venue for us to stay for a night or two with a toilet block, nice grass, BBQ, country club and convenience shop in such close proximities. I think it attracts people to the area which would support local businesses in the tourism, food and wine industries and allows them to discover the area and may lead to people coming back regularly</p>
<p>The original location was an ideal spot, easy turnaround and parking, close to facilities, and a beautiful shady spot under the trees.</p>
<p>This is a dangerous location, asking for an accident to happen when caravans are parking, particularly with the school bus traffic in the morning and afternoon.</p>
<p>This is a practical location close to public toilets and would be ideal for short term caravaners. This is a magical location and we should share our patch of paradise with travellers.</p>
<p>This spot is ideal. I've only ever had friendly interactions with the people stopping over.</p>
<p>Support travellers as some would prefer to save on caravan park fees and spend in the community wine dine etc. cost for family to stay in caravan parks is too expensive on top of today's fuel price. RV friendly towns are great for tourist states and for mining reliant WA we need to follow suit to grow our tourism or do we let Aussies go back to Bali without ever see their own country.</p>
<p>Great idea. Would support the local store and club.</p>
<p>I believe this area could be developed to accommodate 4 vans. It is away from all but one home and still walking distance for RV visitors to visit Country club and shop, plus walking around in general. I don't think the railway line would be an issue.</p>
<p>I think this is a great location. If the school has concern could we put up a small fence along the tree line and demarcate this as the designated area. This maybe unpopular but may help to ease some tension and assist with keeping the area to the designated number of vans that can stay.</p>
<p>The caravan stop over should be returned to its previous position as a 72 hour not 24 hour stopover for easy access to club and shop and Ferguson Valley as they spend money in the town.</p>
<p>I signed the petition to retain the site as did a majority of the locals and I don't understand why council are not listening to the majority instead of a couple selfish residents. Am a local rate payer for most of my life (70+) years in the Shire of Dardanup.</p>
<p>I did not see a problem with were the site was situated previously.</p>
<p>Should never be located on a boundary of a school. If the school wasn't there I wouldn't have a problem with it but what RV site is located next to a school in WA? None. I would not like to be those residents living across from it I would be selling up.</p>
<p>Perfect place for the stop over.</p>
<p>As you can see the majority of people want the stopover to be at the original site. It's a perfect site!</p>
<p>Community overwhelmingly made it very clear to Council via their petition that they supported the stopover in the original position. It was in line with interests expressed by community members during our Community Satisfaction Survey last year. A majority of Councillors ignored Burekup residents wishes and voted to close the stopover. To now use up additional Officer hours</p>

## [Appendix ORD: 12.2.1A]

<p>&amp; ratepayers money in this insulting process is a pitiful reflection on leadership. Council embarrassed us as a community.</p>
<p>I think it's a great idea for the town. Benefits the shop, country club and we get a chance to meet some interesting travellers.</p>
<p>Since the 72 hr stopover has been closed it is very apparent that there is a need for a stopover. The original position was a perfect site allowing visitors easy access to the Club, Ferguson Valley and all Dardanup business. If the site was managed correctly from the start this situation would not have arisen. The majority of Burekup wanted it to remain according to a poll run by Mr Sheedy yet the small minority got there way what happened to democracy? Let ratepayer vote on a suitable site.</p>
<p>Good spot here.</p>
<p>This intersection is a busy intersection, especially during school hours with multiple buses &amp; cars dropping children at bus stop &amp; accessing school on main thoroughfare. In mornings in summer, vision is poor with sun rising in West and this location is on a bend and RV parking would further obstruct visibility. How much does establishing a "free" RV stop cost the Shire to benefit a handful of travellers through the area – I don't think the costs truly benefit the direct community of Burekup.</p>
<p>The original location is ideal. If the rules are enforced to allow only self-contained RV's there should be no extra costs involved for cleaning of the public toilets. A better check-in system may need to be implemented due the local store not being open 7 days.</p>
<p>There is a need for a stop over for caravans that have done large distances. They need a break to keep our roads safe plus Dardanup needs the added income the nomads bring to the whole area. The club has lost income as a result of the closure. I believe that 24hr is not enough time for a proper rest.</p>
<p>I am very disappointed that that it was closed in the first place due to mismanagement by the Shire right in the beginning with lack of signage and clear rules.</p>
<p>I feel the community of Burekup is reflected in a bad light by closing the 72hr stop over without providing any other alternative stop over for tired travellers and to show case our great little town.</p>
<p>Leave it where it was, maybe put a dump point in for people travelling. It wasn't interrupting anything or anyone before so don't see why it got closed. It's bringing money into the town (local shop).</p>
<p>Already disturbed ground nice location, should be a longer duration stay to attract people to the area to explore. I wouldn't think a 24h stopover would benefit the community in any way.</p>
<p>Leave in original spot.</p>

7. FLIER DISTRIBUTED



Developing the Dardanup Shire's potential as a visitor destination was among interests expressed by community members during our Community Satisfaction Survey last year. Strategies for achieving this fall under our key performance area of 'Prosperity'.

**Should an overnight caravan stop for Burekup be one of those strategies?**

And if so, where in Burekup is the most appropriate location?

We want to make it as convenient as possible for members of the Burekup community to have their say on this topic.

You can indicate a simple 'yes' or 'no' via our **Dardanup Connect** online consultation platform and if you would like to, drop a pin on the town map to indicate your preferred location for a 24-hour Recreation Vehicle Stopover. You will note we have already indicated a possible site for your consideration.

Alternatively, you are welcome to send your feedback by the consultation closing date of **Friday, 20 May** to:

**Email:** [records@dardanup.wa.gov.au](mailto:records@dardanup.wa.gov.au)

**Post:** PO Box 7016, Eaton, WA, 6232



SCAN THE QR CODE TO ACCESS  
THE ONLINE CONSULTATION



**RISK ASSESSMENT TOOL**

**OVERALL RISK EVENT:** Burekup Recreational Vehicle Stop-over Site

**RISK THEME PROFILE:**

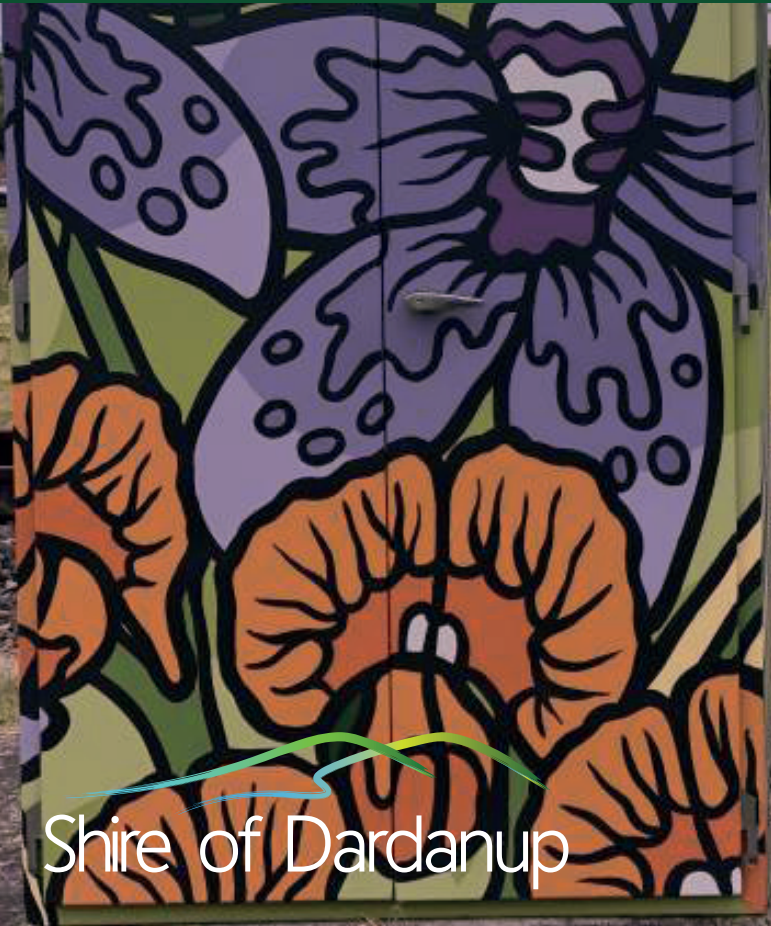
3 - Failure to Fulfil Compliance Requirements (Statutory, Regulatory)

**RISK ASSESSMENT CONTEXT:** Operational

CONSEQUENCE CATEGORY	RISK EVENT	PRIOR TO TREATMENT OR CONTROL			RISK ACTION PLAN (Treatment or controls proposed)	AFTER TREATMENT OR CONTROL		
		CONSEQUENCE	LIKELIHOOD	INHERENT RISK RATING		CONSEQUENCE	LIKELIHOOD	RESIDUAL RISK RATING
HEALTH	No risk event identified for this category.	Not Required - No Risk Identified	N/A	N/A	Not required.	Not required.	Not required.	Not required.
FINANCIAL IMPACT	Greater enforcement of the RV site will result in budget implications.	Moderate (3)	Rare (1)	Low (1 - 4)	Not required.	Not required.	Not required.	Not required.
SERVICE INTERRUPTION	Staff dealing with public complaints that diverts resources away from other duties.	Minor (2)	Almost Certain (5)	Moderate (5 - 11)	Not required.	Not required.	Not required.	Not required.
LEGAL AND COMPLIANCE	Limited resourcing to enforce the conditions of use of the RV site.	Minor (2)	Almost Certain (5)	Moderate (5 - 11)	Not required.	Not required.	Not required.	Not required.
REPUTATIONAL	Continue to occasionally monitor site not meeting expectations of some of the community.	Minor (2)	Likely (4)	Moderate (5 - 11)	Not required.	Not required.	Not required.	Not required.
ENVIRONMENT	No risk event identified for this category.	Not Required - No Risk Identified	N/A	N/A	Not required.	Not required.	Not required.	Not required.

# Ferguson Valley Public Art Trail Concept Plan

May 2022



Shire of Dardanup

**element.**  
the art and science of place



We acknowledge the Whadjuk people of the Noongar nation as traditional owners of the land on which we live and work. We acknowledge and respect their enduring culture, their contribution to the life of this city, and Elders, past and present.

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# 1. Introduction

## Ferguson Valley Public Art Trail

Ferguson Valley sits within the Shire of Dardanup, around 180kms south of Perth and immediately to the east of Bunbury. The Ferguson Valley has growing tourism potential, with the picturesque natural surrounding complemented by small and boutique wineries, breweries, and accommodation options. The Ferguson Valley's position between the popular tourist attraction of the Wellington Dam mural, and the regional capital of Bunbury, makes it a prime location for a Public Art Trail.

In 2021, the Shire of Dardanup were successful in their grant application to the Department of Local Government, Sport and Creative Industries and received funding to develop a Public Art Trail Concept Plan, including comprehensive community engagement.

Community engagement activities were conducted throughout February, March and April, including targeted and open community workshops, an online survey, key stakeholder and community group meetings, a pop-up engagement activities, and an intensive artist charette. The findings from this community engagement have informed the development of the Concept Plan, with the Plan's principles, priorities, and curatorial themes reflecting the public art needs and wants of the community.

The Ferguson Valley Public Art Trail Concept Plan has been developed to provide an overarching strategic approach to the Public Art Trail's staged development, and to identify appropriate locations for public art in the Ferguson Valley. The Concept Plan aims to ensure that the resulting Public Art Trail:

- Is reflective of and treasured by the local community
- Demonstrates high-quality and unique public artworks

The Shire of Dardanup recognises that a Public Art Trail which achieves the above two aims will be well-placed to achieve further desired outcomes including:

- Supporting local businesses
- Attracting external investment in the area
- Partnering and connecting with neighbouring Shires
- Contributing to the development of the local economy
- Increasing visitor numbers in the Ferguson Valley

Development of the Public Art Trail will happen with a staged approach, with the public art opportunities included in the Concept Plan further investigated and implemented over a period of years. The Concept Plan provides the strategic framework necessary for the Shire of Dardanup to be able to respond to public art funding opportunities in a way which reflects long-term intentions and community priorities.

The Public Art Trail Concept Plan includes the following four sections:

### Context

This sections includes a summary of the contextual information that the Concept Plan was developed out of, including historical and context, and the strategic and policy context within the Shire of Dardanup. A comprehensive summary of the consultation completed for this project is also included.

### Principles, Priorities and Curatorial Themes

The principles, priorities and curatorial themes for the Ferguson Valley Public Art Trail form the strong basis that will ensure public art commissions are reflective of the Trail's intent, and achieve the outcomes desired by the Shire of Dardanup, the community, and stakeholders. The principles and priorities were developed in consultation with the local arts community, and the curatorial themes were developed from the information gathered during community consultation.

### Public Art Opportunities

14 locations have been identified in the Concept Plan as potential public artwork sites in the Ferguson Valley. This section details the opportunities and considerations for each site, and aligns the location with one of Trail's curatorial themes. Potential partnerships and community engagement activities for each public artwork have also been included.

### Procurement Process

This section includes the Assessment Criteria to be used for all public artwork commissions included in the Public Art Trail, and a flow-chart of the recommended procurement process to be followed. The procurement process takes into account community and key partner representation on selection panels, and the necessary cultural protocols for artworks involving Aboriginal cultural materials.

## 2. Context

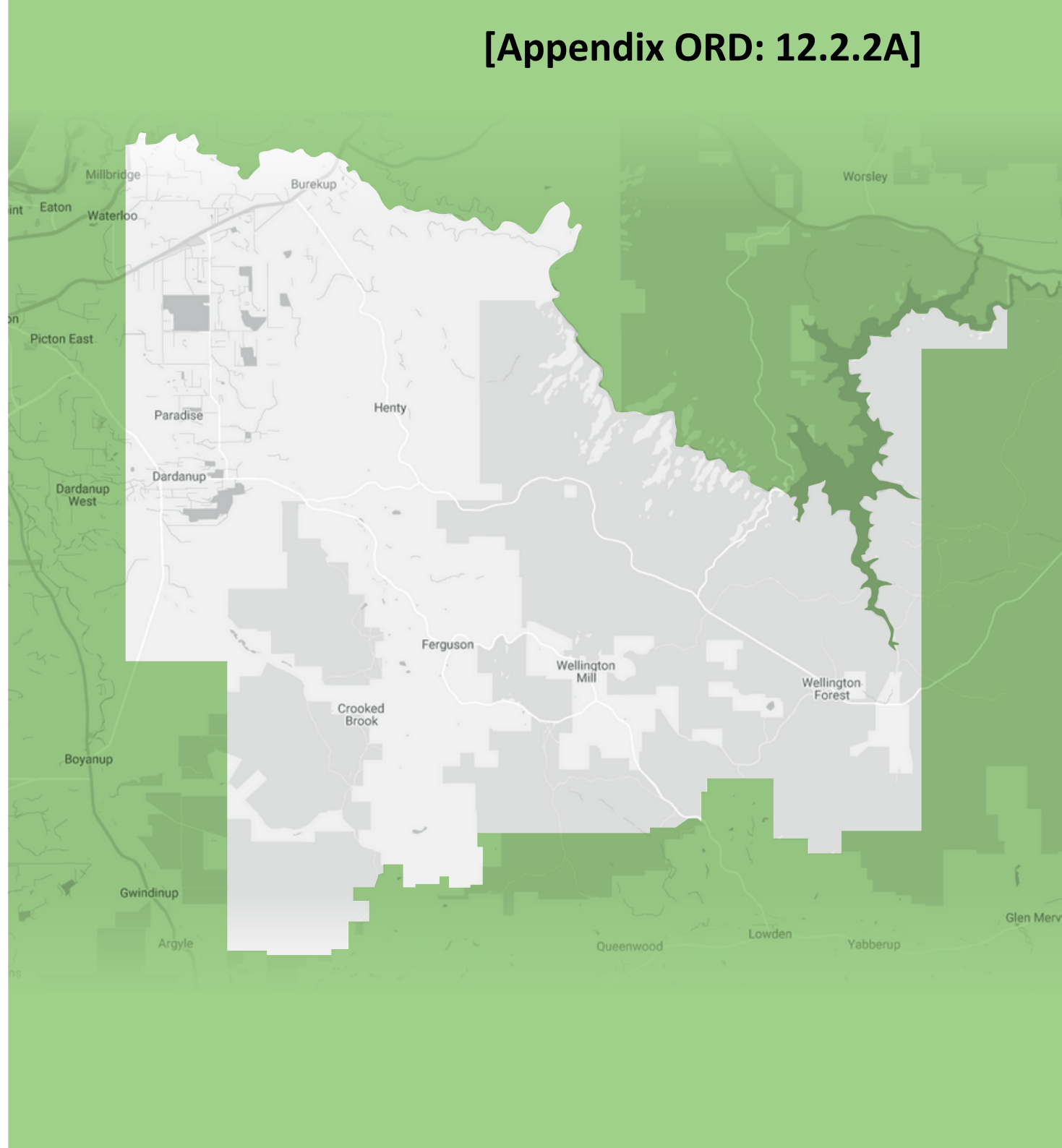
### Ferguson Valley

#### Location and Geography

The Ferguson Valley is a rural area within the Shire of Dardanup, stretching out between the towns of Dardanup and Collie. While the Ferguson Valley does not have exact boundaries, a picturesque tourist drive winds throughout the rolling hills and stunning natural landscapes between these two towns.

The proposed Ferguson Valley Public Art Trail encompasses the area between the townsite of Dardanup in the West, Henty in the North, the Wellington Dam in the East and Wellington State Forest and Crooked Brook Forest in the South. These are loose boundaries aligning with the current tourist drive and will not prevent public artworks being added to the trail outside these boundaries in later stages as the Trail grows and develops.

The Ferguson Valley landscape is green, natural, and picturesque, with the winding roads through the hills creating beautiful views through the valley and all the way to the ocean. The land of the Ferguson Valley is primarily agricultural farmland, private rural residences, and nature reserves including Crooked Brook Forest, Wellington Discovery Forest, and Wellington State Forest.



## Aboriginal Context

The Ferguson Valley area lies within Bibbulmun Noongar country, on the traditional lands of the Wilman, Wardandi and Pindjarup people, who have been custodians of the land for over 40,000 years.

Prior to European colonisation, the Ferguson Valley area including the Collie, Ferguson and Preston rivers were significant hunting, fishing, camping and ceremonial grounds, including many sacred sites. 36 locations have been identified along the Collie River as sites of significant social and/or cultural relevance to the Noongar people. Many of these sites are not listed on the WA Register of Aboriginal Sites, however continue to hold cultural significance for the Bibbulmun Noongar people.

Ngarnungudditj Walgu/Wargal meaning “Hairy Faced Serpent” is the Dreamtime ancestor creator of the Collie, Ferguson, Preston, Brunswick, and Harris River Networks. The serpent is said to have come from the north of Collie, moving through the land towards Eaton, before turning its body creating the Leschenault Estuary and then travelling back through the river to finally rest at Minninup Pool. This resting place of the Walgu continues to hold deep cultural significance for the Bibbulmun Noongar people.

Following the European colonisation of the Collie and Ferguson Valley Areas, permanent camps were set up along the Collie River in the early-to-mid 1900's. Aboriginal people were not allowed into the Collie Townsite at night, and so would camp just outside the town border. Roeland's Village, a site that used to be Roeland's Native Mission, is also located along the Collie River just north of the Ferguson Valley area. This site is an area of significant trauma for many Noongar people, with hundreds of Stolen Generation children placed at Roelands Misson. Today, Roeland Village established by Woolkabunning Kiaka Aboriginal Corporation aims to create a positive place of healing and development for the children of the mission and their families.

The cultural and spiritual significance of the rivers and bodies of water in the Ferguson Valley area remains for the Bibbulmun Noongar people today. The Bibbulmun Noongar stories and culture are safeguarded and passed on by local Elders.

## Community Context

European colonisation and settlement in the Dardanup area is first attributed to Thomas Little (1838), a cattle farmer who eventually pivoted towards producing wine. Expedition and expansion of the Swan River Colony in 1829 saw the first colonial settlement near the townsite of Burekup. The expedition leaders, Dr Collie and Lieutenant Preston, reportedly favoured the area. For this, the Collie and Preston Rivers were named.

For parcels other than large land holdings, settler take-up in the area was very slow and often short-lived. Poor soil quality of the area meant that many settlers moved on quickly. Genuine settlement began in 1838 when the Little Family purchased land to the east of what is now the town of Dardanup. The purchase supported the Advocate General of the East India Company of Calcutta (Charles Robert Prinsep) in establishing a horse-breeding venture to supply horses to India.

For many years, much of the area was infrequently populated as settlers tried and failed to make a living off the land. In 1840 the area saw an influx of Irish immigrants escaping the severe famine in Ireland. The influx of new settlers saw the beginning of Dardanup's dairy farming industry.

In the later 1890's, the Canning Jarrah Timber Company were granted a timber concession to mill jarrah in the area. The town of Wellington Mills was built and was a significant milling centre with a sizable residential population, which declined throughout the early 1900's and was devastated by a fire in 1950.

Dairy farming in the Ferguson Valley expanded from the late 1940's until the 1970's and was a significant land use and industry in the area until de-regulation of the dairy industry in 2000 caused an ongoing decline of dairy farming in the region.

Today, the area is still well known as traditional dairy farming land, despite the significant decrease in operating dairy farms. More recently, the area has developed a profile as a wine region, with seven wineries and three breweries operating in the Ferguson Valley. Picturesque and rural accommodation options in the valley combined with the food and wine offerings and the proximity to Perth and Bunbury has developed Ferguson Valley into a tourist destination with growing popularity.

## Arts and Culture

The Ferguson Valley area is home to a significant number of creatives, which is reflected in the highly successful and established annual arts and cultural activities driven by the community. The Dardanup Art Spectacular and Art Trail incorporates an art exhibition in Dardanup town centre and an open-studios style trail throughout Ferguson Valley, engaging local artists and creatives to connect with the wider community and visitors. The annual Bull and Barrell festival attracts approximately 20,000 attendees over the weekend, celebrating the diverse offerings of the Ferguson Valley area.

The connection between local hospitality businesses, tourist attraction and arts and culture is a developing strength of the Ferguson Valley. Many of the wineries, breweries and accommodation businesses in the Ferguson Valley engage residents and visitors with arts-based events including live music performances, movie nights, and participation in the Dardanup Art Spectacular.

The Shire of Dardanup sponsors an annual Art Prize, with categories recognising local emerging and school-aged artists. The Shire has in recent years commissioned three public artworks in the Ferguson Valley area which reflect a strong community connection to local wildlife. The positive community feedback about the public art commissions has demonstrated the impact public art can have on public space amenity, belonging and connectivity, and is fertile ground for the development of a more extensive public art collection.





## Strategic and Policy Context

The Ferguson Valley Public Art Trail Concept Plan has been developed to align with key documents of the Shire of Dardanup. The Shire recognises that the Public Art Trail has the potential to contribute to a range of goals and objectives across different service areas, including economic development, Reconciliation, community safety and sense of belonging, and community skills development. The Public Art Trail Concept Plan has been developed with consideration to the following documents:

- Shire of Dardanup 2050 Vision
- Shire of Dardanup Strategic Community Plan 2020 - 2030
- Shire of Dardanup Place and Community Plan 2020 - 2030

The Ferguson Valley Public Art Trail will contribute to the Strategic Community Plan's vision of ***encouraging balanced growth and development while recognising the diverse needs of the community***, which is reflected in the staged approach of the Public Art Trail, the guiding principles and priorities for the Trail. These elements form the basis of the Public Art Trail, and were developed from extensive community engagement.

The Public Art Trail Concept Plan addresses the following specific objectives and items in the Strategic Community Plan 2020-2030:

## Leadership

Outcome 1.1 Good governance to the community

1.1.2 Keep our community informed through a wide variety of media that is accessible and open and responsive

Outcome 1.3 A long term strategically focused Council that is efficient, effective and financially sustainable

1.3.3 Maximise grant funding received by the Shire

Outcome 1.5 Effective collaboration and shared services with other Local, State and Federal Government agencies, industry and community organisations

1.5.2 Foster strategic alliances with major industry groups and government agencies

Outcome 1.6 A well informed, connected and engaged community that actively participates

## Environment

Outcome 2.5 Vibrant, welcoming and well-presented Town centres

Outcome 2.6 A diverse Built Form that reflect the local character of the Place

2.6.1 Provide a variety of places to live, work and play that meet the current and future needs of the community

## Community

Outcome 3.1 A creative community that fosters cultural and artistic activity and diversity

3.1.1 To foster creativity in the community through our public spaces and urban environment

3.1.2 Promote Creative Participation by supporting the development of opportunities for artists and creatives minds

3.1.3 Foster and recognise Aboriginal culture and heritage in the region

Outcome 3.2 An inclusive community that promotes active involvement in community life and a strong sense of community pride

3.2.1 Deliver a high level of community programmes and services that encourage social connectedness, facilitates an accessible, inclusive environment for our diverse community

## Prosperity

Outcome 4.2 A destination of choice for visitors

4.2.1 Develop the local tourism sector to become a choice destination for tourists, visitors and our own residents

4.2.3 Foster and promote the Ferguson Valley as a tourist destination

Outcome 4.3 Increased investment in the region

4.3.1 Attract and retain major investment in the region

The Public Art Trail Concept Plan addresses the following specific objectives and items in the Place and Community Plan 2020-2030:

- Build relationships with Aboriginal and Torres Strait Islander people, communities and organisations within the local area and improve opportunities to share their voice
- Align projects with identified State and Federal funding priorities
- Develop partnerships and collaborate with catchment primary schools to improve outcomes and participation of children and youth
- Deliver workshops and programs to support the development of creative skills
- Partner with the Department of Local Government, Sports and Cultural Industries, Regional Arts WA, and local arts organisations to facilitate arts development in the community
- Provide opportunities to showcase emerging and established artists from within our community through a variety of artistic mediums
- Support events that showcase heritage properties and assets and recognise our unique history
- Undertake public art campaigns to activate public places
- Partner with established artists to develop and promote a public art trail in Dardanup and the Ferguson Valley in collaboration with the community
- Provide financial support to promote the growth of arts and culture in our community
- Showcase the uniqueness of our communities and the individuals residing in them through diverse creative mediums
- Continue protocols and collaborative activities that recognise Aboriginal culture and that respect and preserve places of heritage and cultural significance

The Ferguson Valley Public Art Trail Concept Plan also contributes to the vision statement of the Shire of Dardanup 2050 Vision strategic document:

***In 2050, the Shire of Dardanup will be a healthy, self-sufficient and sustainable community that is connected and inclusive, and where our culture and innovation are celebrated.***



### 3. Consultation Summary

Prior to the development of the Ferguson Valley Public Art Trail Concept Plan, **element** and the Shire of Dardanup undertook a comprehensive community and stakeholder consultation process.

#### Workshops:

- 2 x Shire of Dardanup internal staff workshops
- 2 x Elder’s Group workshops
- 2 x Open Community workshops
- Artists and Creatives workshop
- Businesses workshop
- 2 x Primary School workshops

#### Key Stakeholder meetings

- Department of Biodiversity, Conservation and Attractions
- Shire of Collie
- South West Development Commission
- Ferguson Valley Marketing
- Dardanup Heritage Collective

#### Online Consultation Survey:

- Open for 4 weeks
- 19 responses from local residents received

#### Pop-up Community Consultation:

- Summer Sounds Carramar Park
- Dardanup Hall
- St Aidans Winery

#### One-day Artist Charrette

An intensive one-day session was held with 4 local artists at the conclusion of the consultation period, to workshop the consultation findings, potential curatorial themes, and potential public art locations and types.





## Key Findings

### Themes throughout the community consultation

#### Connection to place

Participants valued public artworks which are highly connected and specific to their site. When asked about their favourite public artworks, participants named artworks which instantly evoked a certain town or location, and which they saw as highlighting an element of the community. Similarly, the least favoured public artworks were those seen as not making sense in their location and having no relevance to the community.

#### Participants encouraged the Public Art Trail artworks to:

- Draw on the rich and varied history of Ferguson Valley
- Engage with the broader community by taking them on the journey during public art commissions
- Include highly promoted and accessible didactic information
- Utilise partnerships with existing community organisations and Ferguson Valley businesses

#### Enhancing natural beauty

Throughout all consultation activities, participants spoke to the natural landscape of Ferguson Valley as a significant asset of the area, and expressed their desire for public artworks which:

- Interact with the existing landscape, trees, and animals, making them a part of the artwork
- Aren't jarring or clashing with the colours and textures of the natural landscape
- Enhance or draw attention to the natural beauty of the region
- Provide education on the local flora and fauna
- Explore the relationship between the area's land and community throughout the Ferguson Valley's history

#### Tourism with heart

A key theme throughout the consultation was the understanding of public art's potential to contribute positively to tourism in Ferguson Valley. Participants spoke of the Collie Art Trail as an example of the impact high-quality and unique public artworks can have on an area. There was a strong opinion amongst consultation participants that the tourism benefit of the Public Art Trail could only be achieved with the right public artworks, which they believed should be:

- Reflective of the local community through curatorial themes drawing on local history, culture, stories, and figures
- Valued by the local community with the story of the public artworks well-known amongst locals
- In harmony with the existing natural landscape and businesses in the Ferguson Valley
- Connected to other existing tourist attractions and trails

#### Safety and consideration

When asked about the potential barriers for the Public Art Trail's success, consultation participants raised some common concerns:

- Lack of infrastructure in the Ferguson Valley, including a lack of places to safely pull over vehicles to view public artworks
- The limited amount of Shire-owned land in the Ferguson Valley that would be viable for public artworks
- The speed limit throughout the valley making it difficult to view public artworks without stopping
- Securing of enough funding for the public artworks to develop a trail with a significant amount of artworks and of an impactful scale
- Many businesses in the Ferguson Valley not being open 7 days a week
- The tension between wanting to attract tourists to Ferguson Valley, and it's quiet and peaceful character being a key part of its appeal to both residents and tourists
- Potential vandalism and/or theft of public artworks

## Key Findings

### Stakeholder Group-Specific Findings

#### Artists and Creatives

The workshop was attended by 10 local artists and creatives. Discussion highlighted the abundance of creativity, opportunities for public art to enhance and interact with the natural landscape, and local stories and history to draw on for public art themes. The participating artists saw the Public Art Trail as an opportunity to express the uniqueness and culture of the Ferguson Valley area in a strategic and community-backed way, resulting in public artworks that would contribute to the economic development of the area as well as the cultural character.

#### Bibbulmun Noongar Elders

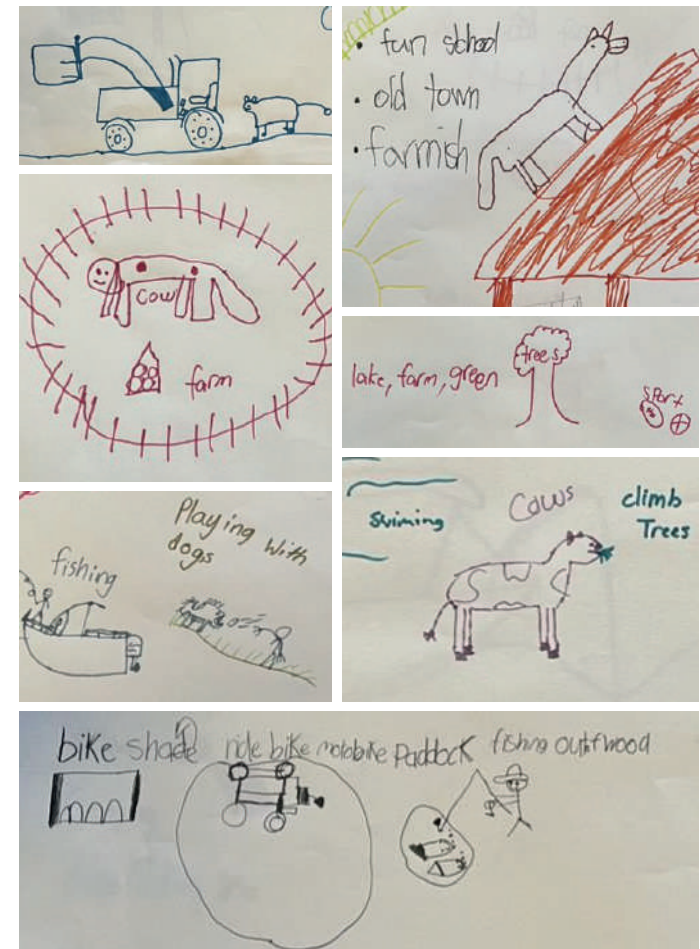
Consultation with the Elder's Group emphasised the cultural significance of the rivers in Ferguson Valley, and the importance of providing welcoming or entry statement artworks at these sites. The cultural significance of women and children in relation to the rivers was also highlighted. The Elder's Group expressed their interest in a mural depicting members of local Aboriginal families, and stories from Roelands Mission. The importance of local Bibbulmun Noongar involvement in the development of public artworks using Aboriginal themes or culture was also a key discussion topic.

#### Ferguson Valley Businesses

8 representatives from Ferguson Valley businesses attended the workshop, and were united in their enthusiasm for high-quality public artworks to enhance the tourist appeal of the region. Some participants expressed willingness to host public artwork on private business property, with all seeing their businesses as part of a larger Ferguson Valley community and appealing tourist package. Ferguson Valley's assets were identified as the beauty of the landscape, the authenticity and small-scale of the businesses, and the relaxing, laid-back character of the area. Participants highlighted the importance of public artwork combining the unique stories of the area with the natural landscape and views to create a unique and attractive Public Art Trail.

#### Primary School Students

When asked about their perceptions of Ferguson Valley and what they love about where they live, the Year Six students at Dardanup Primary School and Our Lady of Lourdes gravitated towards animals and outdoor activities. Cows, dogs, kangaroos, and horses featured in many of the drawings completed during the workshop, as well as the railway tracks and tractors. The kids expressed their appreciation of Ferguson Valley's natural landscape, freedom, and space, and drew pictures of activities including fishing, swimming, and sport.



## 4. Objectives and Approach

### Principles

The below principles guide the direction and processes of the Ferguson Valley Public Art Trail, ensuring that Public Art Trail activities and commissions reflect and sit comfortably with the culture of the community. The guiding principles can be used as a navigation tool, with new public art projects and commissions checked against the principles to ensure the Public Art Trail develops in line with the original intent.

#### Accessibility

- Inclusion—community engagement is a key component of public artwork commissions
- Public artworks are physically accessible to community members and visitors
- Didactic information is promoted and available in several different ways
- Public artworks are conceptually accessible and appeal to the public, bringing people in
- The public artworks contribute to making the stories and history of the Ferguson Valley available
- The public artworks bring a variety of perspectives to the front
- The trail artworks can include sensory-based engagement elements

#### Respect

- Public artwork designs are artist-led, with Artist Briefs respecting the leading role of artist creativity and expression
- The Public Art Trail recognises strength in partnerships and the important role project partners play
- Public artworks have a strong community basis and reflect the needs and wants of the local community
- Public artworks in the trail respect the environment and landscape and do not have a negative impact on their natural surroundings
- Trees are not removed to install public artworks
- Ferguson Valley local resident's privacy and land is respected
- Consultation with nearby residents is completed during the planning and commission process
- Public artwork locations are workshopped with surrounding community
- The Public Art Trail respects the work of existing community groups and creates partnerships and inclusion where appropriate

#### Best Practice

- Public Art Trail commissions are guided industry best practice standards
- Public artwork commission timelines are appropriate for artists and respect the creative process
- Artist fees are guided by the National Association for Visual Arts rates of pay
- Public artwork concept designs are paid for at an industry standard rate
- Open Expressions of Interest for public artworks are designed to minimise unpaid time spent by responding artists
- Expressions of Interest are transparent about the project and include information about the artist fee, budget inclusions, the commissioning process, and the roles represented on the selection panel
- Selection panels include a diverse range of voices, including stakeholders where appropriate
- Selection panels for public artworks involving Aboriginal culture/stories have the appropriate cultural expertise included

#### Appropriate to Place

- Public artworks in the Ferguson Valley are connected to the social, cultural or natural environment of the community
- Public artworks in the Trail are unique and could only be found in the Ferguson Valley
- Public artworks in the Trail contribute to a 'sense of place'
- Public artworks in the Trail are site-specific and designs address the detailed location considerations

#### Cultural Appropriateness

- Artists commissioned for public artworks are culturally appropriate for the subject matter/story of the artwork
- Public artworks involving Aboriginal cultural materials involve local Elders in the commission process
- Bibbulmun Noongar cultural protocols are respected
- Public artwork selection panels include people with cultural expertise
- Artist Briefs and Concept Design Proposals are assessed for their cultural appropriateness

## Priorities

The below priorities encompass the 'why' of the Public Art Trail, and capture the public artwork needs and wants of the Ferguson Valley community. While Public Art Trail artworks may not address all priorities listed, commissioned works must demonstrate significant alignment with the below.

### Promote Aboriginal Culture and Stories

The culture, stories and connection to country of the Bibbulmun Noongar people is vital to Ferguson Valley. The Public Art Trail is an excellent opportunity to educate visitors and residents about Bibbulmun Noongar culture and history, express stories, and honour the connection to land.

### Highlight Local History

The Ferguson Valley area has a rich and layered history, spanning Bibbulmun Noongar culture, European colonisation, agriculture, the timber and dairy industries, and many other aspects.

The Public Art Trail will be a platform to bring local history into the contemporary public realm and grow community and visitor awareness of the past significance of the Ferguson Valley area

### Engage the Community with Public Art

The Public Art Trail should provide opportunities for the local community to engage with public art. These opportunities may include participation in complementary art workshops, participation in or consultation for public art design, opportunities to attend Artist Talks, and online engagement with didactic information.

### Tell the Stories of the Ferguson Valley

There are a multitude of stories which can only be told about the Ferguson Valley. The Public Art Trail will be an expression of some of these stories, providing a creative way to publicly explore, reflect on, celebrate, and educate about the stories of the people and the land of Ferguson Valley. The story of the Ferguson Valley is ongoing and living.

### Attract Tourists

The Public Art Trail will add a point of interest for visitors to the area, and will enhance the tourist offering of the Ferguson Valley. The uniqueness and place-appropriateness of the public artworks included on the trail will make them interesting to visitors. The tourism potential of the Public Art Trail will be strengthened through partnerships with community groups, businesses, neighbouring Shires, and government bodies.

### Support Local Artists

The Ferguson Valley and surrounds has a vibrant and engaged community of practicing artists. While Public Art Trail artwork opportunities will not be limited to local artists, all artwork commissions for the Trail should include benefit to the local arts sector. This may be through collaboration, professional development, or artist engagement opportunities.

### Curatorial Themes

#### Bibbulmun Noongar Boodja

The Ferguson Valley's longest and more enduring significance is its place as Bibbulmun Noongar Boodja. The Ferguson Valley area holds significant spiritual, cultural and historical meaning to the Biibulmun Noongar people, which has been passed down through generations over more than 40,000 years and continues today.

*Bibbulmun Noongar Boodja* recognises the importance of the Aboriginal culture and history in Ferguson Valley, and invites public artworks to explore what it means for the Ferguson Valley to be located on Bibbulmun Noongar Boodja.

*Bibbulmun Noongar Boodja* invites non-Aboriginal community members and visitors to gain a better understanding of the significance of the land, waterways, and flora and fauna of the Ferguson Valley in Noongar culture. Public artworks commissioned with this curatorial theme celebrate the incredible contribution that Bibbulmun Noongar culture makes to the life of the region and create new points of connection and understanding.

The curatorial theme also creates room for the sensitive exploration of difficult and traumatic stories in Bibbulmun Noongar history, including the stories of the Roelands Mission and the families affected by the Stolen Generation. Public artworks commissioned under this theme can be a vehicle for education and healing.

Public artworks created with the *Bibbulmun Noongar Boodja* curatorial theme will be led by cultural protocols and the principle of cultural appropriateness, ensuring that the resulting public artworks are representative of local Aboriginal culture, stories and perspectives.



## People of the Land

The post-colonial history of the Ferguson Valley is a story of close ties between people, communities, and the land on which they rely on for their income, aspiration and their home.

*People of the Land* invites artistic responses that bring the stories of the Ferguson Valley to the forefront and explore the history of the area with respect and empathy. Since the mid-1800's, the Ferguson Valley has been home to key industries dependent on and making use of the land, including horse breeding, the timber and milling industry, potato, sheep and beef farming, and a highly significant dairy industry. Railway lines that were key to the prosperity of the South West region cut through the land and are still present today. In more recent years, the decline of the dairy industry in the area has coincided with a growth vineyards, and a growth in nature tourism.

This history of land use carries with it a multiplicity of stories, families, cultures and communities. From the strong history of Irish and Italian immigration in the area reflecting the still-present significant amount of churches, to the once-thriving town of Wellington Mill, the attractions of the Ferguson Valley land have grown a rich and varied cultural and social history.

*People of the Land* approaches the Ferguson Valley's local history with an understanding that the advantage of time allows artists and the community to consider stories from multiple viewpoints and with a wider historical context. *People of the Land* allows room for the exploration of stories and histories with aspects that are problematic in contemporary culture and recognises that figures and events in local history can hold a varied significance across different perspectives. These multiple historical perspectives provide an enriched opportunity for expression through public art and allow for thoughtful and educational exploration of local history.

## Grow

The natural landscape of the Ferguson Valley is one of the most treasured elements of life in the community. The beauty of the rolling hills, green pastures and lush forests is fertile ground for public art inspiration, response, and interaction.

While the *People of the Land* curatorial theme explores the historical relationships between the people of the Ferguson Valley and the land, *Grow* captures the shifting community and visitor perception of the natural landscape.

The endemic flora and fauna of the Ferguson Valley is prominent throughout the area and a key part of the experience of place. Crooked Brook Forest and Wellington Discovery Forest nature reserves signal the importance of preserving and observing the native plants and animals of the area, and their popularity with visitors demonstrates the growing reputation of Ferguson Valley as a place to respect and connect to nature. Volunteer-run groups in the community are dedicated to striking a balance between preservation of the natural environment, and providing resident and visitor access to nature experiences.

*Grow* embraces this balance, and explores the place of the natural environment in the changing community and shifting sense of place into the future.

*Grow* considers the future of the Ferguson Valley and allows for artistic exploration of a new relationship between community and environment that encompasses continuing agriculture, the growth of the wine and brewing industry presence in the Valley, and a desire to preserve and celebrate the flora and fauna that shares Ferguson Valley as its home.

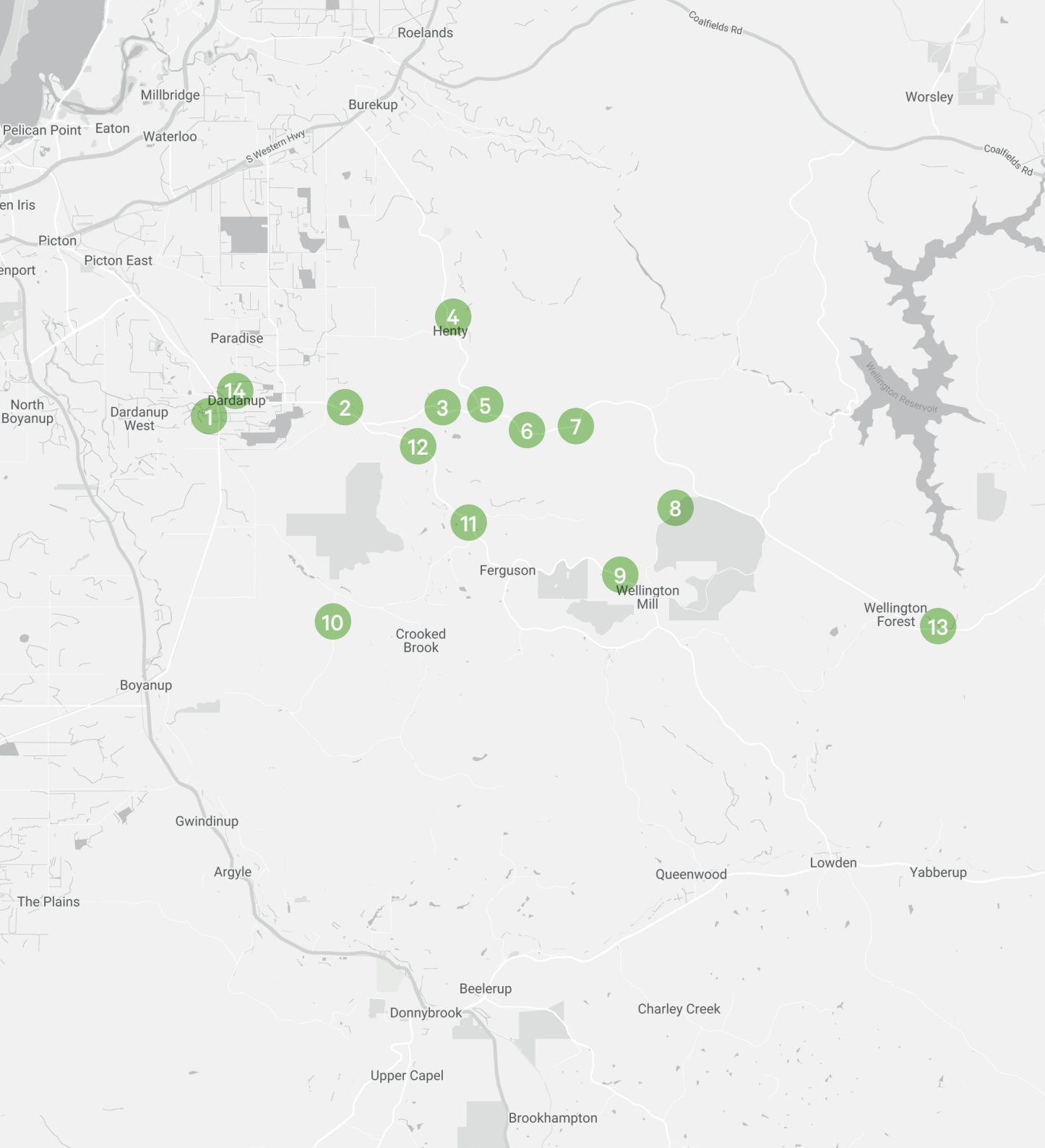


# [Appendix ORD: 12.2.2A]

## 5. Public Art Opportunities

### Map of Identified Locations

- 1 Dardanup Centre
- 2 Pull In Info Bay
- 3 Photo Pull In Bay
- 4 Road Reserve
- 5 Joel Court
- 6 Mt Lennard Trail Head
- 7 Power Lines
- 8 Wellington Discovery Forest
- 9 Wellington Mill Walk
- 10 Crooked Brook Forest
- 11 Ferguson Valley Hall
- 12 St Aidans Church
- 13 Wellington Dam Forest Entry
- 14 Carramar Park



## Aim and Considerations for Locations

The following public artwork locations have been included as potential sites on the Public Art Trail with the following aims:

- Provide safe, self-guided access to Trail artworks for the public
- Integrate public artworks into existing tourist driving trails, key business and attraction areas, and natural landscape assets
- Create a range of opportunities for the public to engage with public artworks incidentally
- Enhance existing points of cultural and historical significance with public artwork

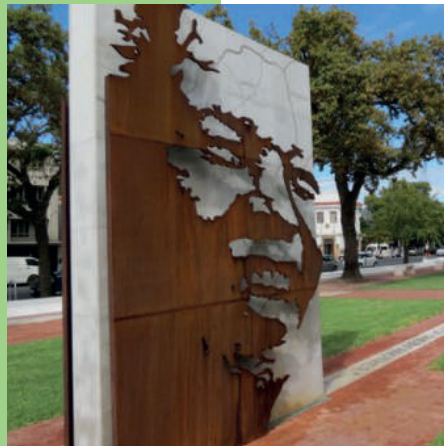
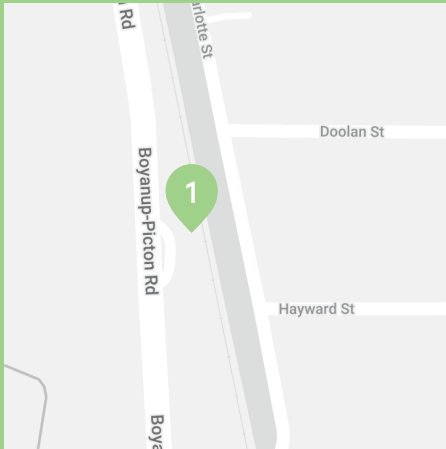
The landscape, environment and community of the Ferguson Valley has specific challenges and considerations for the Public Art Trail, which have been addressed in the following table:

Consideration	Potential mitigation
Lack of infrastructure in Ferguson Valley	<ul style="list-style-type: none"> <li>• Nearby accommodation in Collie and campgrounds at Wellington Dam</li> <li>• Development of new infrastructure to mirror staged development of the Public Art Trail</li> <li>• Potential for wine and art tours throughout the Ferguson Valley, departing from Bunbury and Collie</li> <li>• Artist in Residence programs</li> <li>• Partnerships with neighbouring Shires to combine resources and play to strengths</li> </ul>
Limited amount of Shire-owned land in Ferguson Valley viable for public artworks	<ul style="list-style-type: none"> <li>• Use of existing pull-in bays throughout Ferguson Valley</li> <li>• Partnership with DBCA for use of existing nature reserve locations</li> <li>• Develop incentives for Ferguson Valley businesses to have public artworks on their land</li> <li>• Partnerships with State Government for land use agreements</li> <li>• Late-stage Public Art Trail development could include platform-style viewing spots</li> </ul>
Potential for vandalism and theft of Public Art Trail artworks	<ul style="list-style-type: none"> <li>• High level of community engagement throughout commissioning of Public Art Trail artworks to develop a sense of community ownership</li> <li>• Include opportunities to engage the teenage population in public artwork</li> <li>• Potential to create a 'free zone' for uncommissioned artworks</li> <li>• Rangers to regularly check on public artworks so damage can be fixed in a timely manner in consultation with the artist/s</li> <li>• Anti-graffiti coating to be used on public artworks where appropriate</li> <li>• Artworks to be lit at night where possible, with the potential to use solar lighting where power is not available</li> </ul>
Cost of ongoing maintenance required on Public Art Trail artworks	<ul style="list-style-type: none"> <li>• Assessment criteria to include consideration of weather-appropriate and low-maintenance materials</li> <li>• Artwork commission scopes to include delivery of a Maintenance Manual including frequency of maintenance required</li> <li>• Public Art Trail artworks sites to be selected considering potential for landslides and environmental damage</li> <li>• Maintenance of the trees and plants surrounding public artworks to be included in consideration</li> </ul>
Limited opening hours of food and beverage businesses along the Public Art Trail	<ul style="list-style-type: none"> <li>• Public Art Trail artworks can be viewed at any time of the day</li> <li>• Strong marketing of the Public Art Trail in partnership with businesses and Ferguson Valley Marketing will encourage greater visitor numbers to support longer business opening hours</li> <li>• Staged development of the Public Art Trail will allow greater customer demand to develop alongside the Trail</li> <li>• Development of a Tourism Encouragement Zone</li> </ul>

## Public Art Opportunities

### Location 1

#### Dardanup Town Centre – Information Pull-in Bay



Images: John Fleming, Pinnacles. Strijdom van der Merwe.

<b>Public Art Type</b>	Large-scale sculpture
<b>Curatorial Theme</b>	Bibbulmun Noongar Boodja
<b>Opportunities</b>	<ul style="list-style-type: none"> <li>• Sculptural entry statement artwork—one of three entry statement artworks with local Bibbulmun Noongar culture theme</li> <li>• Central starting point for Public Art Trail—didactic sign can include information on Trail as well as Noongar significance of area and rivers</li> <li>• High level of incidental engagement with passing tourists (artwork located next to pathway leading from pull-in bay and on the way to main shopping street)</li> <li>• Potential to complement nearby Heritage Interpretive Signage and provide a link between the Heritage Trail and Public Art Trail</li> </ul>
<b>Considerations</b>	<ul style="list-style-type: none"> <li>• Site does not have access to power—sculpture would only be viewed during the day</li> <li>• Sculpture should be durable and easy to repair due to central town location and potential for vandalism</li> <li>• Site is Rail Reserve and will require permissions/approval</li> </ul>
<b>Community Engagement</b>	<ul style="list-style-type: none"> <li>• Artist Brief developed in consultation with the Elder's group</li> <li>• Concept design submissions assessment includes Elder's group representatives</li> <li>• Artist required to consult with local Aboriginal community as part of design development</li> <li>• Artwork Information open community sessions run prior to installation</li> </ul>
<b>Potential Partnerships</b>	<ul style="list-style-type: none"> <li>• Bunbury Regional Art Gallery</li> <li>• Tourism WA</li> </ul>



Images: Eva Rothschild, Living Spring. Zander Olsen, Tree, Line.

## Location 2

### Ferguson Road Information Pull-In Bay

<b>Public Art Type</b>	Medium-scale sculpture
<b>Curatorial Theme</b>	Bibbulmun Noongar Boodja
<b>Opportunities</b>	<ul style="list-style-type: none"> <li>• Use of existing pull-in bay with safe area for cars to pull over to view artwork</li> <li>• Incidental engagement through visitors accessing information board</li> <li>• Sculptural work interacting/responding to the natural landscape behind site</li> <li>• Collaborative opportunity for local artists to work with external artist</li> </ul>
<b>Considerations</b>	<ul style="list-style-type: none"> <li>• Proximity to road and cars pulling over – sculpture fragility must be considered</li> <li>• Installing and maintaining artwork without damage to existing trees</li> <li>• Scale and form of sculpture will be limited by space available considering existing use of pull-in bay</li> </ul>
<b>Community Engagement</b>	<ul style="list-style-type: none"> <li>• Artist Brief developed in consultation with the Elder's group</li> <li>• Concept design submissions assessment includes Elder's group representatives</li> <li>• Artist required to consult with local Aboriginal community as part of design development</li> <li>• Online artwork didactic materials to be promoted alongside heritage or tourism promotion/activities</li> </ul>
<b>Potential Partnerships</b>	<ul style="list-style-type: none"> <li>• Dardanup Heritage Collective</li> <li>• Ferguson Valley Marketing</li> <li>• Bunbury Regional Art Gallery</li> </ul>

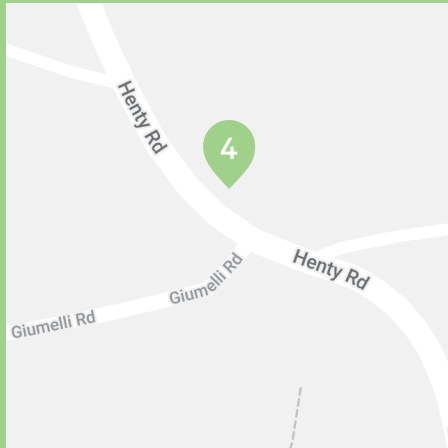


Images: Sol LeWitt, Pyramid. Alicja Kwade, Big Be-Hide.

### Location 3

## Pile Road Photo Pull-In Bay

<b>Public Art Type</b>	Medium- large scale sculpture/Interactive
<b>Curatorial Theme</b>	Grow
<b>Opportunities</b>	<ul style="list-style-type: none"> <li>• Use of existing photo pull-in bay where cars can safely stop to view artwork</li> <li>• Enhancing existing photo opportunity with a sculptural artwork designed for photo interaction</li> <li>• Potential for Augmented Reality component</li> <li>• Potential for sculptural artwork in paddock designed for cow interaction</li> <li>• Incidental engagement through leveraging view/photo opportunity</li> </ul>
<b>Considerations</b>	<ul style="list-style-type: none"> <li>• Proximity to road and cars pulling over- sculpture frangibility must be considered</li> <li>• Land use agreement would be required if on private land</li> <li>• Ongoing management of site required due to potential for impact on private property</li> <li>• Risk of people trespassing to access paddock sculpture for photos</li> <li>• Animal safety and wellbeing for interactive sculpture</li> </ul>
<b>Community Engagement</b>	<ul style="list-style-type: none"> <li>• Artwork commission process updates promoted on social media</li> <li>• Photo competition run on social media immediately after artwork is installed</li> </ul>
<b>Potential Partnerships</b>	<ul style="list-style-type: none"> <li>• Ferguson Valley Marketing</li> <li>• Australia's South West</li> <li>• Private resident/landowners</li> </ul>

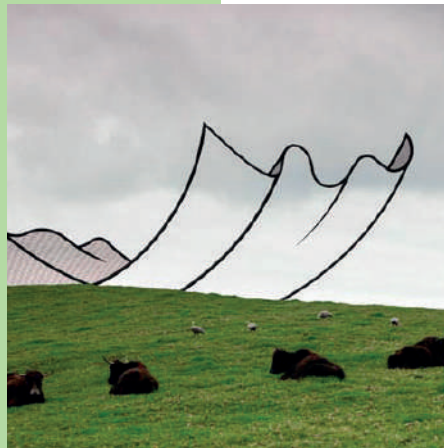


Images: Jaume Plensa, Nauria and Irma.

## Location 4

### Henty Road and Guimelli Road intersection

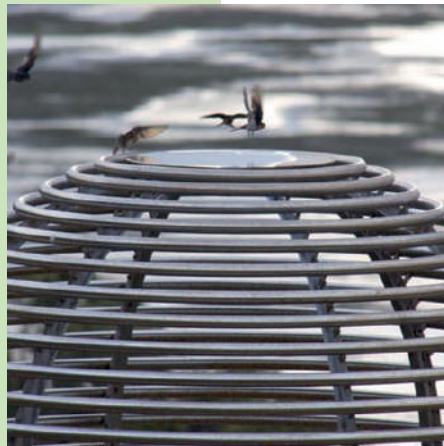
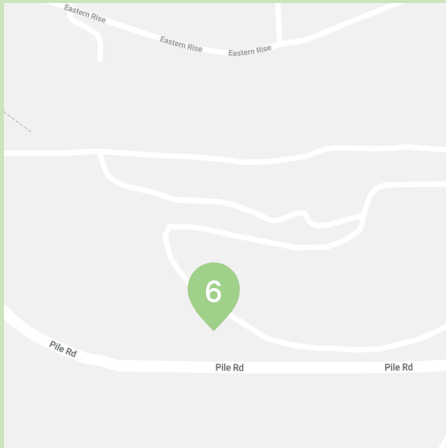
<b>Public Art Type</b>	Large-scale sculpture
<b>Curatorial Theme</b>	Bibbulmun Noongar Boodja <ul style="list-style-type: none"> <li>• Potential to include specific subject matter of campfire</li> </ul>
<b>Opportunities</b>	<ul style="list-style-type: none"> <li>• Sculptural entry statement artwork—one of three entry statement artworks with local Bibbulmun Noongar culture theme</li> <li>• Development of pull-in bay and parking area</li> <li>• Opportunity for further tourist infrastructure such as picnic area</li> <li>• Large road reserve areas surrounding intersection</li> <li>• Hill provides opportunity for artwork using sky/sunset and multiple viewing angles</li> <li>• Site identified as a late-stage Public Art Trail addition due to level of investment required</li> </ul>
<b>Considerations</b>	<ul style="list-style-type: none"> <li>• Proximity to road and cars pulling over- sculpture frangibility must be considered</li> <li>• Cost of developing parking area/picnic area</li> <li>• Ongoing cost of maintaining area including rubbish collection</li> <li>• Pedestrian viewer safety—sculpture viewing-location proximity to road with high speed limit and corners. Discussion with Main Roads WA is required.</li> </ul>
<b>Community Engagement</b>	<ul style="list-style-type: none"> <li>• Artist Brief developed in consultation with the Elder's group</li> <li>• Concept design submissions assessment includes Elder's group representatives</li> <li>• Artist required to consult with local Aboriginal community as part of design development</li> <li>• Artwork Information open community sessions run prior to installation</li> </ul>
<b>Potential Partnerships</b>	<ul style="list-style-type: none"> <li>• Bunbury Regional Art Gallery</li> <li>• Tourism WA</li> </ul>



Images: Moataz Nasr, Wooden Crystal. Neil Dawson, Horizons.

## Location 5 Joel Court

<b>Public Art Type</b>	Medium- large scale sculpture
<b>Curatorial Theme</b>	Grow
<b>Opportunities</b>	<ul style="list-style-type: none"> <li>• Use of existing court area where cars can safely pull over and view artwork</li> <li>• Sculptural artwork enhancing/responding to the natural surroundings</li> <li>• Sculptural artwork interacting with the existing view</li> </ul>
<b>Considerations</b>	<ul style="list-style-type: none"> <li>• Proximity to road and cars pulling over- sculpture fragility must be considered</li> <li>• Approvals and building permits required for use of land—land ownership</li> <li>• Residential access from Joel Court – artwork viewing impact on residents must be minimised. Consultation with residents required</li> </ul>
<b>Community Engagement</b>	<ul style="list-style-type: none"> <li>• Consultation with nearby residents prior to Artist Brief being developed</li> <li>• Ongoing communications and updates to nearby residents during artwork development and installation</li> <li>• Artist Talk open to the public prior to installation</li> <li>• Installation of artwork to coincide with existing event in Ferguson Valley</li> </ul>
<b>Potential Partnerships</b>	<ul style="list-style-type: none"> <li>• Dardanup Art Spectacular</li> <li>• Lost &amp; Found Festival</li> </ul>



Images: Jeppe Hein, Path of Emotions. Eric Orr, Electrum.

## Location 6

### Mount Lennard Trail Head

**Public Art Type** Medium – large scale sculpture/Projection

**Curatorial Theme** Bibbulmun Noongar Boodja

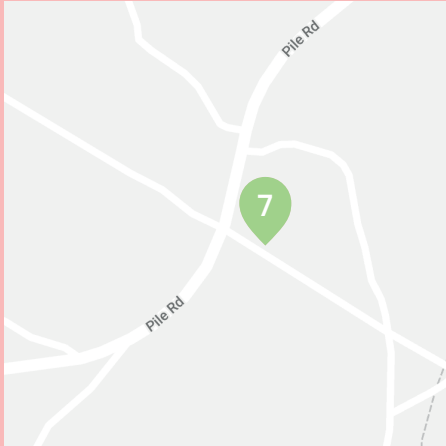
- Opportunities**
- Partnership with DBCA to provide artwork at popular trail head
  - Artwork located where visitor infrastructure (toilets, shelter, picnic tables) already exist
  - Artwork theme can be tied to education on local flora and fauna and DBCA trail names
  - High level of incidental engagement due to popularity with cyclists
  - Potential for sculptural artwork with AR element
  - Potential for projections into trees for special events

- Considerations**
- Land use and ongoing maintenance agreement required with DBCA
  - Approvals process for use of DBCA land
  - Potential for vandalism due to popularity of trail
  - Artwork materials, theme and installation must align with conservation objectives of DBCA

- Community Engagement**
- Artist Brief developed in consultation with the Elder's group
  - Concept design submissions assessment includes Elder's group representatives
  - Artist required to consult with local Aboriginal community as part of design development
  - Artwork Information open community sessions run prior to installation
  - Inclusion of artwork didactic information on DBCA website and app

- Potential Partnerships**
- Department of Biodiversity, Conservation and Attractions
  - Westcycle





Images: Antony Gormley, Firmament. Kamuy Lumina.

## Location 7

### Pile Road Power Lines

**Public Art Type** Sculpture/Projection

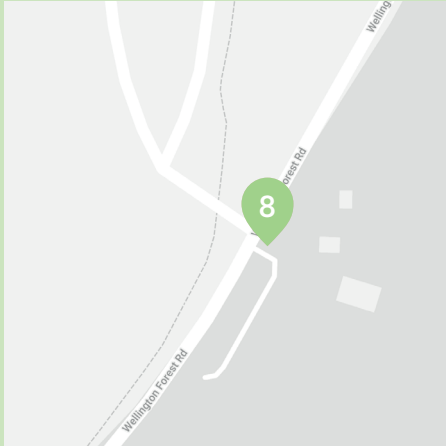
**Curatorial Theme** Grow

- Opportunities**
- Use of existing large area where cars are able to pull over safely for artwork viewing
  - Artwork responding to unique view created by power line road
  - Artwork designed to be viewed from a distance
  - Potential for site to be used for temporary night-time projection art as part of a larger event or festival
  - Site identified as a late-stage Public Art Trail addition due to level of co-ordination and investment required

- Considerations**
- Land ownership, approvals, and ongoing maintenance agreements if required
  - Vehicle and service access to power lines required by Western Power
  - Public safety and encouragement of public access to this area
  - Power and security required for temporary projection art

- Community Engagement**
- Public call-out for community to submit nature photos for projections
  - Potential to align with an existing event or festival
  - Workshops run for local artists and creatives by lead project artist

- Potential Partnerships**
- Western Power
  - Dardanup Art Spectacular
  - Lost and Found Festival



## Location 8

### Wellington Discovery Forest

**Public Art Type** Small-scale sculpture/Integrated

**Curatorial Theme** Grow

- Opportunities**
- Partnership with State Government to provide public artwork as part of existing planned upgrades
  - Integrated artwork as part of new lookout facilities
  - Small sculptural or integrated artwork along pathways
  - Artwork with educational element about local flora and fauna
  - High level of incidental engagement from Forest visitors
  - Potential for augmented reality element to artwork

- Considerations**
- Ongoing land use and maintenance agreement may be required
  - Integrated artworks limited by material choice
  - High level of partnership coordination required for artwork design and completion
  - Artwork materials, theme and installation must align with conservation objectives of DBCA

- Community Engagement**
- Potential to run artwork discovery events/guided tours coinciding with artwork installation completion
  - Artwork didactic information promoted alongside Wellington Discovery Forest conservation and wildlife information
  - Potential to run social media discovery/photo competition

- Potential Partnerships**
- Department of Biodiversity, Conservation and Attractions
  - Wellington Discovery Forest information centre

Images: Olga Ziemska, Listen...Keith Jennings, Tree Spirit .



Images: Pepon Osorio, I have a story to tell you. Peter Naylor, Memorial to 158 Squadron.

## Location 9

### Wellington Mill Historical Walk

**Public Art Type** Medium-large scale sculpture/Trail

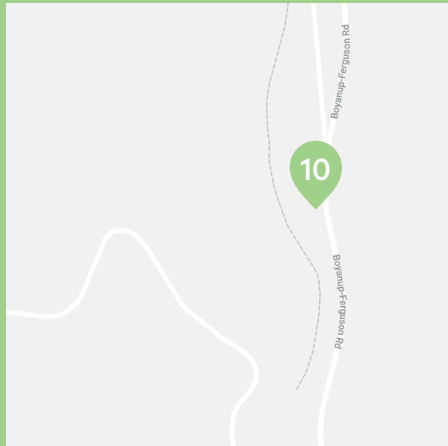
**Curatorial Theme** People of the Land

- Opportunities**
- Sculptural artworks responding to the history of the site/Wellington Mill historical townsite
  - Artwork aligning with existing walk trail and local history signage
  - Use of existing tourist area with toilets and car parking space
  - Potential for Augmented Reality component
  - Incidental engagement through existing heritage site
  - Partnerships with existing community organisations

- Considerations**
- Public safety—high likelihood of public physical interaction
  - Potential for vandalism
  - Cost of potential upgrades to walk required for artwork installation and visibility
  - Installing and maintaining artworks without damage to existing trees

- Community Engagement**
- Artist Brief developed in collaboration with Dardanup Heritage Collective
  - Dardanup Heritage Collective to participate in artwork selection panel
  - Artwork promoted as local history project
  - Potential for walking tours combining local history and artwork coinciding with artwork installation

- Potential Partnerships**
- Dardanup Heritage Collective



## Location 10

### Crooked Brook Forest Walk

**Public Art Type** Small-medium scale sculptures

**Curatorial Theme** Grow

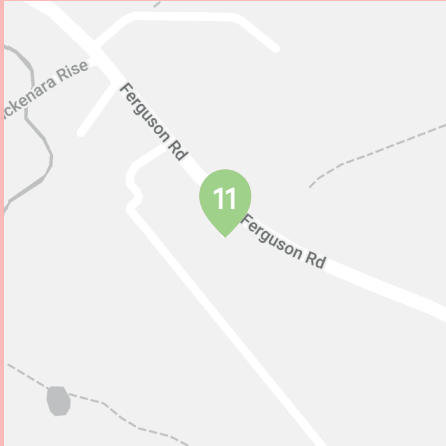
- Opportunities**
- Series of small-medium sculptures installed along the 800m Forest walk
  - Discoverable artwork trail along established pathway
  - Artworks using natural materials and/or blending into forest surroundings
  - Alignment with existing flora and fauna information provided throughout walk
  - Enhancement of current visitor experience of forest
  - Partnership with DBCA and Friends of Crooked Brook

- Considerations**
- Approvals process for land use, installation and ongoing maintenance (DBCA)
  - Potential for vandalism and theft due to high level of public interaction
  - Artwork materials, theme and installation must align with conservation objectives of DBCA
  - Installing and maintaining artworks without damage to existing trees, bush, and animal habitats

- Community Engagement**
- Artist Brief developed in collaboration with Friends of Crooked Brook
  - Friends of Crooked Brook to participate in artwork selection panel
  - Artwork promoted alongside conservation information
  - Potential for walking tours combining flora and fauna information and artwork coinciding with artwork installation
  - Potential for social media discovery photo competition

- Potential Partnerships**
- Friends of Crooked Brook Forest
  - Department of Biodiversity, Conservation and Attractions

Images: Sarah Sze, Fallen Sky. Kari Sodo, Supernature.



## Location 11 Ferguson Hall

**Public Art Type** Medium-large scale sculpture/Mural

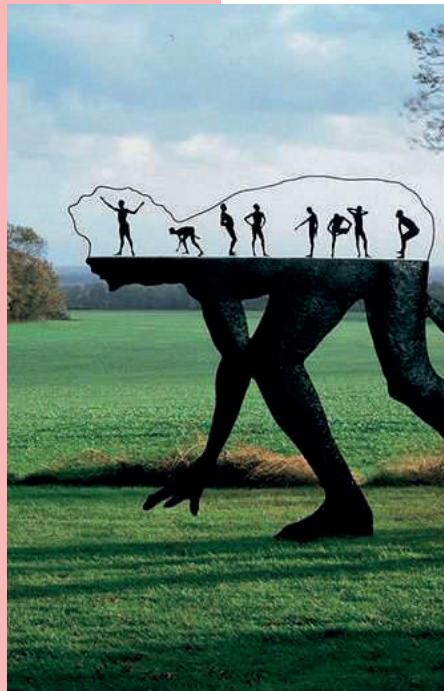
**Curatorial Theme** People of the Land

- Opportunities**
- Sculptural artwork located next to Ferguson Hall or in car park area
  - Mural artwork painted onto Ferguson Hall building
  - Use of existing large area for cars to safely pull in and view artwork
  - Opportunity to actively engage community in artwork design and/or creation to align with community use of hall

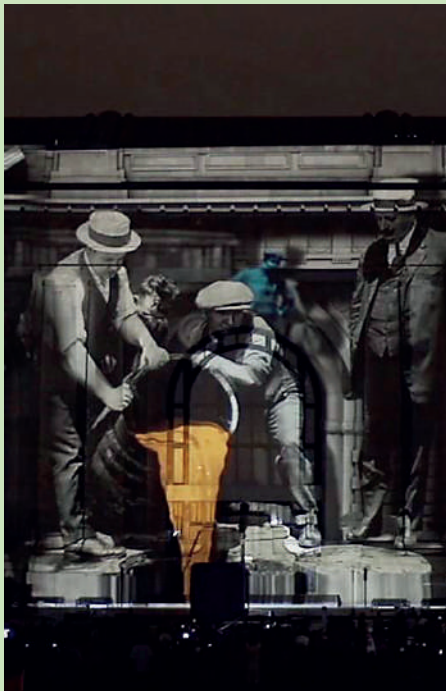
- Considerations**
- Hall is hired for private usages—potential for disruption to events and car parking required
  - Loss of car parking area possible for sculpture installation
  - Available space for sculpture installation considering required building access
  - Cost of amendments to car park area

- Community Engagement**
- Potential for community to submit stories and ideas for inclusion in projections or sculpture design
  - Artist-led design or creation workshops open to the community to participate in
  - Potential to align artwork installation with community event

- Potential Partnerships**
- Dardanup Art Spectacular



Images: Zadok Ben-Davis, Conversation Piece. Sam Porter, God's Own Country.



## Location 12 St Aidan's Church

**Public Art Type** Medium-scale sculpture/Projection

**Curatorial Theme** People of the Land

- Opportunities**
- Sculptural artwork located next to St Aidan's Church
  - Use of existing car park area to allow cars to safely pull over to view the artwork
  - Potential for high level of engagement due to proximity to St Aidan's Winery
  - Alignment with local history signage trail in artwork theme and information
  - Potential to incorporate projections onto Church external wall for special events/night time activation

- Considerations**
- Land ownership—approval process, ongoing agreement for land use and maintenance required
  - Church is actively in use – potential disruption to services and required parking

- Community Engagement**
- Pop-up public artwork information outside St Aidan's Church at key project milestones and during installation
  - Potential for community to submit local history stories and ideas for inclusion in projections or sculpture design

- Potential Partnerships**
- St Aidan's Non-Denominational People's Church

Images: Bazillion Pictures, Union Station Centennial . Marco Cianfanelli, Release.



### Location 13

## Wellington Dam Forest Entry Point

**Public Art Type** Large-scale sculpture

**Curatorial Theme** Bibbulmun Noongar Boodja

- Opportunities**
- Sculptural entry statement artwork—one of three entry statement artworks with local Bibbulmun Noongar culture theme
  - Eastern starting point for Public Art Trail—didactic sign can include information on Trail as well as Noongar significance of area and rivers
  - Development of pull-in bay on large intersection area
  - Site identified as a late-stage Public Art Trail addition due to level of co-ordination and investment required

- Considerations**
- Cost of developing pull-in bay area
  - Lack of surrounding infrastructure and attraction points
  - Pedestrian viewer safety--proximity to road with high speed limit
  - Potential for vandalism due to remoteness of location

- Community Engagement**
- Artist Brief developed in consultation with the Elder's group
  - Concept design submissions assessment includes Elder's group representatives
  - Artist required to consult with local Aboriginal community as part of design development
  - Artwork Information open community sessions run prior to installation

- Potential Partnerships**
- Bunbury Regional Art Gallery
  - Tourism WA

Images: Nick Hornby, Twofold. Robert Onnes, Helen & Hana.



## Location 14

### Carramar Park extension

**Public Art Type** Sculpture/Mural/Integrated

**Curatorial Theme** Grow

- Opportunities**
- Sculptural artwork such as panels, or mural artwork on fences or existing infrastructure
  - Integrated artwork designs on shade structures or footpath
  - Active engagement of local school children in artwork design and process, lead by professional artist
  - Use of existing popular community asset
  - High level of incidental engagement through park usage
  - Opportunity to grow local children's ownership over public space, and sense of place

- Considerations**
- Public safety—high likelihood of public physical interaction with artwork
  - Potential for vandalism
  - Co-ordination of artwork with existing park upgrade plans

- Community Engagement**
- Artist Brief includes high level of design collaboration with primary school children
  - Primary school children directly engaged in development of design through active workshops
  - Community event immediately post-artwork installation to celebrate the artwork and the children's contribution

- Potential Partnerships**
- Dardanup Primary School
  - Our Lady of Lourdes Primary School



Images: Arise High School Mural. Anosmia, Children's Landscape Park.



## 6. Procurement Process

### Assessment Criteria

Public artworks commissioned for the Ferguson Valley Public Art Trail will be assessed using the following criteria:

#### Artistic Merit

- The artwork design is original and unique
- The artwork design demonstrates an understanding of and response to the curatorial theme
- The artist has the necessary artistic skills and experience to complete the proposed artwork

#### Appropriate to Place

- The artwork is site-specific and demonstrates an understanding of the site's opportunities and constraints
- The artwork proposal addresses the public safety requirements in the Artist Brief
- The artwork is relevant to the historical, cultural or environmental context of the site
- Artworks using Aboriginal cultural materials have culturally appropriate artists in lead roles

#### Appropriate Materials and Ongoing Maintenance

- Proposed artwork materials are appropriate for outdoor use
- Proposed materials and structure have considered wind, and proposal includes engineering certification where necessary
- Proposed materials meet the artwork longevity expectations of the commission
- The artwork will not require onerous or expensive ongoing maintenance
- Routine artwork maintenance can be completed by a Shire contractor

#### Ability to Deliver

- The proposal demonstrates a strong understanding of the project budget
- The budget covers all items necessary and is realistic
- The project schedule shows key milestones and is achievable, with a clear methodology
- The proposal shows demonstrated experience in delivering public artworks on time and in budget

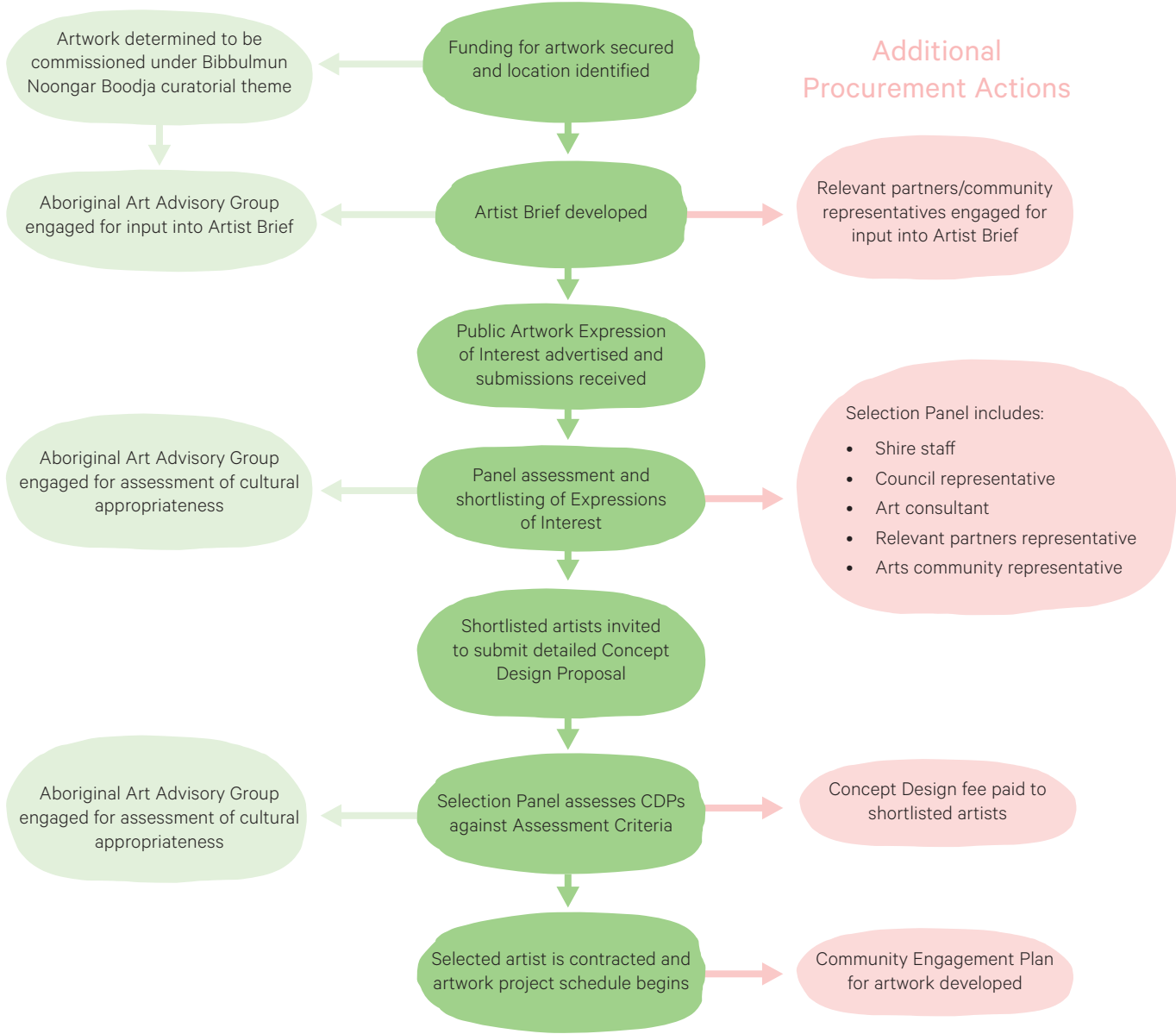
#### Benefit to Local Arts Community

- The public artwork commission provide benefit to the Shire of Dardanup arts community in at least one of the following ways:
  - o Providing artist fees to local artists (the lead artist/s are local)
  - o Engaging local artists in the design, fabrication or installation process
  - o Providing a mentorship opportunity for a local artist
  - o Providing a professional development opportunity for local artists (eg in the form of a workshop)

Procurement Process

*Bibbulmun Noongar Boodja*-themed artworks

Core Procurement Process



**element.**

the art and science of place

Level 18, 191 St Georges Tce, Perth WA 6000

T. (08) 9289 8300 – E. [hello@elementwa.com.au](mailto:hello@elementwa.com.au)

[elementwa.com.au](http://elementwa.com.au)

**RISK ASSESSMENT TOOL**

**OVERALL RISK EVENT:** Ferguson Valley Public Art Trail Concept Plan

**RISK THEME PROFILE:**

13 - Project/Change Management

**RISK ASSESSMENT CONTEXT:** Project

CONSEQUENCE CATEGORY	RISK EVENT	PRIOR TO TREATMENT OR CONTROL			RISK ACTION PLAN (Treatment or controls proposed)	AFTER TREATMENT OR CONTROL		
		CONSEQUENCE	LIKELIHOOD	INHERENT RISK RATING		CONSEQUENCE	LIKELIHOOD	RESIDUAL RISK RATING
<b>HEALTH</b>	Injury to public due to unsafe locations for viewing public artwork	Major (4)	Possible (3)	High (12 - 19)	Site-specific considerations have been included within the Concept Plan	Minor (2)	Unlikely (2)	Low (1 - 4)
<b>FINANCIAL IMPACT</b>	Unavailability of funding to support public art projects	Minor (2)	Possible (3)	Moderate (5 - 11)	Not required.	Not required.	Not required.	Not required.
<b>SERVICE INTERRUPTION</b>	No risk event identified for this category.	Not Required - No Risk Identified	N/A	N/A	Not required.	Not required.	Not required.	Not required.
<b>LEGAL AND COMPLIANCE</b>	No risk event identified for this category.	Not Required - No Risk Identified	N/A	N/A	Not required.	Not required.	Not required.	Not required.
<b>REPUTATIONAL</b>	Individual community members disliking artwork.	Minor (2)	Possible (3)	Moderate (5 - 11)	Not required	Not required.	Not required.	Not required.
<b>ENVIRONMENT</b>	Negative impact on environment surrounding artwork due to public accessing the area.	Minor (2)	Unlikely (2)	Low (1 - 4)	Not required.	Not required.	Not required.	Not required.

# [Appendix ORD: 12.2.3A]

RISK ASSESSMENT TOOL								
<b>OVERALL RISK EVENT:</b>		Perth Wildcats Preseason Game Request						
<b>RISK THEME PROFILE:</b>		10 - Management of Facilities, Venues and Events						
<b>RISK ASSESSMENT CONTEXT:</b>		Operational						
CONSEQUENCE CATEGORY	RISK EVENT	PRIOR TO TREATMENT OR CONTROL			RISK ACTION PLAN (Treatment or controls proposed)	AFTER TREATMENT OR CONTROL		
		CONSEQUENCE	LIKELIHOOD	INHERENT RISK RATING		CONSEQUENCE	LIKELIHOOD	RESIDUAL RISK RATING
HEALTH	No risk event identified for this category.	Not Required - No Risk Identified	N/A	N/A	Not required.	Not required.	Not required.	Not required.
FINANCIAL IMPACT	Failure to sell tickets and café items, resulting in a greater loss.	Minor (2)	Unlikely (2)	Low (1 - 4)	Not required.	Not required.	Not required.	Not required.
SERVICE INTERRUPTION	No risk event identified for this category.	Not Required - No Risk Identified	N/A	N/A	Not required.	Not required.	Not required.	Not required.
LEGAL AND COMPLIANCE	No risk event identified for this category.	Not Required - No Risk Identified	N/A	N/A	Not required.	Not required.	Not required.	Not required.
REPUTATIONAL	Rejection of offer could lead to fractured relationship with Perth Wildcats and a loss of marketing potential.	Minor (2)	Possible (3)	Moderate (5 - 11)	Not required.	Not required.	Not required.	Not required.
ENVIRONMENT	No risk event identified for this category.	Not Required - No Risk Identified	N/A	N/A	Not required.	Not required.	Not required.	Not required.

# [Appendix ORD: 12.2.3B]



INSPIRE & ENTERTAIN  
THROUGH EXCELLENCE

📍 Bendat Basketball Centre  
201 Underwood Ave,  
Floreat WA 6014

✉️ PO Box 455,  
Wembley WA 6913

☎️ (08) 6272 0777

✉️ wildcats@wildcats.com.au

🌐 wildcats.com.au

**34 Consecutive Finals**  
**NBL CHAMPIONS**  
'90 '91 '95 '00 '10  
'14 '16 '17 '19 '20

27th May 2022  
Mr Wills Pomare  
Eaton Recreation Centre  
18 Recreation Drive  
Eaton, WA, 6232

Dear Wills,

The Perth Wildcats would formally like to request the support of Shire of Dardanup to host an NBL pre-season fixture at Eaton Recreation Centre on a date to be confirmed between the period of 5th September – 9th September 2022.

We have previously held NBL pre-season fixtures in regional centres including Waroona, Bunbury, Margaret River and Geraldton and feel that hosting a pre-season game in Eaton will attract strong support from the local community and surrounding regions.

In order for us to make the exercise financially viable, we are requesting financial support in the amount of \$20,000 plus GST. In addition to this payment, we will also require the following to be provided at no cost:

- Venue hire and venue running costs
- Event staff (equipment and seating setup & pack down, ticketing, security, concession outlets, parking attendants and cleaning)
- Game equipment including technical support (audio system, shot clocks and scoreboard)
- Three change rooms – one per team plus one for the referees
- One whiteboard in each team change room
- Up to thirteen trestle tables
- 50 general admission tickets and 30 courtside VIP tickets (or alternate VIP tickets)
- Five VIP reserved parking bays
- Eskies and ice as required by teams and game night staff
- The ability for Perth Wildcats to set up and sell merchandise and memberships
- Sandwich platters for both teams and referees
- 50 Gatorade and 4 cartons of water

The Shire of Dardanup will be responsible for all ticket sales and as such will receive all ticket revenue. The Shire of Dardanup will also be entitled to all revenue derived from food and beverage sales. It is recommended that tickets are sold as general admission for a price of \$15.00 per ticket and courtside seating at \$35.00 per ticket with a venue capacity of 1200

# [Appendix ORD: 12.2.3B]



INSPIRE & ENTERTAIN  
THROUGH EXCELLENCE

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**34 Consecutive Finals**  
**NBL CHAMPIONS**  
'90 '91 '95 '00 '10  
'14 '16 '17 '19 '20

The Perth Wildcats will oversee and be responsible for the following:

- Artwork and promotional material
- Social media and website advertising
- Posters and flyers to advertise at the venue prior to the event
- All travel costs – transport, accommodation, meals, uniforms and staff/player wages
- The official running of the game including game day operations and production
- Game MC, DJ, statisticians, scorers and referees
- Post-game team signing session

We are currently looking to play games in two regional areas of Western Australia during the time period indicated and are currently seeking suitable opponents for the tour.

The Perth Wildcats would value a relationship with the Shire of Dardanup and would be available at your earliest convenience to discuss this further in detail.

I look forward to hearing from you.

Anthony Radich  
GM Commercial

Perth Wildcats 2017 Pre-Season Fixture Layout at Eaton Recreation Centre





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**GRANT AGREEMENT**

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**June 2022**

# [Appendix ORD: 12.2.4A]

**THIS GRANT AGREEMENT is made on     /     /  
BETWEEN:**

**Department of Fire and Emergency Services (ABN 39 563 851 304)  
("Grantor")**

and

**Shire of Dardanup (ABN 57 305 829 653)  
("Organisation")**

## **RECITALS**

The Organisation has applied to the Grantor for financial assistance to undertake the Approved Purpose and the Grantor has agreed to provide a grant subject to the terms and conditions of this Agreement.

## **THE PARTIES AGREE as follows:**

### **1. DEFINITIONS AND INTERPRETATION**

In this Agreement, unless the context otherwise requires:

**Agreement** means this Grant Agreement, including its recitals and any schedules or annexures (if any).

**Acquittal** occurs when the Grantor has advised the Organisation that the reports and financial information provided by the Organisation in accordance with clause 3.6 are satisfactory.

**Approved Purpose** means the purpose or purposes set out in item 1 of Schedule 1.

**Auditor** means an accountant who is a member of the Institute of Chartered Accountants in Australia, the Australian Society of Certified Practising Accountants or the National Institute of Accountants and who is independent from the Organisation.

**Auditor General** means the Auditor General for the State of Western Australia.

**Business Day** means a day other than a Saturday, Sunday or public holiday in Western Australia.

**Grant Funds** means the amount or amounts specified in item 7 of Schedule 1.

**Party** means each of the Grantor or the Organisation as the context requires and **Parties** means both of them.

**Project** means the initiative or activities to be undertaken with the Grant Fund specified in item 2 of Schedule 1.

## **2. PAYMENT OF GRANT FUNDS**

Subject to the terms and conditions of this Agreement, the Grantor will pay to the Organisation the Grant Funds in accordance with the payment schedule specified in item 8 of Schedule 1.

## **3 OBLIGATIONS OF ORGANISATION**

### **3.1 Use of Grant Payment**

The Organisation will use the Grant Funds solely for the Approved Purpose.

### **3.2 No Changes**

The Organisation will not make any changes to the Approved Purpose without the prior written consent of the Grantor.

### **3.3 No Endorsement**

The Organisation agrees that nothing in this Agreement constitutes an endorsement by the Grantor of any goods or services provided by the Organisation.

### **3.4 Acknowledgement of Grantor**

The Organisation will acknowledge the Grantor in the manner set out in item 6 of Schedule 1.

### **3.5 Request for Information**

(a) The Organisation is to provide the Grantor with any documents or information relating to this Agreement or the Project within ten (10) business days of receiving such a request from the Grantor.

### **3.6 Accounts and Reporting**

The Organisation is to keep proper financial records in accordance with generally accepted accounting principles and practices.

### **3.7 Special Conditions of Grant**

The Organisation agrees to comply with the special conditions (if any) specified in item 4 of Schedule 1.

## 3.8 General Undertaking of Organisation

The Organisation must:

- (a) at all times duly perform and observe its obligations under this Agreement and will promptly inform the Grantor of any occurrence which might adversely affect its ability to do so in a material way;
- (b) undertake its responsibilities under this Agreement with integrity, good faith and probity in accordance with good corporate governance practices;
- (c) not, nor attempt to, sell, transfer, assign, mortgage, charge or otherwise dispose of or deal with any of its rights, entitlements and powers or obligations under this Agreement;
- (d) comply with all State and Commonwealth laws, rules, regulations and by-laws;
- (e) cooperate fully with the Grantor in the administration of this Agreement; and
- (f) upon reasonable notice, provide the Grantor or its agents, with access at any reasonable time and from time to time to the Organisation's premises, financial records, other documents, equipment and other property for the purpose of audit and inspection by the Grantor in order to verify compliance by the Organisation with this Agreement.

## 4. REPAYMENT AND RETENTION OF GRANT FUNDS

The Organisation must repay to the Grantor any funds that the Grantor has paid which are not used in accordance with this Agreement unless there has been written agreement otherwise between the parties.

## 5. LIMITATION OF LIABILITY

The Grantor does not accept any responsibility or liability for the success or otherwise of the Approved Purpose and is not liable for any losses which may be suffered by the Organisation in undertaking the Approved Purpose.

## 6. *FREEDOM OF INFORMATION ACT 1992 AND FINANCIAL MANAGEMENT ACT 2006*

- (a) The Organisation acknowledges and agrees that this Agreement and information regarding it is subject to the *Freedom of Information Act 1992* and that the Grantor may publicly disclose information in relation to this Agreement, including its terms and the details of the Organisation.
- (b) The parties acknowledge and agree that, despite any provision of this Agreement to the contrary, the powers and responsibilities of the Auditor General under the *Financial Management Act 2006* are not limited or affected by this Agreement.
- (c) The Organisation must allow the Auditor General, or an authorised representative, to have access to and examine the Organisation's records and information concerning this Agreement.

## 7. NOTICES

Any notice or other communication that may or must be given under this Agreement:

- (a) must be in writing;
- (b) may be given by an authorised officer of the Party giving notice;
- (c) must be:
  - (i) hand delivered or sent by prepaid post to the address of the Party receiving the notice as set out in item 5 of Schedule 1; or
  - (ii) sent by Email to the Email address of the Party receiving the notice as set out in item 5 of Schedule 1;
- (d) subject to paragraph (e), is taken to be received:
  - (i) in the case of hand delivery, on the date of delivery;
  - (ii) in the case of post, on the third Business Day after posting; and
  - (iii) in the case of Email, on the date of transmission; and
- (e) if received after 5.00 pm or on a day other than a Business Day, is taken to be received on the next Business Day.

## 8. DEFAULT AND TERMINATION

### 8.1 Event of Default by the Organisation

An Event of Default occurs if:

- (a) the Organisation breaches any of its obligations under this Agreement which continues without remedy for ten (10) business days after notice in writing has been served on the Organisation by the Grantor;
- (b) the Council of the Organisation is suspended or otherwise sanctioned by the Government of Western Australia under the provisions of the Local Government Act 1995;
- (c) the Council of the Organisation is dismissed by the Governor of Western Australia under the provisions of the Local Government Act 1995; or
- (d) if the Grantor has reasonable grounds to believe that the Organisation is unwilling or unable to comply with its obligations under this Agreement.

### 8.2 Effect of Event of Default

If an Event of Default occurs, the Grantor may either:

- (a) terminate the Agreement by providing a further ten (10) business days' notice in writing to the Organisation of the Event of Default; or
- (b) suspend payment of the Grant Funds until the Event of Default is remedied.

### 8.3 Recommencement of Grant Payment

The Grantor may, in its absolute discretion, recommence payment of the Grant Funds if and when the Organisation has rectified the Event of Default.

## 8.4 Acquittal

Unless earlier terminated, this Agreement will terminate at 31 December 2022.

## 9. GOODS AND SERVICES TAX (GST)

- (a) For the purposes of clause 9:
  - (i) “GST” means the goods and services tax applicable to any taxable supplies as determined by the GST Act; and
  - (ii) “GST Act” means *A New Tax System (Goods and Services Tax) Act 1999 (Cth)* and includes all associated legislation and regulations;
  - (iii) the terms “supply”, “tax invoice”, “taxable supply” and “value” have the same meanings as in the GST Act.
- (b) If the supply of anything under this Agreement is a taxable supply under the GST Act, the Grant Funds shall be inclusive of GST.
- (c) The obligation of the Grantor to pay the GST on any supply by the Organisation under this Agreement is conditional upon the prior issue by the Organisation to the Grantor of a tax invoice, which complies with the GST Act. This provision applies notwithstanding any law to the contrary.
- (d) If the parties agree that the Grantor will issue the Organisation with a Recipient Created Tax Invoice (RCTI), then the parties hereby agree that:
  - (i) the Grantor will issue a RCTI in respect of GST payable on the supply of the Project and the Organisation will not issue tax invoice in respect of that supply;
  - (ii) The Organisation warrants that it is registered for the purposes of GST and the Organisation will notify the Grantor in writing if it ceases to be registered for the purposes of GST during the term of this Agreement (“the Term”);
  - (iii) the Grantor warrants that it is registered for the purposes of GST and the Grantor will notify the Organisation in writing if it ceases to be registered for the purposes of GST, or if it ceases to satisfy the requirements of the *GST Act* during the Term; and
  - (iv) the Grantor will indemnify and keep indemnified the Organisation for GST and any related penalty that may arise from an understatement of the GST payable on the supply of the Project for which the Grantor issues a RCTI under this Agreement.

## 10. RELATIONSHIP

The Parties agree that nothing in this Agreement may be construed to make either of them a partner, agent, employee or joint venturer of the other.

## 11. WAIVER

- (a) No right under this Agreement shall be deemed to be waived except by notice in writing signed by both parties.

# [Appendix ORD: 12.2.4A]

- (b) A waiver by either party will not prejudice that party's rights in relation to any further breach of this Agreement by the other party.
- (c) Any failure to enforce this Agreement, or any forbearance, delay or indulgence granted by one party to the other party, will not be construed as a waiver any rights.

## 12. ENTIRE AGREEMENT

This Agreement constitutes the entire agreement between the parties and supersedes all communications, negotiations, arrangements and agreements, whether oral or written, between the parties with respect to the subject matter of this Agreement.

## 13. VARIATION

Any modification, amendment or other variation to this Agreement must be made in writing duly executed by both parties.

## 14. DISPUTE RESOLUTION

Before resorting to external dispute resolution mechanisms, the Parties shall in good faith attempt to settle by negotiation any dispute in relation to this Agreement, and where practical, each Party shall refer the matter to personnel who have authority to intervene and facilitate some form of resolution.

### Executed by the Parties hereto:

#### For and on behalf of the Grantor:

\_\_\_\_\_  
Signature of Authorised Person

Dated \_\_\_\_\_


Darren Klemm AFSM  
Full name of Authorised Person

Commissioner  
Position of Authorised Person

#### For and on behalf of the Organisation:

  
\_\_\_\_\_  
Signature of Authorised Person

Dated 8/6/2022

 Andre Schonfeldt  
Print full name of Authorised Person

Chief Executive Officer  
Position of Authorised Person

## SCHEDULE 1

### DEFINITION OF PROJECT OR SERVICE TO BE FUNDED

#### 1. Approved Purpose of Grant

The Grant is for the allocation of water tanks and associated services (where applicable) to service Volunteer Bush Fire Service (VBFS) operations for the Shire of Dardanup. The provision consists of the supply, delivery and installation of water tank(s) including infrastructure requirements where applicable. Water tanks are approved for the following BFB's:

- Upper Ferguson BFB - \$20,467.00 (GST exclusive)

#### 2. Project Definition and/or Anticipated Activities

- Acquisition and/or installation of all headworks, backbone infrastructure and site works required in support of, and in preparation for the requested water tank(s).
- Compilation and execution of project documents.
- Communication with DFES Operations Command, DFES Asset Management directorate and local stakeholders.
- Project management requirements.
- Tender/Quotation requirements.
- Associated service and infrastructure requirements
- Initial fill.

#### 3. Agreement Term

The effect of clause 8.4 whereby, unless earlier terminated, this Agreement will terminate at the time of Acquittal. In this context, Acquittal means the Grantor has advised the Organisation that the reports and financial information provided by the Organisation in accordance with clause 3.6 are satisfactory.

#### 4. Special Conditions of Grant

a) The Water Tank project is subject to WA State Government Recovery Plan conditions which includes funding payment must occur prior to 30 June 2022 with project completion and acquittal by 31 December 2022.



**5. Notice Addresses**

(a) **Grantor**

Registered Mail:  
PO Box 1174  
PERTH WA 6844  
Telephone: 08 9395 9510

Email: [garry.kravainis@dfes.wa.gov.au](mailto:garry.kravainis@dfes.wa.gov.au)

Project scope elements, Progress payments, Reporting and Acquittal Requirements.

(b) **Organisation**

Registered Mail:  
1 Council Drive  
EATON WA 6233  
Telephone: 08 9724 0000  
Email: [records@dardanup.wa.gov.au](mailto:records@dardanup.wa.gov.au)

**6. Acknowledgement of Grantor**

N/A

## PAYMENT SCHEDULE

### 7. Total Amount of Grant Funds

Grant Amount	\$ 20,467.00
GST	\$ 2,046.70
<b>TOTAL</b>	<b>\$ 22,513.70</b>

### 8. Method of Payment

Payment of the Grant Funds (inclusive of GST) will be made upon co-signature of agreement and paid within ten (10) business days of receipt of an invoice as detailed below:

Approved Grant Amount	\$ 20,467.00
GST	\$ 2,046.70
<b>Invoice Total</b>	<b>\$ 22,513.70</b>

### 9. Acquittal

Acquittal occurs when the Grantor has advised the Organisation that project reports, financial information, practical completion certificates etc. provided by the Organisation in accordance with clause 3.6 for each water tank installation are complete.

In the event of a Grant overspend, the Organisation may request additional funding from the Grantor.

In the event of a Grant underspend, the unspent portion of the Grant shall be advised and returned to the Grantor in circumstances where funding is advanced, unless otherwise determined.

# [Appendix ORD: 12.2.4B]

RISK ASSESSMENT TOOL								
<b>OVERALL RISK EVENT:</b>		Failure to accept or comply with the conditions of the WA State Government Recovery Plan – Water Tank Grant Funding Allocation						
<b>RISK THEME PROFILE:</b>		8 - Errors, Omissions and Delays						
<b>RISK ASSESSMENT CONTEXT:</b>		Operational						
CONSEQUENCE CATEGORY	RISK EVENT	PRIOR TO TREATMENT OR CONTROL			RISK ACTION PLAN (Treatment or controls proposed)	AFTER TREATMENT OR CONTROL		
		CONSEQUENCE	LIKELIHOOD	INHERENT RISK RATING		CONSEQUENCE	LIKELIHOOD	RESIDUAL RISK RATING
HEALTH	No risk event identified for this category.	Not Required - No Risk Identified	N/A	N/A	Not required.	Not required.	Not required.	Not required.
FINANCIAL IMPACT	Failure to comply with the conditions will result in the declining of grant funding payment causing financial losses.	Minor (2)	Rare (1)	Low (1 - 4)	Not required.	Not required.	Not required.	Not required.
SERVICE INTERRUPTION	No risk event identified for this category.	Not Required - No Risk Identified	N/A	N/A	Not required.	Not required.	Not required.	Not required.
LEGAL AND COMPLIANCE	Failure to comply with the conditions will result in the termination of the agreement for default	Catastrophic (5)	Rare (1)	Moderate (5 - 11)	Not required.	Not required.	Not required.	Not required.
REPUTATIONAL	Failure to accept the grant funding or comply with the conditions may jeopardise future grant applications made by the Shire.	Minor (2)	Rare (1)	Low (1 - 4)	Not required.	Not required.	Not required.	Not required.
ENVIRONMENT	No risk event identified for this category.	Not Required - No Risk Identified	N/A	N/A	Not required.	Not required.	Not required.	Not required.