

MARKYT Community Scorecard ©

Prepared for: Shire of Dardanup

Prepared by: CATALYSE® Pty Ltd ©

29 June 2021



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Strategic overview



48

% agree

13% points <u>above</u> Industry Average Liveability



84

Performance Index Score

9 index points <u>above</u> Industry Average Governance



62

Performance Index Score

6 index points <u>above</u> Industry Average **Rates Value**



50

Performance Index Score

5 index points <u>above</u> Industry Average

Highest scores

- Place to live
- · Eaton Recreation Centre
- Place to visit

Most improved

- Playgrounds, parks and reserves
- Sport and recreation
- Place to live

Strengths

Festivals, events, art and culture

Relative to MARKYT® Industry Standards

- Boat ramps
- Local town centres
- Planning and building

Priorities



Safety and crime prevention



Youth services and facilities

Playgrounds, parks and reserves



Growth and development



Local roads



Seniors' services and care



Conservation and environment



Footpaths, trails and cycleways



Lighting of streets, public places



Sport and recreation

Approach

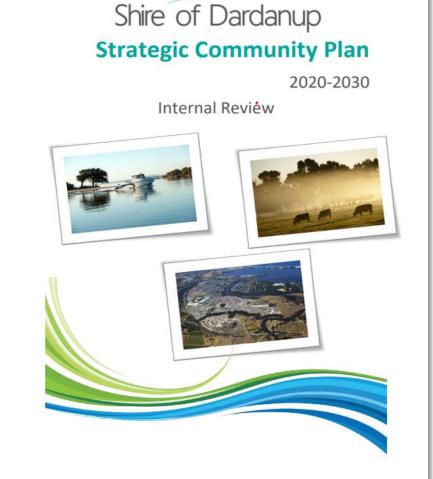


DLGSC's Integrated Planning and Reporting Framework requires local councils to review the **Strategic Community Plan** at least once every two years.

MARKYT Community Scorecard

The Shire of Dardanup commissioned a MARKYT® Community Scorecard to:

- Support a review of the Strategic Community Plan (SCP)
- Assess performance against objectives and key performance indicators (KPIs) in the SCP
- · Determine community priorities
- Benchmark performance





The Study

The Shire of Dardanup commissioned CATALYSE® to conduct an independent MARKYT® Community Scorecard.

All community members were invited to take part. Scorecard invitations were sent to all households and residential PO Boxes in the Shire of Dardanup using Australia Post's unaddressed mail services. Respondents could complete the scorecard in hard copy or online.

The Shire provided supporting promotions through various communication channels.

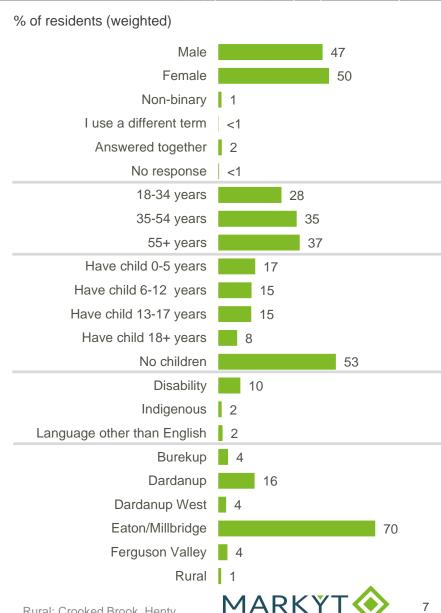
The scorecard was open from 17 May to 4 June 2021.

The scorecard was completed by **606 community members** with various connections to the Shire of Dardanup, including:

- 601 local residents
- 42 local business owners or managers
- 47 community organisation managers/committee members

The main body of this report shows responses from residents. Resident responses were weighted by age and gender to match the ABS Census population profile.

Where sub-totals add to ±1% of the parts, this is due to rounding errors to zero decimal places.



MARKYT Industry Standards

CATALYSE® has conducted studies for close to 70 councils. When councils ask comparable questions, high and average scores are published to enable participating councils to recognise and learn from industry leaders. In this report, average and high scores are calculated from **WA Councils** that have completed a MARKYT® accredited study within the past three years.

Regional

Metropolitan



































































Shire of Murray



















How to read the following charts

Trend analysis shows how performance varies over time.

Performance Ratings

The chart shows community perceptions of performance on a five point scale from excellent to terrible.

The **Performance Index Score** is a weighted score out of 100.

Score	Average Rating
100	Excellent
75	Good
50	Okay
25	Poor
0	Terrible



erforr	nance li	ndex Score Local resident variances													Other (groups		
Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rural#	Business owner / mgr	Community group
61	62	59	63	61	52	57	56	63	57	62	59	56	47	65	60	48	58	59

Variance across the community shows how results vary across the community based on the Performance Index Score

MARKYT® Industry Standards show how Council is performing compared to other councils.

Council Score is the Council's performance index score.

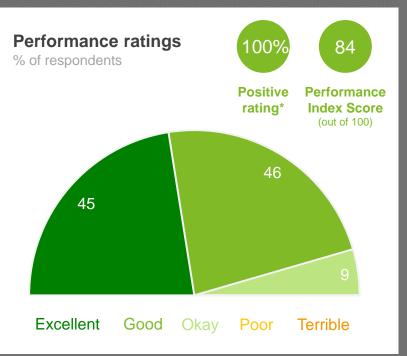
Industry High is the highest score achieved by councils in WA that have completed a comparable study with CATALYSE® over the past two years.

Industry Average is the average score among WA councils that have completed a comparable study with CATALYSE® over the past two years.



Overall Performance

Place to live







Variances across the community

Perforn				JOHIIII	unity		Lo	cal res	sident v	arianc	es							Other (groups
Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rural#	_	Business owner / mgr	Community group
84	83	85	84	87	83	84	87	84	83	85	82	91	87	82	93	89		91	89

Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 599). * Positive Rating = excellent, good + okay

[#] Small base size (<20 respondents)

Place to own or operate a business







Variances across the community

	nces a			comm	unity		Lo	cal res	sident v	varianc	es						_	Other o	groups
Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rural#	_	Business owner / mgr	Community group
71	68	73	72	75	72	68	70	71	71	71	73	67	67	72	75	73		74	70

Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 371). * Positive Rating = excellent, good + okay

[#] Small base size (<20 respondents)

Place to own or operate a business

Base: local business owners and managers







Variances across the community

Perforn	nance Ir	ndex Sc	ore				Lo	cal res	sident v	arianc	es						
Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rural#	
_	_	_	_	_	_	_	_	_	_	_	_	_	_	_	_	_	

 $\textit{Base: All business respondents, excludes `unsure' and `no response' (n = 41). } \\ \textit{* Positive Rating = excellent, good + okay } \\$

Small base size (<20 respondents)

Community group

Other groups

Business owner / mgr

74

 $[\]ensuremath{\mathsf{Q}}.$ How would you rate performance in the following areas?

Place to visit







Perforn	nance Ir	ndex Sc	ore		Local resident variances												
Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rural#	
72	67	77	72	73	74	74	73	65	71	78	77	73	73	70	93	85	

Community group

79

Other groups

Business owner / mgr

85

 $[\]ensuremath{\mathsf{Q}}.$ How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 564). * Positive Rating = excellent, good + okay

[#] Small base size (<20 respondents)

Shire of Dardanup as the organisation that governs the local area







	nance Ir			30111111	Local resident variances												Other	groups	
Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rural#	_	Business owner / mgr	Community group
62	56	67	64	70	60	56	52	57	60	68	68	58	49	67	46	59	-	54	67

 $[\]ensuremath{\mathsf{Q}}.$ How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 576). * Positive Rating = excellent, good + okay

[#] Small base size (<20 respondents)

Value for money from Council rates







Variances across the community

	nance Ir						Lo	cal res	sident v	/arianc	es							Other (groups
Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rural#		Business owner / mgr	Community group
50	44	56	54	53	49	43	38	46	47	57	58	45	38	56	34	40	-	42	58

Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 557). * Positive Rating = excellent, good + okay

[#] Small base size (<20 respondents)

MARKYT� industry comparisons

Overall Performance | industry comparisons

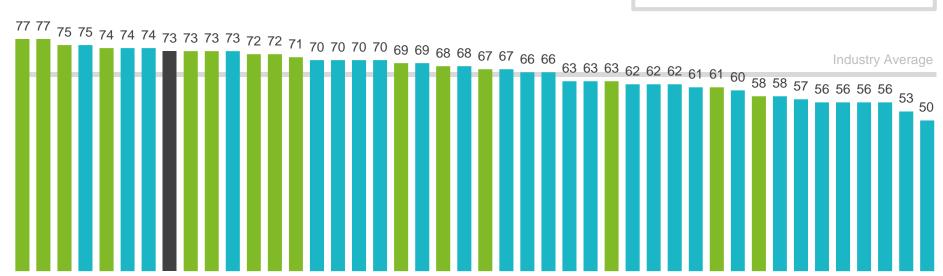
The 'Overall Performance Index Score' is a combined measure of the Shire of Dardanup as a 'place to live' and as a 'governing organisation'. The Shire of Dardanup's overall performance index score is 73 out of 100, 7 index points above the industry standard for Western Australia.

Overall Performance Index Score

average of 'place to live' and 'governing organisation'

- Shire of Dardanup
- Metropolitan Councils
- Regional Councils





How to read the MARKYT Benchmark Matrix

The MARKYT® Benchmark Matrix (shown in detail overleaf) illustrates how the community rates performance on individual measures, compared to how other councils are being rated by their communities.

There are two dimensions. The vertical axis maps community perceptions of performance for individual measures. The horizontal axis maps performance relative to the MARKYT® Industry Standards.

Services are grouped in five areas:

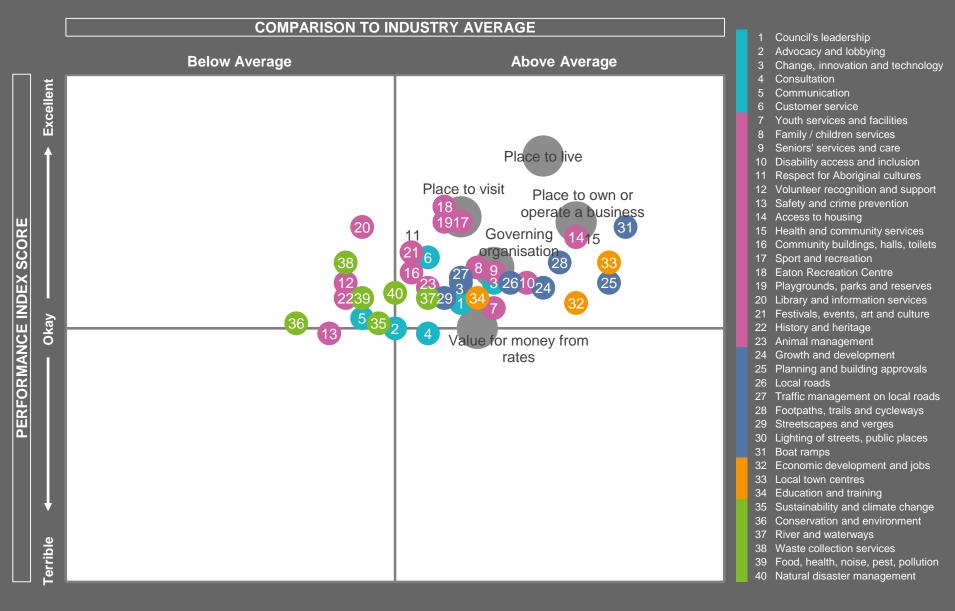
- Governance
- Community
- Place
- Planet
- Economy

This line represents okay performance based on the MARKYT Performance Index Score. Higher performing service areas are placed above this line while lower performing areas are below it.

Councils aim to be on the right side of this line, with performance ABOVE the MARKYT® Industry Average.



MARKYT Benchmark Matrix



Q. How would you rate performance in the following areas? Base: All respondents, excludes unsure and no response.

MARKYT Industry Standards

The Shire of Dardanup is leading the industry in 3 performance areas:

- Place to own or operate a business
- Access to housing that meets your needs
- Boat ramps



MARKYT community trends

MARKYT Community Trends Window TM

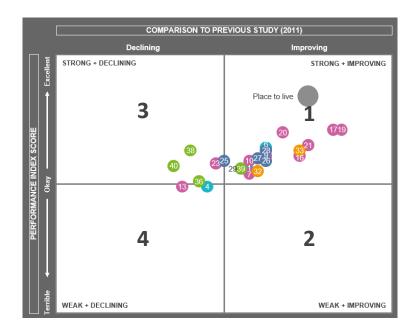
The MARKYT® Community Trends Window shows trends in performance over the past 10 years.

In the Shire of Dardanup's Community Trends Window, detailed overleaf, most services are ideally located in Window 1. They are higher performing areas that continue to improve. The **stand-out improvers** are:

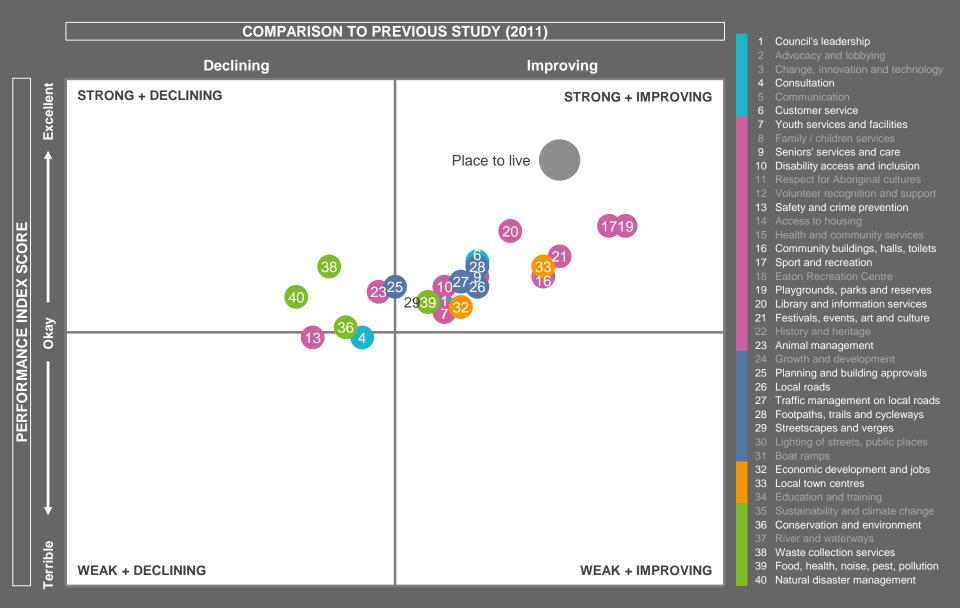
- Place to live
- Playgrounds, parks and reserves
- Sport and recreation facilities and services
- Local festivals, events, art and cultural activities
- Town centre development
- Community buildings, halls and toilets
- Library and information services

Windows 3 and 4 include performance areas in decline. The **main concerns** are:

- Natural disaster management
- Safety and crime prevention
- Waste collection services
- Conservation and environmental management



MARKYT Community Trends Window



Q. How would you rate performance in the following areas? Base: All respondents, excludes unsure and no response. Performance areas in grey have no historical trend data.

MARKYT community priorities

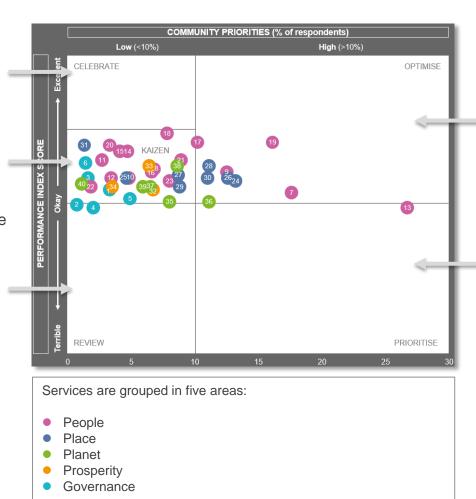
How to read the MARKYT � Community Priorities

The MARKYT® Community Priorities chart maps priorities against performance in all service areas.

CELEBRATE the Shire's highest performing areas.

KAIZEN: consider ways to continuously improve services with average ratings between okay and good to strive for service excellence

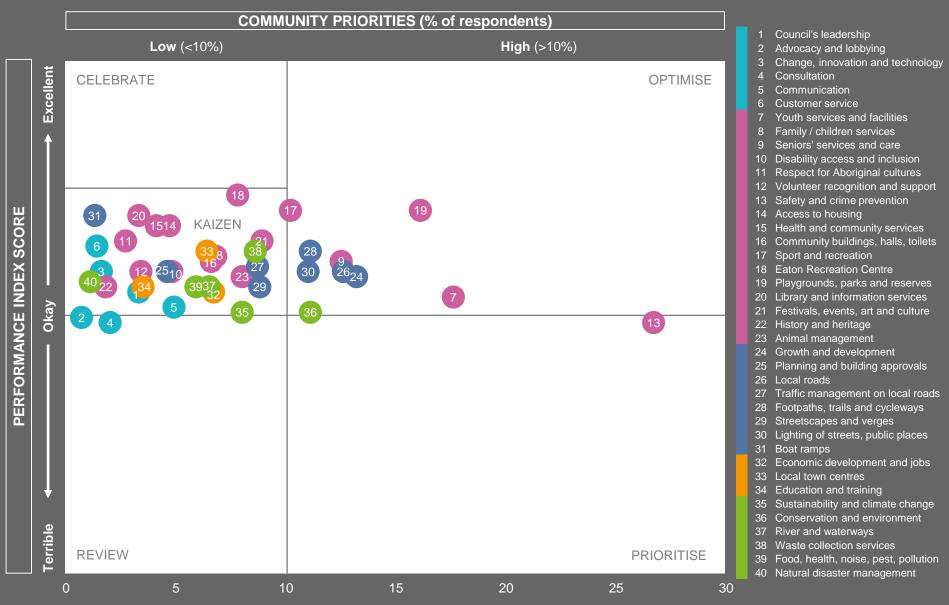
REVIEW lower performing areas.



OPTIMISE higher performing services where the community would like enhancements to better meet their needs.

performing services where the community would like the Shire to focus its attention.

MARKYT Community Priorities



Q. How would you rate performance in the following areas? Base: All respondents, excludes unsure and no response. (n=varies)

Q. Which areas would you most like the Council to focus on improving? Base: All respondents, excludes no response (n = 580) Copyright CATALYSE® Pty Ltd. © 2021

Theme

Priority

Community Community safety and crime prevention

Word cloud (top 100 words)

Community Voices

Sample of comments from MARKYT® VoiceBank

BEHAVIOUR EVERYWHERE TROUBLETEENAGERS

CENTRE LIGHTING DETER WATCH CAMERAS DOWN ALWAYS ADULTS SERVICE AREA

SOMEONE MAYBE FACILITIES FAIR ACTIVITIES LEAVING CRIMESLOCALS PUBLIC

YOUNG RESOURCES **ESPECIALLY BETTER**

STREETHOUSES

NEED MAINTAIN

CENTRES NEEDS TIMES ISSUES

HOONS OCCASIONAL

NEIGHBOURHOOD

GOOD LOCAL

 ${\sf INCREASE}_{\sf ENOUGH}$ **PEOPLE**

SHOPPING

DRIVING

SUBURBS

PETTY SECURITY AROUND RANGERS DRUGSTREETS MANAGEMENT PROGRAMS

POLICING LOWER

ASSIST

Discouraging the youth gangs that cause trouble in the local area. More Police presence at Eaton Fair.

A police station in the Eaton area is warranted.

Crime management. More police patrols/better lighting.

Crime needs to be addressed and increase local police and rangers.

Crime preventions within the Dardanup area - possibly CCTV camera?

I think community safety and crime prevention is a major problem everywhere, maybe more Police presence.

Strong police presence and community group vigilance needed.

24 Hr police station with M-fri service and people for reporting issues.

Ensure street lighting is adequate and well maintained to deter criminal activity. Work with the community to develop neighbourhood watch schemes.

Local police station/presence to better support local community. Faster response criminal activities presence deter youth. Local police station to assist with local crime more promptly.

Theme Priority

Community Services and facilities for youth

Word cloud (top 100 words)

Community Voices

Sample of comments from MARKYT® VoiceBank

Continue with the activities as currently available.

Drop in centre would be gd. Definitely a larger range of activities offered through the rec centre. More school holidays programs especially for the older kids.

More areas of interest for young children / adults to hang out that promotes positive activities than roaming of streets.

More youth facilities in Dardanup.

Access for youth to more outdoor recreational spaces - skate park, basketball facilities, youth development programs (get kids involved).

Continue to develop projects such as a new skatepark, a youth meeting centre and work with shopping centre to expedite the building of cinema.

More facilities for teens and 'engagement' programs.

Safe youth hangout centres - Things to do - Discos - Games nights/arvos keep them off street.

More youth based activities and safe places to access resources.

Around Eaton Skatepark is poor condition need upgrade to facilities and involve youth (teens) more. Keep them out of trouble.

OPPORTUNITIES NEED RECREATION FREE OUTDOOR SOMETHING ENGAGE CRIME POOL MEET POLICE OUT SPORTS COMMUNITY YOUTHS HAVING WORK FAMILY NOTHING GAMES SPORT SERVICES ACTIVITIES KEEP SERVICE SIMILAR SAFE PUMP BASED BETTER DEVELOPMENT MAYBE EATON CHILDREN NEED RECREATIONAL PUBLIC DROP RECREATIONAL SOMETHING HANG ACCESS HANG COMMUNITY FAMILY NOTHING GAMES CENTRE ABOVE CENTRE ABOVE COURTS IMPROVE AIMED DEVELOPMENT MAYBE EATON CHILDREN
CHILDREN TROUBLE FACILITIES PROGRAMS TROUBLE FACILITIES TEENSUNDER TRANSPORT YEAR POOR KIDS STREETS SKATE PARK THINGS ESPECIALLY AREA TOWNSITE DON'T LIKE DARDANUP CENTRES DARDANUP CENTRES AVAILABLE LIFE OLDER CURRENTLY TEENAGERS NEW AREAS BASKETBALL BRACKET SPACES
PLACES ADULTS CAUSING INTEREST PROBLEMS CONTINUE ORGANISE

Theme Community

Priority

Playgrounds, parks and reserves

Word cloud (top 100 words)

Community Voices

Sample of comments from MARKYT® VoiceBank

Fencing around playgrounds and more shade.

Millbridge - we live over the bridge - would love to see more nature play space. The teepee park is great, but small. Let's build on that!!

More benches please it's a lovely place to live.

Build and upgrade children parks and develop better and more reserves. Fix reticulation on verges and parks in Millbridge.

More playgrounds in the Millbridge area, best suited for under 5 year olds.

More toddler (0-3) playground equipment.

Not many playable facilities in the parks in local areas.

Playground in Dardanup West; there is a growing number of young families in the area and a playground will help be a place to meet and take kids.

Playgrounds, parks and reserves - places to walk, attractive gardens, area for kids to play, families to sit and enjoy and toilets.

Public toilets/facilities at parks just general and continue beautifying.



PLAYGROUNDS



Theme Place

Priority

Place Managing responsible growth and development

Word cloud (top 100 words)

Community Voices

Sample of comments from MARKYT® VoiceBank

Encouragement of business growth and development in Dardanup reducing reliance on travel to Eaton and Bunbury.

Keeping a balance on how much development goes on and not let the area become over run with houses and busy rd.

Develop the area. N/W of the Eaton Treendale Bridge around the Collie River.

We need to do growth and development responsible so we don't get to over crowed and lose our natural environment and open spaces.

Before the Shire approves buildings in Dardanup, they need to ensure that adequate water, power and sewerage services are available.

Growth & development without exceeding current rates income

The advocacy of Ferguson as a tourist area must be done in a planned and transparent manner. I fear that as tourism increases our shire rates will be increased further - if we as landowners choose not to be part of the tourism industry I fear we will be penalised regardless by increased rates.

Dump the dump. A major demand to stop the dumping of toxins at the Shire tip area "dump the dump".

Ensure new suburb is developed sympathetically.

LIMITED TIP MANY CHARLOTTE HOUSING RATES SUSTAINABILITY FERGUSON DONNYBROOK FACILITIES STOP MAKE WATER PLANNING. DEVELOPERS ENSURE **DEVELOPMENTS**

Theme Place

Priority

Place Building and maintaining local roads

Word cloud (top 100 words)

Community Voices

Sample of comments from MARKYT® VoiceBank

Local roads need reconditioning notably Hale Rd and Mahogany Place in Eaton.

Please put a roundabout Eaton Drive and Glenhoun Blv.

Roads need to be up kept all year not just when elections are coming up.

Some local roads need resurfacing and patching of bitumen. Some footpaths need maintenance too.

A lot of cyclists on Ferguson Rd. The road is windy and no place for cyclists or over taking.

Improve local roads + seal more gravel roads.

More traffic because of Cleanaway trucks and others to the Dardanup tip as well as increasing road cyclists. Difficult to manage on poor side roads like Dowdells line.

Some of the roads carry large volumes of traffic. These are showing signs of distress, wear and tear + potholes, street sweeping is a must to prevent verge deteriorating.

The Glen Huon Road onto Eaton Drive needs to be made safer; can be hazardous at times.

COMING DISGRACE ESPECIALLY DOWDELLS SERIOUS HOLES INTERSECTION IMMEDIATELY ROUNDABOUT GRAVEL IMPROVEMENTS IMPROVEMENT BUSINESS'S INTERSECTIONS EDGES DRAINS FERGUSON FIX AREA LIKE POOR NARROW TRAFFIC LOCAL CYCLISTS SPEED ROADS DRIVE ONTO VEHICLES ATTENTION ROAD LOTS SHIRE SCHOOL IMPROVE TERRIBLE OVER LESS RURAL NEED ROAD LOTS SHIRE SCHOOL HWY BAD NEEDS PEDESTRIANS LINE EATONRD MORE FOOTPATHS
PEDESTRIANS LINE LATONRD MORE FOOTPATHS VERGES COMMUNICATION SEAL RECONDITIONING BETTER DANGEROUS REGULARLY CONNECTIONS OUT AREAS FORREST MAINTENANCE MAIN SPEEDING POTHOLES ALWAYS GRADED MAYBE HEADING GLEN PLACE REGION LANE

Theme Priority

Community Services and care available for seniors

Word cloud (top 100 words)

Community Voices

Sample of comments from MARKYT® VoiceBank

More activities for seniors and more available transport for them to and from places. A lot of seniors are isolated and need to access essential services and events.

More activities for seniors living in the area.

More availability to information on seniors' services and care that is offered in the Shire.

More ratepayers funding to be used in senior and aged care services instead of spending more on children's playgrounds & equipment that are often rarely in use.

The elderly deserve respect and care; they have paid their taxes all their lives and deserve to be treated well and have good facilities and services and things to do interesting places to go to.

Aging population need more facilities.

Improve the facilities including parking for the senior citizen's area.

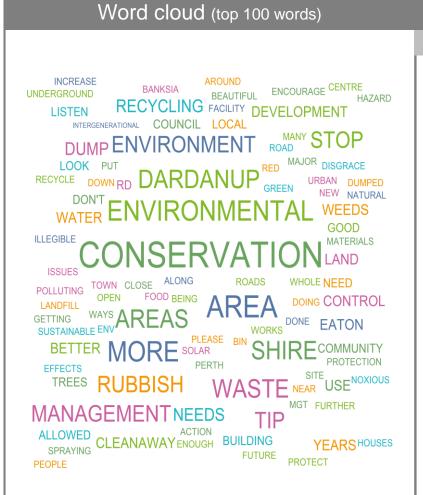
Many seniors live in the town of Dardanup, but we all have to travel to Bunbury or Eaton for services. Can the Shire have a meeting once a month to talk with seniors to find out what they need, also provide information.

EVENTO
BUREKUP SUPPORT GREAT CITIZEN AVAILABILITY PARKS AGING BETTER POPULATION LIVE LIBRARY CITIZENS SHOPPING REQUIRMENTS PARTICIPATION REQUIRMENTS PARTICIPATION
NEIGHBOURHOODS LEGISLATION ACCOMMODATED MANY DARDANUP INCLUSION CRIME ALONG PLAYGROUNDS CARE SENIOR AVAILABLE HOMES ACTIVITIES MORE ACTIVITIES GOOD GREATER WALKING INTERVENTION ONCE NEED SUPPOSED BUILDING ACCESSABILITY ONCE KEEP COMMUNICATION AROUND
PROVIDE SENIORS SHIRE PLACES BUNBURY MAINTAINGENERAL RUN SERVICE RESPECT ENJOY HELP SERVICES TIME AGED WAY BUS TOWN MUCH ACCESSEATON INTERESTING EVERYONE ASSOCIATED CONSIDERATION DEMOGRAPHIC NEIGHBOURHOOD ADVERTISED CENTRE ASSISTANCEW NEEDS FAIR PERFORMANCES INFORMATION AREA IMPROVE MOBILITY PARKING FUNDING DONE AFFORDABLE LIVING WHILE

Theme Planet

Priority

Planet Conservation and environmental management



Community Voices

Sample of comments from MARKYT® VoiceBank

Conservation and environmental management. Keep as much of the natural landscape as we can. Untouched and maintained.

Get rid of the dump at Dardanup.

Rubbish - Cleanaway waste disposal site. An absolute disgrace that Shire has allowed this to happen.

The Shire needs to listen to the community about Cleanaway rubbish tip. Stop taking Perth and Busselton's rubbish. The long term effects on the environment will impact the region for many years to come.

There are signs dotted around Dardanup Townsite and outer areas advertising "Dump the Dump". Please stop sending other towns rubbish to us and polluting our town!.... And underground water!

Areas where wildlife are living to receive more protection from development. These areas of remnant habitat and paddocks need to be reserved.

Sort out the mess you allowed with the waste.

Tip should be for local waste only, better recycling, retain trees, control weeds, more parkland, protect waterways...

Don't increase the size of the Dardanup tip, don't use our tip for the whole of the South West.

Priority Place Footpaths, trails and cycleways

Word cloud (top 100 words)

Community Voices

Sample of comments from MARKYT® VoiceBank

Footpaths: Poorly maintained or non-existent.

Make real commitments to addressing the dominance of motor vehicles. Provide footpaths on all streets, create cycleways (best practice) across the Shire.

More cycleways needed In various areas to keep people and bikes off the roads.

We need more areas developed for bike trails, walking trails etc.

It is a scary feeling to use footpaths between certain streets after dark. Can flood lights be installed at each end of the footpaths? Make them more user friendly. Plant some ground covers etc.

More cycle paths in rural areas. Footpath maintenance and inspection.

The building of footpaths and cycleways to keep them off narrow roads. In rural West Dardanup.

Footpaths are non existent in older parts of Eaton.

Footpaths, trails and cycleways require immediate repair especially in Eaton. Additional cycleways are required.

WALKWAYS THROUGH EXISTING VEHICLES ENCOURAGE EXERCISE COMMUNITY WALKING MILLBRIDGE MAKE CROSSINGS ROADS WAY ROAD CYCLEWAY LINK CREEK TREES NON OVER BRIDGE BETTER MAKING BROKEN WIDEN WATSON END MILLARS CYCLISTS GREAT PATHS OFTEN FOOTPATH CIRCUIT
RURAL AREAS CYCLEWAYS SHIRE WALK SAFE GROUND NEED MORE POORLY STREETS DANGEROUS AREA NEED MORE LIGHTS LIKE NETWORK FOOTPATHS MAINTAINED BETWEEN
BIKE NEEDED TOWN CYCLE VEHICLE TRAILS COMMITTMENTS EVERY BUNBURY NEEDS DARDANUP WALKWAY ACCESS GOOD MAINTAIN PEOPLE LOT REPAIR WAYS OLDER OLD DEVELOPED LOTS OCCASSIONALLY USE DATH WEST EATON
KEEP TOWNSITE PATH WEST EATON STREET BUSSELTON ADDITIONAL BIKES CONNECT EXISTENT RESERVE DEVELOP PROVIDE

Theme Place

Priority

Place Lighting of streets and public places

Word cloud (top 100 words)

Community Voices

Sample of comments from MARKYT® VoiceBank

Fix the lighting issues (or lack of lighting) along the Millers Creek walk path. There are a lot of people who use this path and during hours of low/no light it is quite dangerous. There are a lot of honky nuts that fall and cracks in the path which are quite hazardous when the lights don't work.

Upgrade the street lights and footpaths.

Improve and fix lighting along footpaths. Brighter for people walking as it gives a sense of security.

Lighting - less crime more visibility.

More street lights in right places.

Street lighting I can't believe how long lights are not fixed.

Lighting of our streets in Dardanup township is not good. Our streets need more lighting on street corners especially on major roads and in the township.

More lighting and pathways in side streets to enable elderly and disabled to exercise more.

Fix all the broken lights on Eaton Drive; continually dark.

DESPITE DISABLED DISCOURAGE CUDLISS EXERCISE FOOTBALL THOROUGHFARES PEOPLE CONTINUALLY PARKS DRIVE UPGRADE ORANGE CHECKING ENABLE NAMING BRIGHTER COLLIE LIGHT CHECK DOING THROUGH NEEDLES BROKEN MILLBRIDGE
MAINTENANCE LIGHTING PARK ELDERLY NEED
ESTABLISHED ALWAYS HAMILTON LARGER STREET BELIEVE PLACES LEAVING HAZARDOUS PREVENT FOOTPATH DARDANUP CAMFIELD THESAND FOOTPATHS BREAKINS AROUND ALWAYS ALONG WORKING ENOUGH IMPROVE CRIME BETTER SHIRE STREETS STREETS DARK BULBS PATHWAYS ISDELL
WALKING MONTHS POOR SAFETY NIGHT ESPECIALLY LOFTHOUSE WALK MAJOR CHARLOTTE MILLERS EATON REPRESENTATION EXISTING SECURITY CAPPENS

TOWNSHIP

CORNERS

UNDERGROUND

Theme Community

Priority

Sport and recreation facilities and services

Word cloud (top 100 words)

Community Voices

Sample of comments from MARKYT® VoiceBank

COURTS RECREATIONAL GRANDSTAND

STRUCTURAL TERRIBLE

MAINTAIN NEEDED **PAVILLIONS** CANTEEN SPORT BUILDING

DESPERATE INVOLVED BOTH SUPERVISED NIGHT

ROOMSBOUNDARY CHANGEROOM

CLUBS

COMMUNITY LOCAL UPGRADING GLENHUON TIRED

CHANGEROOMS

More of this! Currently very minimal done in this area. No support for local clubs from council. Better sporting grounds needed in Dardanup and Eaton.

Sporting areas look tired & underserviced.

Better sporting grounds and pavilions.

Give all major sporting facilities equal financial assistance.

Updating + modernising both structural and contents of facilities e.g. junior footy club, family centre hasn't changed for over 30 years; looking tired.

While having a lot of facilities, we do not have a public swimming pool. Put the path through the Eaton part of swampy area near Old Coast Rd and Charterhouse St.

Dardanup is a growing township. We would love to develop the Wells Recreation Centre. A pool would be fantastic set up similar to Harvey Pool.

Need a swimming pool.

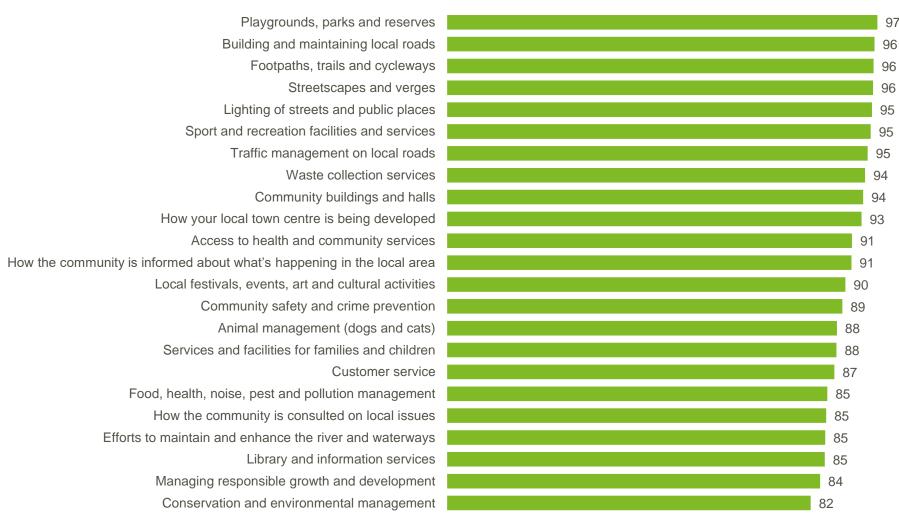
Upgrade Wells Rec ground and Pratt Road Sports grounds.



Familiarity with local services and facilities

Higher levels of familiarity

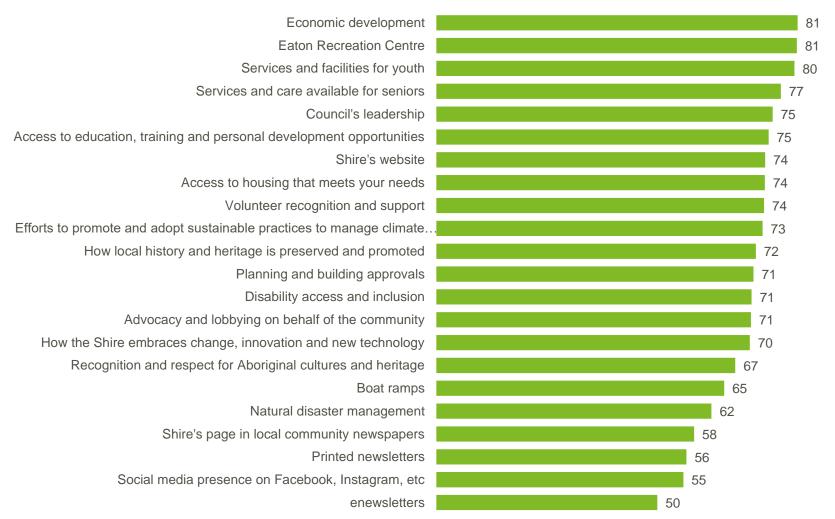




Familiarity with local services and facilities

Lower levels of familiarity





Governance

Council's leadership







Variances across the community

Perforn	nance Ir	ndex Sc	ore				Lo	cal res	sident v	arianc	es						
Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rural#	
55	50	59	55	63	53	50	49	50	51	61	59	50	40	60	46	48	

Q. How would you rate performance in the following areas?

Community group

61

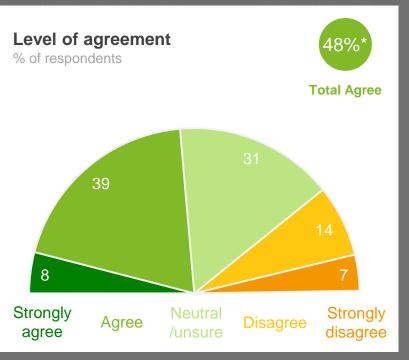
Other groups

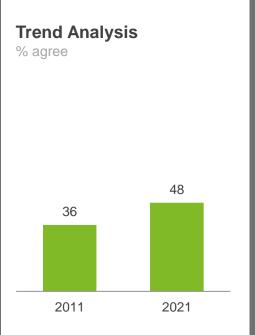
Business owner / mgr

Base: All respondents, excludes 'unsure' and 'no response' (n = 453). * Positive Rating = excellent, good + okay

[#] Small base size (<20 respondents)

The Shire of Dardanup has developed and communicated a clear vision for the area







Variances across the community

% agre	е						Lo	cal res	ident v	/arianc	es							Other (groups
Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rural#		Business owner / mgr	Community group
48	42	53	51	51	40	39	36	45	41	56	52	45	30	54	27	50	-	36	57

 $[\]ensuremath{\mathsf{Q}}.$ How strongly do you agree or disagree with the following statements?

Base: All respondents, excludes 'no response' (n = 595). # Small base size (<20 respondents)



^{*}Where sub-totals add to ±1% of the parts, this is due to rounding errors to zero decimal places.

Advocacy and lobbying on behalf of the community to influence decisions, support local causes, etc







Variances across the community

	nance I				arricy		Lo	cal res	sident v	/arianc	es							Other (groups
Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rural#		Business owner / mgr	Community group
50	45	55	50	59	49	48	40	46	46	56	54	48	37	56	39	47	•	40	51

 $[\]ensuremath{\mathsf{Q}}.$ How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 424). * Positive Rating = excellent, good + okay

[#] Small base size (<20 respondents)

How the community is consulted on local issues







Variances across the community

Perforn	nance Ir	ndex Sc					Lo	cal res	ident v	arianc	es					
Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rural#
49	44	54	50	55	44	49	43	47	47	54	54	45	34	55	40	41

 $[\]ensuremath{\mathsf{Q}}.$ How would you rate performance in the following areas?

Community group

52

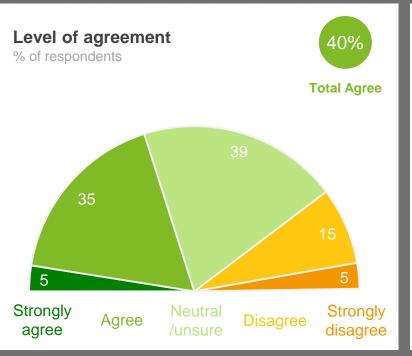
Other groups

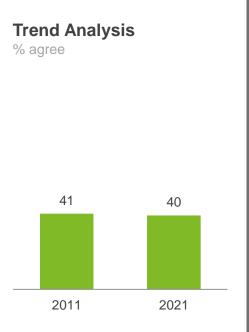
owner / mgr

Base: All respondents, excludes 'unsure' and 'no response' (n = 512). * Positive Rating = excellent, good + okay

[#] Small base size (<20 respondents)

Elected Members (the President and Councillors) have a good understanding of community needs



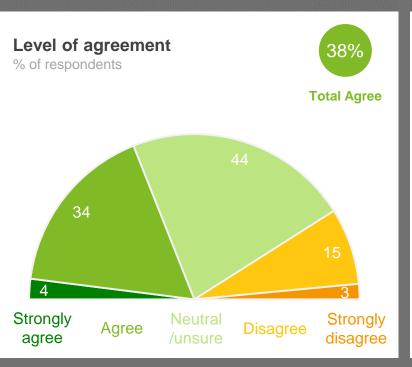


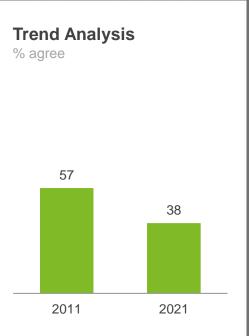
MARKYT Industry Sta	andards
Shire of Dardanup	40
Industry High	40
Industry Average	31

Variances across the community	V	ariances	across	the	community
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% agre							Lo	cal res	ident v	/arianc	es							Other o	groups
Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rural#		Business owner / mgr	Community group
40	34	46	46	46	39	25	28	39	30	51	45	32	25	46	24	42	•	31	51

Staff have a good understanding of community needs



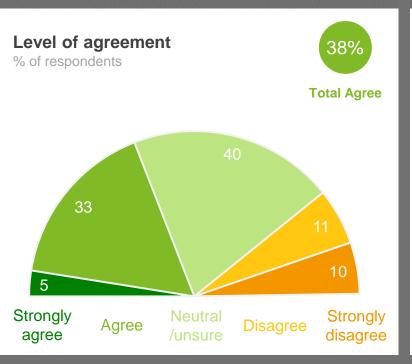


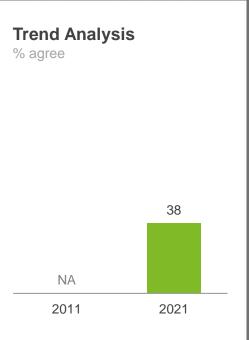


Variances across the community

% agre							Lo	cal res	ident v	arianc	es						Other o	groups
Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rural#	Business owner / mgr	Community group
38	31	44	43	45	38	25	19	34	32	48	41	43	27	42	24	35	29	36

The Shire listens to and respects community views

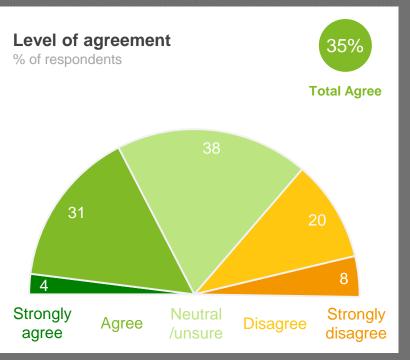


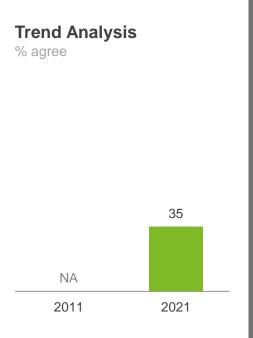




% agre	е						Lo	cal res	sident v	/arianc	es						Other (groups
Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rural#	Business owner / mgr	Community group
38	32	43	42	46	38	30	23	34	34	45	37	30	25	43	29	35	29	49

The Shire clearly explains reasons for decisions and how residents' view are taken into account







Variances across the community	the community
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% agre	е		-				Lo	cal res	sident v	/arianc	es						_	Other	groups
Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rural#		Business owner / mgr	Community group
35	27	41	38	43	23	19	16	37	23	44	38	30	22	40	13	35	-	17	38

How the Shire embraces change, innovation and new technology







Variances across the community

Perforn	nance Ir	ndex Sc					Lo	cal res	sident v	/arianc	es							Other (groups
Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rural#		Business owner / mgr	Community group
59	55	63	62	61	55	56	50	58	54	65	62	60	51	62	47	53	-	52	68

Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 423). * Positive Rating = excellent, good + okay

[#] Small base size (<20 respondents)

Customer service







Variances across the community

Perforn	nance Ir	ndex So	core				Lo	cal res	sident v	/arianc	es						
Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rural#	
64	63	64	68	66	58	62	49	67	59	66	62	56	59	66	51	65	

Community group

68

Other groups

Business owner / mgr

Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 523). * Positive Rating = excellent, good + okay

[#] Small base size (<20 respondents)

Communication

How the community is informed about what's happening in the local area







Variances across the community

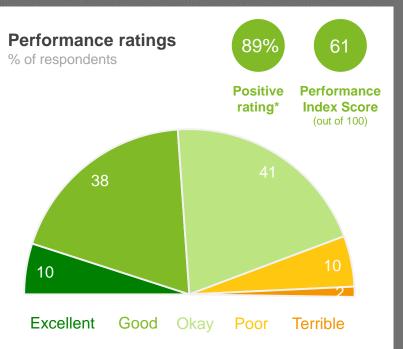
	nance li						Lo	cal res	sident v	/arianc	es						_	Other (groups
Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rural#		Business owner / mgr	Community group
52	49	55	54	55	47	54	45	51	50	56	57	47	38	58	43	43	-	44	55

Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 546). * Positive Rating = excellent, good + okay

[#] Small base size (<20 respondents)

Shire's website







Variances across the community

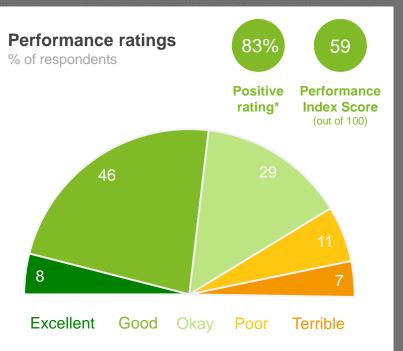
		ndex Sc					Lo	cal res	sident v	/arianc	es							Other	groups
Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rural#		Business owner / mgr	Community group
61	61	61	63	62	56	57	52	62	58	64	63	50	55	65	48	59	•	53	64

Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 443). * Positive Rating = excellent, good + okay

[#] Small base size (<20 respondents)

Social media presence on Facebook, Instagram, etc.







Variances across the community

	nance Ir						Lo	cal res	sident v	arianc	es						
Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rura #	
59	55	63	56	65	60	62	48	63	56	59	59	61	58	60	49	50	

Q. How would you rate performance in the following areas?

Community group

60

Other groups

owner / mgr

Base: All respondents, excludes 'unsure' and 'no response' (n = 333). * Positive Rating = excellent, good + okay

[#] Small base size (<20 respondents)

eNewsletters







Variances across the community

	nance Ir						Lo	cal res	sident v	/arianc	es							Other o	groups
Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rura #		Business owner / mgr	Community group
58	56	60	62	56	53	57	54	60	55	61	58	49	53	61	47	63	•	55	62

Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 298). * Positive Rating = excellent, good + okay

[#] Small base size (<20 respondents)

Printed newsletters







	nance Ir						Lo	cal res	sident v	/arianc	es							Other (groups
Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rural#		Business owner / mgr	Community group
55	56	56	57	58	45	56	47	61	48	58	60	39	66	54	41	58	-	47	50

Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 337). * Positive Rating = excellent, good + okay

[#] Small base size (<20 respondents)

Shire's page in local community newspapers







Variances across the community

		ndex Sc					Lo	ocal res	sident v	varianc	es						Other (
Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rural#	Business owner / mgr
61	59	64	63	68	48	59	45	68	55	62	60	45	59	63	50	54	45

Q. How would you rate performance in the following areas?

groups

Community group

Base: All respondents, excludes 'unsure' and 'no response' (n = 348). * Positive Rating = excellent, good + okay

[#] Small base size (<20 respondents)

Community Development

Services and facilities for youth







Perforn	nance li						Lo	cal res	sident v	arianc	es					
Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rural#
54	57	51	57	53	48	47	53	54	52	56	53	54	49	55	63	42

 $[\]ensuremath{\mathsf{Q}}.$ How would you rate performance in the following areas?

Community group

52

Other groups

Business owner / mgr

Base: All respondents, excludes 'unsure' and 'no response' (n = 483). $\,$ * Positive Rating = excellent, good + okay

^{*} Small base size (<20 respondents)

Services and facilities for families and children







Variances across the community

		ndex Sc					Lo	cal res	ident v	arianc	es					
Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rural#
62	64	61	64	62	58	59	59	60	62	64	63	62	52	65	65	52

 $[\]ensuremath{\mathsf{Q}}.$ How would you rate performance in the following areas?

Community group

59

Other groups

owner / mgr

Base: All respondents, excludes 'unsure' and 'no response' (n = 526). * Positive Rating = excellent, good + okay

[#] Small base size (<20 respondents)

Services and care available for seniors







Variances across the community

Perforn	nance Ir						Lo	cal res	ident v	arianc	es					
Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rural#
61	63	60	59	66	58	64	63	65	61	59	57	50	51	64	71	48

Q. How would you rate performance in the following areas?

Community group

63

Other groups

Business owner / mgr

Base: All respondents, excludes 'unsure' and 'no response' (n = 464). $\,$ * Positive Rating = excellent, good + okay

[#] Small base size (<20 respondents)

Disability access and inclusion







Variances across the community

Perforn	nance Ir	ndex Sc	ore				Lo	cal res	ident v	arianc	es					
Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rura#
59	61	56	58	65	55	59	61	63	59	56	51	49	51	61	68	45

Community group

58

Other groups

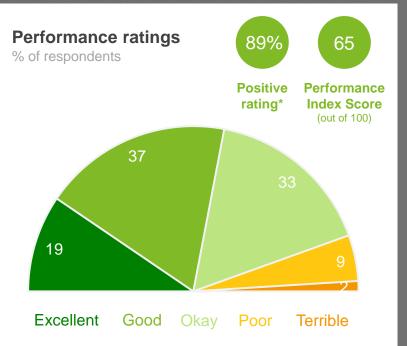
Business owner / mgr

 $[\]ensuremath{\mathsf{Q}}.$ How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 425). * Positive Rating = excellent, good + okay

[#] Small base size (<20 respondents)

Recognition and respect for Aboriginal cultures and heritage







	Variances	across	the	community
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Perforn	nance li	ndex Sc					Lo	cal res	sident v	arianc	es						_	Other (groups
Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rural#		Business owner / mgr	Community group
65	72	59	65	70	58	65	64	73	62	62	58	56	65	66	74	55	-	63	58

Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 403). * Positive Rating = excellent, good + okay

[#] Small base size (<20 respondents)

Volunteer recognition and support







Variances across the community

	nance Ir						Lo	cal res	sident v	/arianc	es						Other	groups
Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rural#	Business owner / mgr	Community group
59	59	60	60	60	56	56	61	53	59	64	60	63	52	60	75	60	68	63

Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 442). * Positive Rating = excellent, good + okay

[#] Small base size (<20 respondents)

Community Wellbeing

Community safety and crime prevention







Variances across the community

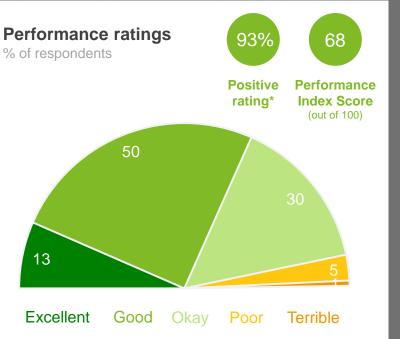
Perforn							Lo	cal res	sident v	/arianc	es						Other (groups
Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rural#	Business owner / mgr	Community group
49	46	53	49	57	48	43	48	46	49	53	49	46	46	50	65	52	56	55

Q. How would you rate performance in the following areas?

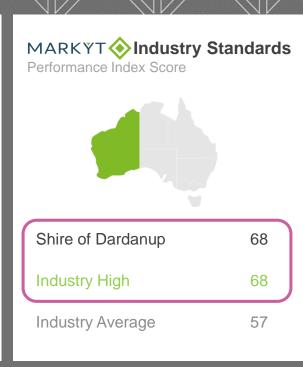
Base: All respondents, excludes 'unsure' and 'no response' (n = 534). * Positive Rating = excellent, good + okay

[#] Small base size (<20 respondents)

Access to housing that meets your needs







Variances across the community

	nance I				armey		Lo	cal res	sident v	/arianc	es							Other (groups
Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rural#		Business owner / mgr	Community group
68	68	68	68	73	66	64	68	73	66	64	61	70	63	69	76	59	•	60	63

Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 443). * Positive Rating = excellent, good + okay

[#] Small base size (<20 respondents)

Access to health and community services







Variances across the community

Perforn	nance Ir	ndex Sc	ore				Lo	cal res	ident v	arianc	es					
Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rural#
68	68	68	67	75	64	63	62	69	66	68	67	59	48	73	64	54

Community group

65

Other groups

owner / mgr

Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 547). * Positive Rating = excellent, good + okay

[#] Small base size (<20 respondents)

Community buildings and halls







Variances across the community

Perforn	mance Ir	ndex So	ore				Lo	cal res	ident v	arianc	es					
Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rural#
61	62	59	63	61	52	57	56	63	57	62	59	56	47	65	60	48

Community group

59

Other groups

Business owner / mgr

 $[\]ensuremath{\mathsf{Q}}.$ How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 562). * Positive Rating = excellent, good + okay

[#] Small base size (<20 respondents)

Sport and recreation facilities and services







Variances across the community

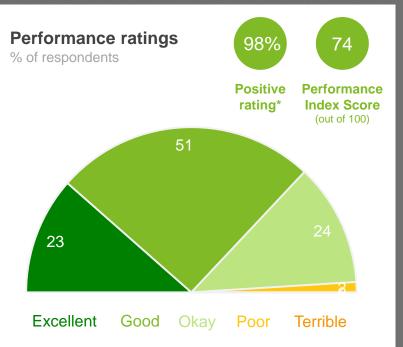
	nance Ir						Lo	cal res	sident v	arianc	es						Other (groups
Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rural#	Business owner / mgr	Community group
71	75	69	73	73	62	63	64	76	68	72	70	58	58	76	65	65	65	64

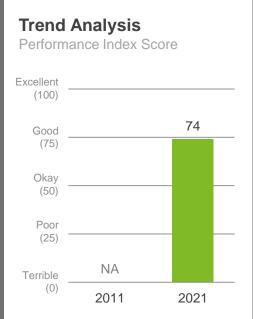
Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 572). * Positive Rating = excellent, good + okay

[#] Small base size (<20 respondents)

Eaton Recreation Centre







Variances across the community

Perforn	mance Ir	ndex So	ore				Lo	cal res	ident v	arianc	es					
Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rural#
74	73	74	74	76	70	66	71	73	72	75	69	70	70	74	83	78

Community group

74

Other groups

Business owner / mgr

 $[\]ensuremath{\mathsf{Q}}.$ How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 486). $\,$ * Positive Rating = excellent, good + okay

[#] Small base size (<20 respondents)

Playgrounds, parks and reserves







		ndex Sc					Lo	cal res	sident v	/arianc	es						Other (groups
Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rural#	Business owner / mgr	Community group
71	70	71	73	63	65	68	68	73	67	73	70	65	59	75	72	63	71	69

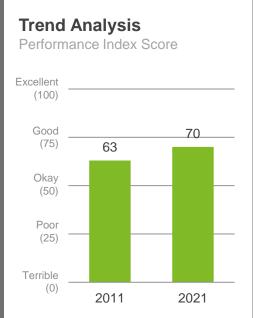
Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 581). * Positive Rating = excellent, good + okay

[#] Small base size (<20 respondents)

Library and information services







	nance Ir						Lo	cal res	sident v	/arianc	es						Other (groups
Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rural#	Business owner / mgr	Community group
70	68	71	73	74	64	63	68	69	69	73	69	65	64	72	76	72	70	73

Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 510). * Positive Rating = excellent, good + okay

[#] Small base size (<20 respondents)

Local festivals, events, art and cultural activities







Variances across the community

		ndex So					Lo	cal res	ident v	arianc	es					
Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rural#
65	61	69	65	73	62	60	63	66	64	66	65	66	65	65	78	73

 $[\]ensuremath{\mathsf{Q}}.$ How would you rate performance in the following areas?

Community group

68

Other groups

owner / mgr

Base: All respondents, excludes 'unsure' and 'no response' (n = 538). * Positive Rating = excellent, good + okay

[#] Small base size (<20 respondents)

How local history and heritage is preserved and promoted







Variances across the community

	nance I				armey		Lo	cal res	sident v	/arianc	es						Other	groups
Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rura #	Business owner / mgr	Community group
56	54	58	58	58	48	51	57	56	54	58	56	45	59	55	71	58	59	55

Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 431). * Positive Rating = excellent, good + okay

[#] Small base size (<20 respondents)

Animal management (dogs and cats)







Variances across the community

	nance li						Lo	cal res	sident v	/arianc	es						Other	groups
Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rural#	Business owner / mgr	Community group
58	55	61	57	60	56	53	53	63	53	59	56	64	56	58	48	58	60	66

Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 527). * Positive Rating = excellent, good + okay

[#] Small base size (<20 respondents)

Place

Managing responsible growth and development







Variances across the community

Perforn					armey		Lo	cal res	sident v	arianc	es						Other (groups
Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rural#	Business owner / mgr	Community group
58	55	61	59	70	58	55	49	58	55	62	61	47	41	65	40	52	45	59

Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 504). * Positive Rating = excellent, good + okay

[#] Small base size (<20 respondents)

Planning and building approvals







Variances across the community

Perforn	nance Ir	ndex Sc	ore				Lo	cal res	ident v	arianc	es					
Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rural#
59	56	62	59	70	54	58	51	57	57	61	66	55	45	65	44	45

Community group

55

Other groups

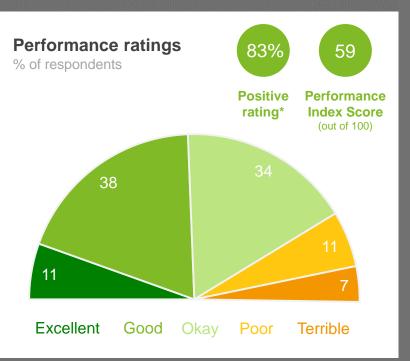
owner / mgr

 $[\]ensuremath{\mathsf{Q}}.$ How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 428). * Positive Rating = excellent, good + okay

[#] Small base size (<20 respondents)

Building and maintaining local roads







Variances across the community

	nance Ir						Lo	cal res	sident v	/arianc	es							Other	groups
Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rural#		Business owner / mgr	Community group
59	55	62	61	65	55	53	50	61	55	61	63	45	43	65	50	46	•	46	62

Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 577). * Positive Rating = excellent, good + okay

[#] Small base size (<20 respondents)

Traffic management on local roads







Variances across the community

Perforn	mance Ir	ndex So	ore				Lo	cal res	ident v	arianc	es					
Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rural#
60	58	61	61	68	57	52	54	68	54	60	60	50	53	63	51	52

Community group

58

Other groups

Business owner / mgr

 $[\]ensuremath{\mathsf{Q}}.$ How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 568). * Positive Rating = excellent, good + okay

[#] Small base size (<20 respondents)

Footpaths, trails and cycleways







Variances across the community

Perform	nance Ir						Lo	cal res	sident v	arianc	es					
Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rural#
63	62	63	64	67	60	56	53	69	58	62	64	48	46	69	53	54

 $[\]ensuremath{\mathsf{Q}}.$ How would you rate performance in the following areas?

Community group

63

Other groups

owner / mgr

Base: All respondents, excludes 'unsure' and 'no response' (n = 576). * Positive Rating = excellent, good + okay

[#] Small base size (<20 respondents)

Streetscapes and verges







Variances across the community

Perforn	mance li	ndex So	ore				Lo	cal res	ident v	arianc	es					
Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rural#
56	51	61	54	57	63	59	59	50	57	59	55	54	42	60	63	48

Community group

60

Other groups

Business owner / mgr

 $[\]ensuremath{\mathsf{Q}}.$ How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 575). * Positive Rating = excellent, good + okay

[#] Small base size (<20 respondents)

Lighting of streets and public places







Variances across the community

Perforn	nance Ir	ndex Sc	ore				Lo	cal res	ident v	arianc	es					
Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rural#
59	56	61	59	64	59	56	60	56	58	62	55	57	54	60	66	46

Community group

58

Other groups

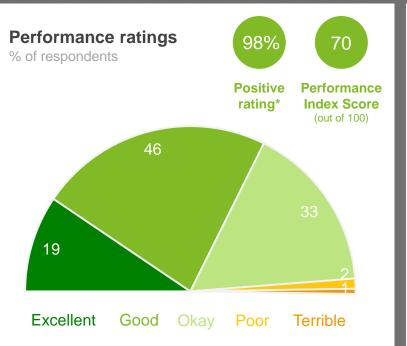
owner / mgr

 $[\]ensuremath{\mathsf{Q}}.$ How would you rate performance in the following areas?

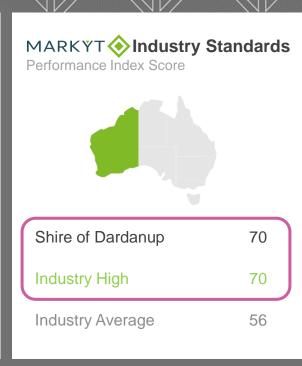
Base: All respondents, excludes 'unsure' and 'no response' (n = 574). * Positive Rating = excellent, good + okay

[#] Small base size (<20 respondents)

Boat ramps







Variances across the community

	nance li						Lo	cal res	ident v	/arianc	es						Other (groups
Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rural#	Business owner / mgr	Community group
70	67	74	73	73	68	65	66	70	68	72	72	69	61	71	81	75	71	73

Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 388). * Positive Rating = excellent, good + okay

[#] Small base size (<20 respondents)

Economy

Economic development (efforts to attract investors, attract and retain businesses, grow tourism and create job opportunities)







Variances across the community

		ndex Sc					Lo	cal res	ident v	/arianc	es						Other (groups
Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rura #	Business owner / mgr	Community group
55	51	60	54	63	56	54	49	54	53	58	61	48	45	60	35	50	45	55

Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 487). * Positive Rating = excellent, good + okay

[#] Small base size (<20 respondents)

How your local town centre is being developed







Perforn	nance Ir	ndex Sc	ore				Lo	cal res	ident v	/arianc	es					
Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rural#
63	61	64	64	69	60	59	61	66	61	62	63	54	48	68	55	45

Community group

60

Other groups

owner / mgr

 $[\]ensuremath{\mathsf{Q}}.$ How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 560). * Positive Rating = excellent, good + okay

[#] Small base size (<20 respondents)

Access to education, training and personal development opportunities







Variances across the community

	nance Ir						Lo	cal res	sident v	/arianc	es						_	Other (groups
Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rura #		Business owner / mgr	Community group
56	55	57	57	61	50	55	49	55	53	60	57	55	50	58	53	57	-	54	58

Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 448). * Positive Rating = excellent, good + okay

[#] Small base size (<20 respondents)

Planet

Efforts to promote and adopt sustainable practices to manage climate change







Variances across the community

	nance Ir						Lo	cal res	sident v	/arianc	es						Other (groups
Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rural#	Business owner / mgr	Community group
51	49	52	49	61	47	51	57	48	51	54	52	38	39	56	53	44	39	49

Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 440). * Positive Rating = excellent, good + okay

[#] Small base size (<20 respondents)

Conservation and environmental management







Variances across the community

Perforn	mance Ir	ndex Sc	ore				Lo	cal res	sident v	/arianc	es					
Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rural#
51	49	53	50	63	50	51	51	48	50	54	50	42	31	58	47	42

Community group

48

Other groups

owner / mgr

Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 491). $\,$ * Positive Rating = excellent, good + okay

[#] Small base size (<20 respondents)

Efforts to maintain and enhance the river and waterways







Variances across the community

		ndex Sc					Lo	cal res	sident v	/arianc	es						Other (groups
Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rural#	Business owner / mgr	Community group
56	51	61	56	66	56	60	56	53	55	60	63	48	40	61	52	44	53	57

Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 511). * Positive Rating = excellent, good + okay

[#] Small base size (<20 respondents)

Waste collection services







Variances across the community

		ndex So					Lo	cal res	sident v	/arianc	es							Other (groups
Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rural#		Business owner / mgr	Community group
63	60	64	65	69	61	60	54	61	59	67	66	57	51	69	19	35	-	49	65

Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 565). * Positive Rating = excellent, good + okay

[#] Small base size (<20 respondents)

Food, health, noise, pest and pollution management







Variances across the community

	nance Ir						Lo	cal res	sident v	/arianc	es							Other	groups
Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rural#		Business owner / mgr	Community group
56	56	56	55	68	56	59	50	62	54	54	57	52	38	63	38	34	•	45	53

Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 514). * Positive Rating = excellent, good + okay

[#] Small base size (<20 respondents)

Natural disaster management (education, prevention and relief for fire, floods, etc)







Variances across the community

Performance Index Score							Local resident variances														
Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rural#		Business owner / mgr	Community group		
57	53	60	56	67	53	54	56	55	57	59	55	58	50	59	63	52		56	61		

Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 371). * Positive Rating = excellent, good + okay

[#] Small base size (<20 respondents)

Overview of Community Variances

Summary of community variances

Overall, governance and communication

		Local resident variances												Other groups						
														ioi gi	oupo					
	Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rural#		Business	Community group
Place to live	84	83	85	84	87	83	84	87	84	83	85	82	91	87	82	93	89		91	89
Place to own or operate a business	71	68	73	72	75	72	68	70	71	71	71	73	67	67	72	75	73		74	70
Place to visit	72	67	77	72	73	74	74	73	65	71	78	77	73	73	70	93	85		85	79
Governing organisation	62	56	67	64	70	60	56	52	57	60	68	68	58	49	67	46	59		54	67
Value for money from rates	50	44	56	54	53	49	43	38	46	47	57	58	45	38	56	34	40		42	58
Council's leadership	55	50	59	55	63	53	50	49	50	51	61	59	50	40	60	46	48		46	61
Advocacy and lobbying	50	45	55	50	59	49	48	40	46	46	56	54	48	37	56	39	47		40	51
Embracing change and innovation	59	55	63	62	61	55	56	50	58	54	65	62	60	51	62	47	53		52	68
Consultation	49	44	54	50	55	44	49	43	47	47	54	54	45	34	55	40	41		40	52
Communication	52	49	55	54	55	47	54	45	51	50	56	57	47	38	58	43	43		44	55
Customer service	64	63	64	68	66	58	62	49	67	59	66	62	56	59	66	51	65		51	68
Shire's website	61	61	61	63	62	56	57	52	62	58	64	63	50	55	65	48	59		53	64
Social media presence	59	55	63	56	65	60	62	48	63	56	59	59	61	58	60	49	50		53	60
enewsletters	58	56	60	62	56	53	57	54	60	55	61	58	49	53	61	47	63		55	62
Printed newsletters	55	56	56	57	58	45	56	47	61	48	58	60	39	66	54	41	58		47	50
Page in community newspapers	61	59	64	63	68	48	59	45	68	55	62	60	45	59	63	50	54		45	65

Summary of community variances

Community development and wellbeing

	Local resident variances														Ot	Other groups				
	Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rural#		Business	Community group
Youth services and facilities	54	57	51	57	53	48	47	53	54	52	56	53	54	49	55	63	42	,	57	52
Family and children services	62	64	61	64	62	58	59	59	60	62	64	63	62	52	65	65	52		63	59
Seniors' services and care	61	63	60	59	66	58	64	63	65	61	59	57	50	51	64	71	48		59	63
Disability access and inclusion	59	61	56	58	65	55	59	61	63	59	56	51	49	51	61	68	45		62	58
Respect for Aboriginal cultures	65	72	59	65	70	58	65	64	73	62	62	58	56	65	66	74	55		63	58
Volunteer recognition and support	59	59	60	60	60	56	56	61	53	59	64	60	63	52	60	75	60		68	63
Safety and crime prevention	49	46	53	49	57	48	43	48	46	49	53	49	46	46	50	65	52		56	55
Housing	68	68	68	68	73	66	64	68	73	66	64	61	70	63	69	76	59		60	63
Health and community services	68	68	68	67	75	64	63	62	69	66	68	67	59	48	73	64	54		62	65
Community buildings, halls, toilets	61	62	59	63	61	52	57	56	63	57	62	59	56	47	65	60	48		58	59
Sport and recreation	71	75	69	73	73	62	63	64	76	68	72	70	58	58	76	65	65		65	64
Eaton Recreation Centre	74	73	74	74	76	70	66	71	73	72	75	69	70	70	74	83	78		75	74
Playgrounds, parks and reserves	71	70	71	73	63	65	68	68	73	67	73	70	65	59	75	72	63		71	69
Library and information services	70	68	71	73	74	64	63	68	69	69	73	69	65	64	72	76	72		70	73
Festivals, events, art and culture	65	61	69	65	73	62	60	63	66	64	66	65	66	65	65	78	73		74	68
History and heritage	56	54	58	58	58	48	51	57	56	54	58	56	45	59	55	71	58		59	55
Animal management	58	55	61	57	60	56	53	53	63	53	59	56	64	56	58	48	58		60	66

Summary of community variances

Place, economy and planet

														NV/		\	N / /		\ \ \	V		
,	ı	ı	Local resident variances														Ot	Other groups				
	Total	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability	Burekup	Dardanup / D'nup West	Eaton / Millbridge	Ferguson Valley	Rural#		Business	Community group		
Growth and development	58	55	61	59	70	58	55	49	58	55	62	61	47	41	65	40	52	-	45	59		
Planning and building	59	56	62	59	70	54	58	51	57	57	61	66	55	45	65	44	45		51	55		
Local roads	59	55	62	61	65	55	53	50	61	55	61	63	45	43	65	50	46		46	62		
Traffic management	60	58	61	61	68	57	52	54	68	54	60	60	50	53	63	51	52		51	58		
Footpaths, trails and cycleways	63	62	63	64	67	60	56	53	69	58	62	64	48	46	69	53	54		53	63		
Streetscapes and verges	56	51	61	54	57	63	59	59	50	57	59	55	54	42	60	63	48		61	60		
Lighting of streets, public places	59	56	61	59	64	59	56	60	56	58	62	55	57	54	60	66	46		61	58		
Boat ramps	70	67	74	73	73	68	65	66	70	68	72	72	69	61	71	81	75		71	73		
Economic development	55	51	60	54	63	56	54	49	54	53	58	61	48	45	60	35	50		45	55		
Local town centres	63	61	64	64	69	60	59	61	66	61	62	63	54	48	68	55	45		52	60		
Education and training	56	55	57	57	61	50	55	49	55	53	60	57	55	50	58	53	57		54	58		
Sustainability and climate change	51	49	52	49	61	47	51	57	48	51	54	52	38	39	56	53	44		39	49		
Conservation and environment	51	49	53	50	63	50	51	51	48	50	54	50	42	31	58	47	42		41	48		
River and waterways	56	51	61	56	66	56	60	56	53	55	60	63	48	40	61	52	44		53	57		
Waste collection services	63	60	64	65	69	61	60	54	61	59	67	66	57	51	69	19	35		49	65		
Food, health, noise, pest, pollution	56	56	56	55	68	56	59	50	62	54	54	57	52	38	63	38	34		45	53		
Natural disaster management	57	53	60	56	67	53	54	56	55	57	59	55	58	50	59	63	52		56	61		

MARKYT � community priorities

Businesses and Community Organisations

MARKYT Community Priorities



Base: Local business owners and managers



MARKYT Community Priorities

Base: Manager or committee member of a local community organisation, club or group



Q. How would you rate performance in the following areas? Base: excludes unsure and no response. (n=varies) Q. Which areas would you most like the Council to focus on improving? Base: excludes no response (n = 47)

Natural disaster management



www.catalyse.com.au
Office 3, 996 Hay Street, Perth WA 6000
PO Box 8007, Cloisters Square WA 6850
Phone +618 9226 5674

Email: info@catalyse.com.au

ABN 20 108 620 855

