



SHIRE OF DARDANUP

COMMUNITY LIBRARY
COUNCIL CHAMBERS
SHIRE ADMINISTRATION

Advocacy Plan 2022 - 2027



Advocacy Plan 2022-2027

Identifying transformational projects that will have the greatest impact on residents, businesses, the wider community and the Bunbury Geopraphe region.

The Advocacy Plan is informed by five guiding Aspirations developed through outcomes of community consultation undertaken during the biggest forward thinking exercise ever embarked upon by the Dardanup Shire Council and resulting in release of its 2050 Vision document.

The Aspirations drive the Shire of Dardanup's fundamental ambitions and actions, guiding

future planning and investment ensuring these lifestyle values are preserved and fortified over the next 30 years.

The Advocacy Plan aligns with Council's:

- 2050 Vision
- Strategic Community Plan (SCP)
- Corporate Business Plan (CBP)



Healthy

Build a regional health campus at Wanju
CBP 3.6.1.1 – Advocate for high quality health care services



Self-Sufficient

Build an intermodal terminal at Waterloo
CPB 2.2.2.2 – Advocate for improved integrated transport in the area



Sustainable

Build an energy cluster at Waterloo
CBP 4.1.4.1 Lobby Government and service providers to encourage the provision of appropriate sewer, water, power, gas and telecommunications infrastructure



Connected

Secure fast rail and alternative transport options
CBP 4.1.1.2 Advocate for an effective high speed rail link with Perth
CBP 5.1.2.2 Advocate for and facilitate improved public transport options to help link employment, educational, recreational and retail activities between our rural and urban communities



Innovative

Provide high speed broadband across the shire and region
CBP 4.1.1.1 Advocate for improved high speed broadband across the shire and region



Healthy: *Build a Regional Health Campus at Wanju*

Equip the region with a second hospital and health campus

“Health is a state of complete physical, mental and social wellbeing and not merely the absence of disease or infirmity. The enjoyment of the highest attainable standard of health is one of the fundamental rights of every human being without distinction of race, religion, political belief or economic and social condition.” (WHO, 1994)

Key Issues

Critical to the growth and development of the Bunbury Geographe region is both a healthy community and a healthy provision of facilities and services.

Provision of a new regional hospital and health campus is paramount to successfully managing population growth in the region and operates as a driver for development of associated health industries and services in the area.

What is required?

A large and modern regional facility that would cater for ambulatory care models, care in home, leading-edge technologies in provision of health services, integrated health care models as well as emergency and minor surgical facilities.

The Opportunity

The Shire of Dardanup has been identified in State Government planning as a premier catchment for WA's future urban and industrial expansion. The next 30 years will be a transformative time in the history of this traditionally rural and picture-perfect landscape.

A District Structure Plan for the new city of Wanju has been prepared collaboratively by the Department of Planning and the Shire of Dardanup. Wanju is located within 1,200ha in the north-west corner of the Dardanup Shire and will accommodate 60,000 people and almost 20,000 homes.

State and Federal Government support is sought towards building a regional health campus at Wanju to ensure long term planning can be undertaken and commitments can be made.

Project Outcomes

A new regional hospital and health campus at Wanju will provide a competitive advantage to the region, attracting and retaining a skilled workforce base to support expansions in value added export industries.

Enhanced local training opportunities and career pathways for the health sector also attract and retain skilled professionals, further contributing to the healthy lifestyle advantage of the Dardanup Shire and surrounding Bunbury Geographe region.





Self-Sufficient: *Build an Intermodal Terminal at Waterloo*

Identified by the Department of Transport as the optimal location for an Intermodal Terminal

Key Issues

The South West Supply Chain Strategy identifies deficiencies and opportunities over the next 10-15 years. Ensuring freight supply chains are keeping up with increasing demand in the South West region is crucial to the future growth of our economy.

Among 'Key Challenges' the Strategy highlights is the South West freight rail network approaching operational capacity at strategic locations.

What is required?

The Department of Transport has identified three lots totaling 66 hectares within the Waterloo Industrial Park for rail-related industries, as the optimal location for an Intermodal Terminal.

The location benefits from its enormous potential for future growth combined with its proximity to rail and major road networks including the South West Rail, Bunbury Outer Ring Road, South West Highway and Forrest Highway.

The Opportunity

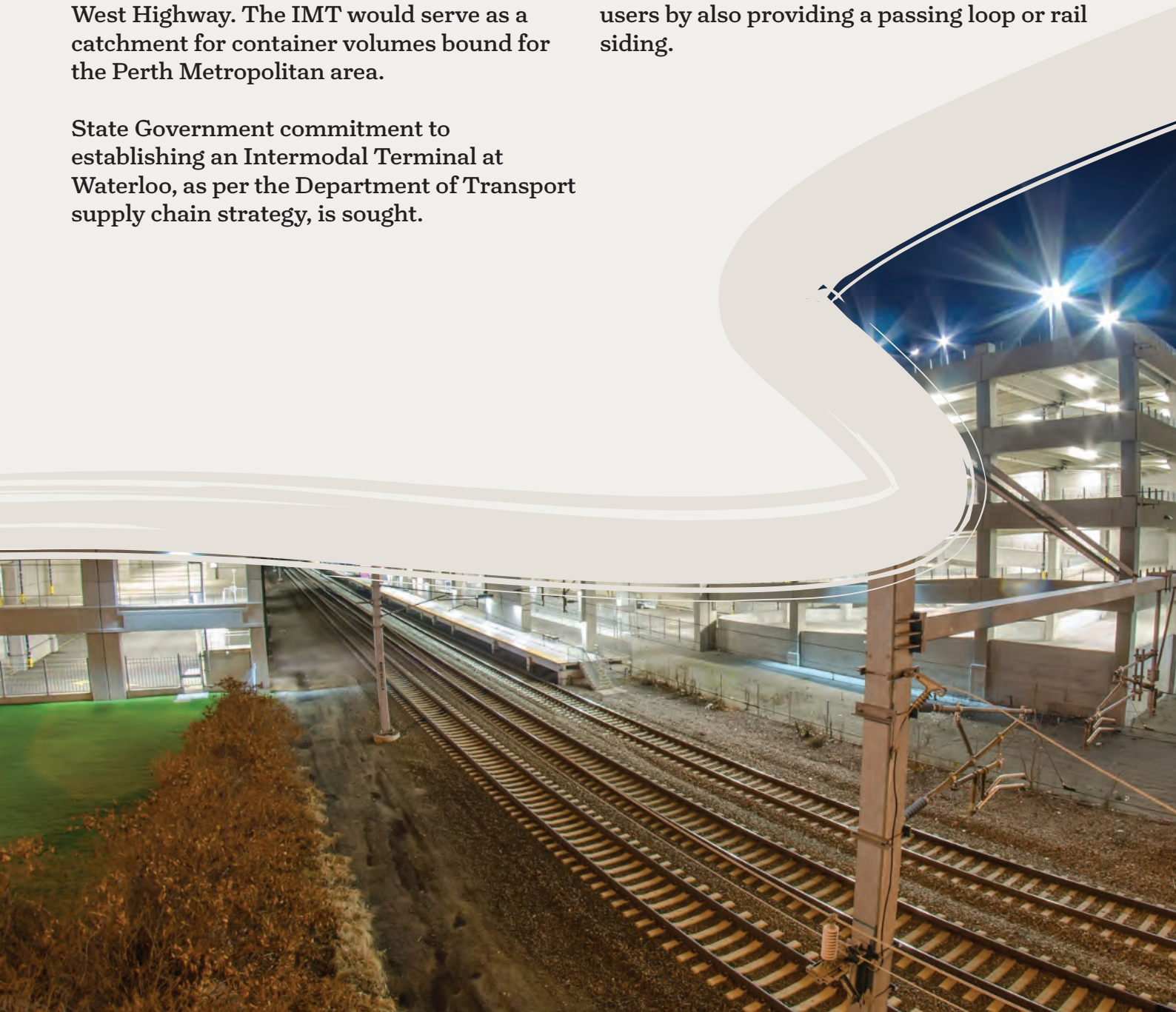
Situated at the centre of the region's freight supply chains supporting state, national and global markets, Waterloo Industrial Park offers a distinctive opportunity for public and private sector development.

A new Intermodal Terminal (IMT) allows further supply chain opportunities, for example, attracting prospects for containerised mineral sands exports onto rail, or transport of other commodities on rail such as forest products or fresh produce thus reducing road freight traffic on South West Highway. The IMT would serve as a catchment for container volumes bound for the Perth Metropolitan area.

State Government commitment to establishing an Intermodal Terminal at Waterloo, as per the Department of Transport supply chain strategy, is sought.

Project Outcomes

Waterloo Industrial Park is an important catalyst for employment growth to support the planned and adjacently located new city of Wanju. An IMT at Waterloo could aggregate freight volumes destined for the Perth domestic market, interstate and for export. It may trigger interest from businesses likely to benefit from having access to the rail line to co-locate, including providers of logistics and warehousing services. This precinct would bring new freight volumes to the system and could improve the reliability of the network for all users by also providing a passing loop or rail siding.





Sustainable: *Build an Energy Industry Cluster at Waterloo*

Harness the power of local energy production

Key Issues

The Shire of Dardanup's 2050 Vision sets big goals in sustainability seeking to lead the way in Western Australia for its commitment to sustainable living practices. This will be most evident in development of the new city of Wanju. Planning from the ground up will respect and enhance the natural environment with a consistent theme of energy efficiency and sustainability.

What is required?

Expansion at Waterloo Industrial Park is geared to enable adoption of emerging technologies in both production and storage of resources such as energy and water, creating further opportunities in development of an Energy Industry Cluster.

The clustering of energy industries in Waterloo would maximise the use of materials locally, providing a circular economy for by-products for waste and surplus resources while enhancing industry sustainability outcomes.

The Opportunity

Waterloo Industrial Park is an important catalyst for employment growth to support the planned and adjacently located new city of Wanju.

It is strategically located in the heart of the Shire of Dardanup with excellent access to the proposed Bunbury Outer Ring Road, only 11 kilometres to the Bunbury Port via direct transport links.

Associated opportunities include waste to energy projects, coordination of downstream processing of lithium for battery manufacture with links to the high-tech recycling facility.

Support is sought from State and Federal Governments towards alternative services and energy clusters at Waterloo.

Project Outcomes

These new opportunities for development of an Energy Industry Cluster complement growth in the Dardanup Shire's more traditional industries of timber construction and manufacturing driving employment and contributing significantly to the local economy.

Delivery of alternative methods of utility services such as micro grids linked to solar, hydrogen and battery storage provide great opportunities for the new city.





Connected: Secure fast rail and alternative transport options

Connect the regions to the metropolitan area for economic and lifestyle benefits

Key Issues

Combined funding from the WA State Government and the Federal Government has provided for an \$8 million project aimed at creating a business case for a Fast Rail Link between Perth and Bunbury that would provide a reduced journey time of approximately 90 minutes between the two cities.

The project team is investigating connectivity, alignment and station location options.

What is required?

Construction of the Perth to Bunbury Fast

Rail Link with a station stop at Wanju connects residents and the Bunbury Geographe region to services, facilities, friends and family from geographically diverse areas. This enhances the lifestyle on offer in the region but is also key to growth in the local tourism industry with easy connection to Perth airports in the north and Busselton airport to the south.

An improved freight rail service also delivers economic and trade benefits ensuring efficient transport of local products to regional, domestic and international markets. Increased capacity for rail transport reduces vehicle numbers on roads, reducing congestion and creating positive economic, environmental, health and lifestyle outcomes.

The Opportunity

Strategically connected to everything in the South West, the planned new city of Wanju in the Shire of Dardanup will comprise a train station on the 'Australind' line. It's ideally and centrally located for a new rail station on a Perth to Bunbury Fast Rail Line.

By building the new line, the Australind service can be replaced and the current South West railway line refocused on freight to support Perth, Bunbury and the Intermodal Transport Service.

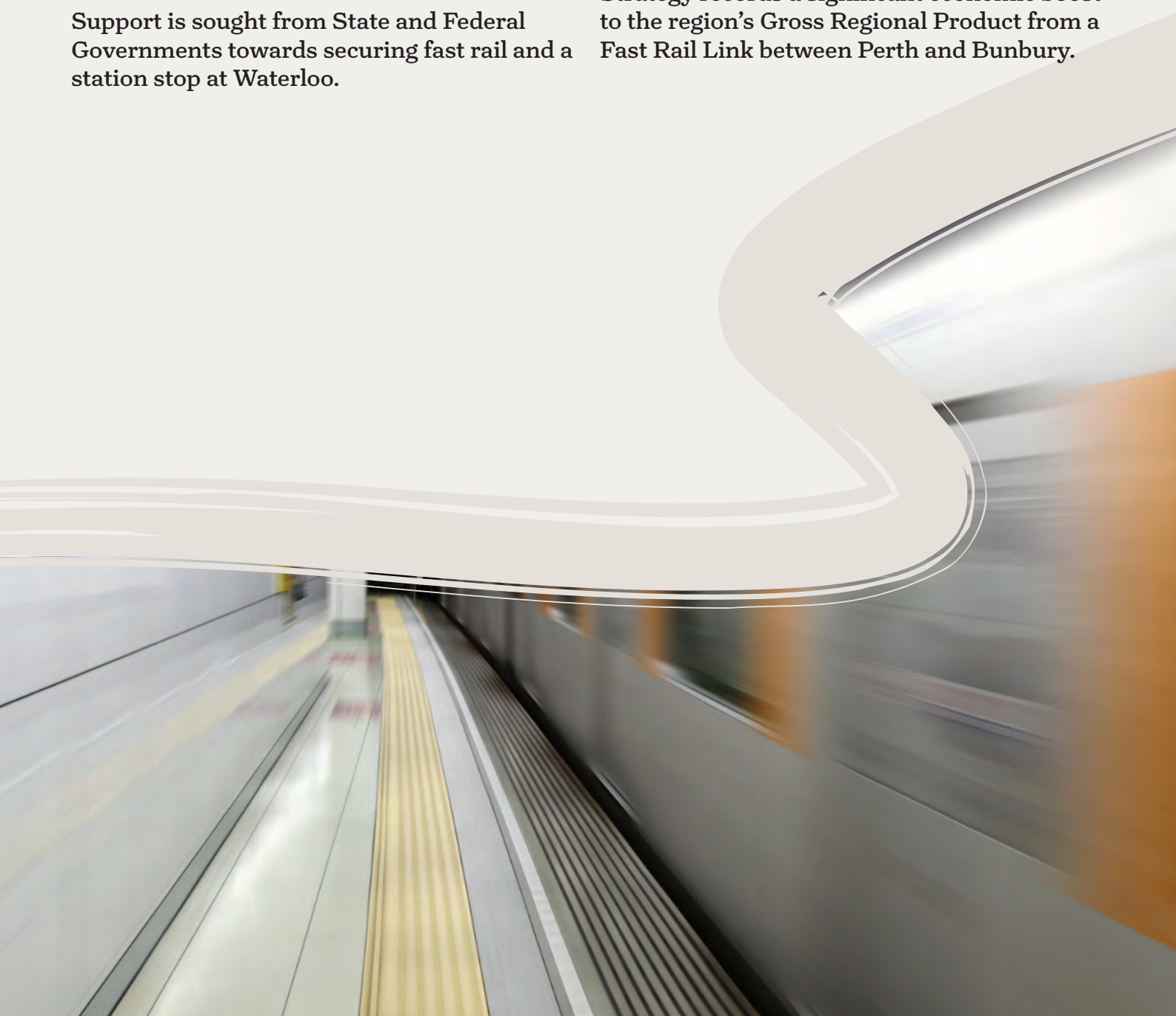
Support is sought from State and Federal Governments towards securing fast rail and a station stop at Waterloo.

Project Outcomes

Regular day trips without a car between the regions and metropolitan area will become a reality, while also linking social, business, education and health networks in both Perth and Bunbury.

Geographically diverse areas become physically connected through a modern transport network that has enhanced public transport options.

The Bunbury Geographe Growth Plan Strategy records a significant economic boost to the region's Gross Regional Product from a Fast Rail Link between Perth and Bunbury.





Innovative: *Provide high speed broadband across the shire and region*

Enhance the region's digital capability to create new possibilities for economic growth

“In addition to connectivity being a fundamental right, widespread connectivity also has a huge multiplier effect.” (Pekka Lundmark, Nokia)

Key Issues

The Shire of Dardanup is uniquely positioned with natural assets and an enviable regional lifestyle plus considerable capacity for future housing growth within the Wanju urban expansion area to accommodate growth in populations now seeking an enhanced quality of life outside of our biggest cities.

However the region's reliance still on traditional practice economies makes local employment opportunities vulnerable to the impact of automation in coming years. A Price Waterhouse Cooper study predicts 44 per cent of Australian jobs are at risk of

automation in the next 20 years with many of those in the regions.

What is required?

Continued investment in regional infrastructure and technology to facilitate increased digital connection will unlock new opportunities and new economies which overcome the tyranny of distance, allowing individuals and small companies to compete in emerging markets that were previously inaccessible.

The Opportunity

From water management to building construction and street layout, the latest techniques and technology available will be applied at every opportunity in the planning and development of the new city of Wanju, to ensure a resilient future.

Sustainable building materials and practices will result in Wanju being the lowest embedded energy city developed to date and integrated water and energy systems will provide truly smart houses that reduce usage and provide significant savings to residents.

Through the application of cutting edge technology across the city, life in Wanju will be high-tech with clean air and with housing and utilities available at an affordable price. Wanju will provide a blueprint for development throughout Western Australia that achieves the highest level of sustainable living achieved through the application and adoption of technology.

Support towards improved communications for existing areas and development of Wanju is sought from State and Federal Governments.

Project Outcomes

The region's enhanced digital capabilities have the potential to reverse the traditional 'brain drain' effect, attract new populations of highly educated and digitally-aware residents that help drive innovation and collaboration, spurring a healthy flow of investment and positive business outcomes.



