



# PLACE AND COMMUNITY PLAN 2020 - 2030

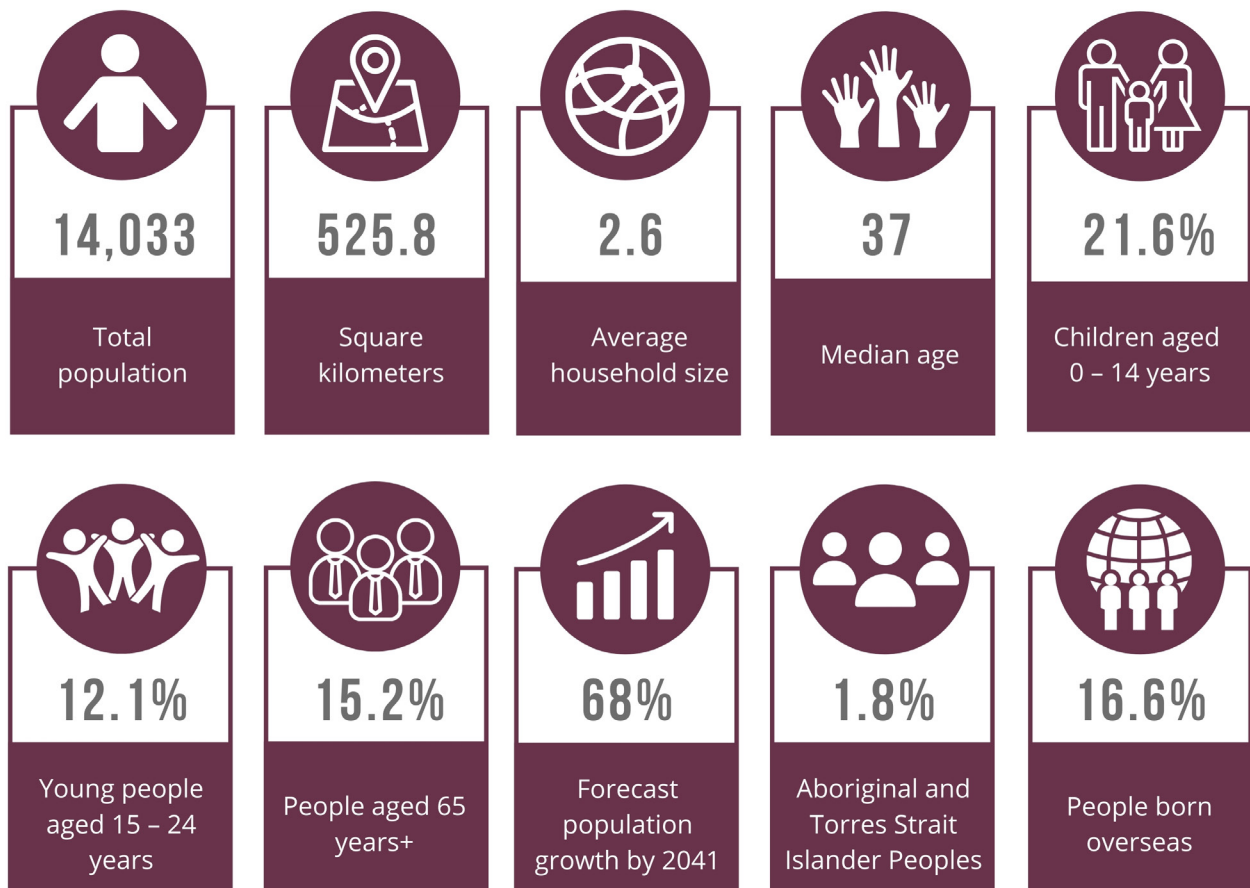
The Shire of Dardanup acknowledges the Noongar people as the traditional owners of the land upon which the Shire is situated. In doing this, we recognise and respect their continuing culture and contribution they make to the life of this region and pay our respects to their elders, past, present and emerging.

## Introduction

The community services that local government provide are essential for social outcomes for our existing community and when attracting new people to the Shire. The Place and Community Plan (The Plan) seeks to guide the priority programs, projects, and initiatives that the Place and Community team seek to deliver over the coming 10-year period in-line with the Shire's Strategic Community

Plan. It reflects the current and changing needs of our community with a focus on place-based community development and the empowerment of individuals, groups and clubs. Through the implementation of the Plan, the Shire will continue to provide positive social outcomes by creating a safe, healthy and vibrant community which is inclusive and welcoming for all ages and interests.

## Our Community





The Shire of Dardanup spans over 525.8 square kilometers comprising of urban areas, commercial and industrial development, townships surrounded by rural farming, vineyards and tourism, and State forest. The result is a diverse and unique community with varying needs, challenges and opportunities. In recognition of this, the Shire has identified five distinct places being; Eaton/Millbridge, Dardanup, Burekup, Ferguson Valley and Surrounds, and Wanju/Waterloo. Each area has a unique community with varying demographics, requirements, challenges and opportunities. The commonality of the five places is their active community, each with its own groups, organisations, clubs and individuals.

Dardanup has a growing community with an annual growth rate of 2.5% (Australian Bureau of Statistics data). Eaton and Millbridge comprise more than 77% of the current population of the Shire in less than 1.6% of the total land area. Data suggests Millbridge and Burekup have the largest number of families with children given the higher number of

people per household (3 and 2.9 respectively), lower median age (29 and 35 respectively), and highest percentage of children aged 0 – 14 years at over 28% of the total population of each area. Conversely, Dardanup records a higher median age (42 years) and over 17% of the population over 65 years indicating an ageing population in this area.

The Shire's population is forecast to increase to 17,980 (25%) by 2031 and to 24,097 (68%) by 2041 (Forecast.ID) in-line with the future development of Wanju. Between 2016 and 2031 it is forecast that there will be a 22.7% increase in population under working age, a 63.6% increase in population of retirement age, and a 17% increase in population of working age (Forecast.ID). Anecdotal evidence gained through consultation suggests that Dardanup has a growing population of families with children and this is reflected in Forecast.ID data that suggests Dardanup, Dardanup West, Picton East and Surrounding Areas will record the highest population growth in the 0 – 14 year age bracket from 2016 to 2041 at 38.1% forecast growth.

	Eaton	Millbridge	Dardanup	Burekup	Ferguson Valley, Dardanup West, and surrounds
<b>Population</b>	8,483	2,397	502	800	1,851
<b>% total population</b>	60.4%	17.1%	3.6%	5.7%	13.2%
<b>Median age</b>	38	29	42	35	48
<b>Average people per household</b>	2.5	3	2.5	2.9	2.6
<b>Children 0 – 14 years</b>	1,694	678	104	225	324
<b>Young people 15 – 24 years</b>	1,069	275	52	75	231
<b>People 65 years+</b>	1,553	134	89	88	272
<b>Aboriginal and/or Torres Strait Islander peoples</b>	201	32	9	6	2

Table: AUSTRALIAN BUREAU OF STATISTICS 2016 Census of Population and Housing



## Informing Research

The following research has been included to provide insight into our community and informs the strategies and actions in the Plan.

The Australian Bureau of Statistics Socio-Economic Indexes for Areas (SEIFA) index defines relative socio-economic advantage and disadvantage in terms of people's access to material and social resources, and their ability to participate in society. A low score indicates relatively greater disadvantage. The Shire of Dardanup has a decile of 7 (out of a maximum 10), and is ranked 92 of 137 in Western Australia. This is higher than surrounding local government areas of Bunbury (decile 3), Collie (decile 2), Donnybrook-Balingup (decile 6); is comparable with Harvey (decile 7); and lower than Capel (decile 8).

The Australian Early Development Census Data 2018 looks at the developmental health and well-being of all children starting school by measuring the development of children in Australia in their first year of full-time school. In the Shire of Dardanup 238 children were measured in 2018. The data shows that when compared to the 2015 results, the Shire of

Dardanup has seen a significant increase in children being on track for physical health and well-being, social competence, emotional maturity, and communication skills and general knowledge. However, the percentages of children on track are lower across all indicators than the average recorded for Western Australia. There has been a significant decrease in those on track for language and cognitive skills from 2015 to 2018.

The National Disability Insurance Scheme forecasts the expected annual demand for services by 2023. In the Shire of Dardanup is expected that there will be a demand of 150 people with autism, 79 with intellectual disability, and 203 with other disability such as developmental delay, down syndrome, injury, vision, hearing, speech and other sensory impairments.

The Shire of Dardanup is ranked 11 out of all regional Local Government Areas in Western Australia in the 2031 WA Dementia Prevalence Predictions in people over the age of 65. The predicted prevalence is 325 people, reflecting an ageing population within the Shire.



# Strategic Context

The Integrated Planning Framework, introduced by the Western Australian State Government in 2012, requires each Local Government to have a Strategic Community Plan, a Corporate Business Plan and other informing strategies in place to ensure the future provision of services is sustainable. As an informing strategy, the Place and Community Plan 2020-2030 reflects the vision and strategic objectives set-out in the Strategic Community Plan.

Other Shire-adopted informing strategies reflected in the actions of the Plan include:

- Disability Access and Inclusion Plan 2018 - 2023 (DAIP)
- Reconciliation Action Plan 2019 (RAP)
- Community Safety and Crime Prevention Plan 2018 - 2023 (CSCPP)
- Greater Bunbury Early Years Strategy & Action Plan 2018-2023
- Greater Bunbury Age Friendly Communities Strategy



# What is Community Development?

The United Nations describes community development as ‘... a process designed to create conditions of economic and social progress for the whole community with its active participation and fullest possible reliance upon the community’s initiative’ (as cited by Lotz, J). Community development considers community members to be experts in their communities with programs led by community members at every stage, achieving long-term outcomes such as stronger and more cohesive communities (Child Family Community Australia Resource sheet, 2019).

## Our Role

The Shire of Dardanup seeks to ensure a safe and vibrant community which is inclusive and welcoming for all ages and interests (Shire of Dardanup Strategic Community Plan Objective 3). The Place and Community Plan 2020-2030 identifies the following key focus areas to achieve this objective and set the direction for Council’s Place and Community Team over the next 10 years:

1. An Empowered and Actively Engaged Community
2. A Sustainable and Resilient Community
3. An Accessible and Inclusive Community
4. A Vibrant and Connected Community
5. A Distinctly Dardanup Community

We do best when we enable communities to define and drive their own positive social outcomes. The Shire of Dardanup will work with the community to achieve the outcomes of this Plan and will take on the following roles:

**Deliver:** to provide a service, program, event or initiative to our community.

**Facilitate:** to make it easier for our community to achieve their objectives.

**Partner:** to work directly with our community and service providers to deliver shared objectives.

**Advocate:** to voice support for an idea, project, or development to improve social outcomes for our community.

The plan will be delivered in stages:

**Short: 2020 - 2023**

**Medium: 2024 - 2026**

**Long: 2027 - 2030**

Throughout the implementation of the Plan we undertake regular consultation with the Place and Community Advisory Groups to ensure the actions are implemented in-line with the community’s expectation. The Plan will be reviewed every two years to ensure it remains relevant and continues to reflect the needs of our community.







## Consultation

Input was sought from individuals and groups representing a diverse demographic within our community as well as key agencies and government departments as outlined below. Recent consultation conducted as part of Dardanup 2050 and the Community Facilities Plans also aided the formation of the plan. The outcomes of the engagement can be grouped into the themes outlined below.

A full consultation report is provided at Appendix A.

### Community Connectedness

Increased community connectedness through events, activities and projects. This includes the development and delivery of local initiatives that encourage connection within communities, are inclusive of the entire community, and that actively include those who are vulnerable and/or at risk of social isolation.

### Partnerships

Increased opportunity for community groups and services to partner with the Shire of Dardanup to deliver events, programs and projects that meet shared objectives and outcomes.

### Total Participation

Providing opportunities for total participation of all members of our community by improving and promoting accessibility and inclusivity. This includes accessibility for people with disability in addition to providing services, programs and facilities that cater to, connect and celebrate gender equity, multiculturalism, aboriginal communities, and other marginalised, disadvantaged or minority groups.

### Celebrating Our Unique Community

Highlighting and promoting the unique places within the Shire of Dardanup to increase awareness of what the Shire has to offer.

### Engaged Youth

A separate and specific engagement took place with young people aged between 12-24 years. Key findings include the need for improved transportation to reduce social isolation, a lack of dedicated youth facilities, the need for more things to do including events and activities in local areas, and new skate parks. Stakeholder consultation revealed the need to engage young people to be more actively involved in the community.

# Focus Area: An Empowered and Actively Engaged Community

*Goal: Our community is well informed, connected, engaged and actively participates.*

ACTIONS	DELIVER	FACILITATE	PARTNER	ADVOCATE	TIMING	BUDGET*	SUCCESS INDICATORS
<b>Strategic Community Plan</b>		<b>1.1.1 Ensure equitable, inclusive and transparent decision-making.</b>					
<b>Place &amp; Community Strategy</b>		<b>To conduct meaningful and contemporary community engagement.</b>					
Implement and review a Community Engagement Policy and procedures.	X	X			Ongoing	Staff	Number of people engaged. Quality of engagement results.
Employ best-practice community engagement principles based on the IAP2 model.	X	X			Ongoing	Staff	Number of people engaged. Quality of engagement results.
Investigate and, where appropriate, adopt new community engagement technology to improve engagement outcomes.	X	X			Ongoing	\$7,000 - SoD	User feedback.
Identify opportunities for Council and staff to engage with young people including in the planning, design and activation of spaces and places	X	X			Ongoing	Staff	Number of projects that seek input from young people. Number of young people engaged.
<b>Strategic Community Plan</b>		<b>1.6.1 Provide opportunities for the community to engage with Council.</b>					
<b>Place &amp; Community Strategy</b>		<b>To increase community involvement in planning and decision-making to ensure facilities and services meet local needs.</b>					
Hold biannual Place Based Advisory Group meetings.	X		X		Biannual	Staff	Progression against Place Plans.
Improve opportunities for youth to share their voice through the establishment of a Youth Advisory Group.	X	X	X		Short	\$1,000 - SoD	Establishment of the Youth Advisory Group. Number of members. Engagement by members.
Improve opportunities for people with disabilities to share their voice by advocating for diverse representation on Advisory Groups.		X		X	Short	Staff	Number of people with disability on Advisory Groups.
Encourage and support the activation of places and spaces through Quick Response Grants funding.		X			Short/ Ongoing	\$5,000 - SoD	Number of applications. Feedback from community. Increased activation of community spaces.
Build relationships with Aboriginal and Torres Strait Islander peoples, communities and organisations within the local area and improve opportunities to share their voice.	X	X	X		Short	Staff	Level of engagement.



ACTIONS	DELIVER	FACILITATE	PARTNER	ADVOCATE	TIMING	BUDGET*	SUCCESS INDICATORS
<b>Strategic Community Plan</b>		<b>3.3.1 Promote and encourage volunteering within the Shire of Dardanup.</b>					
<b>Place &amp; Community Strategy</b>		<b>To increase involvement in volunteering through recognising volunteers, promoting opportunities, and raising awareness of the value of volunteering.</b>					
Develop, support and implement one volunteerism campaign per annum that recognises volunteer efforts and encourages community members to engage and give time or talent for charitable, educational, or other worthwhile activities in the community.	X			X	Annual	\$2,000 - SoD \$1,500 - GF	Number of engagements in campaign. Attendance at event/s. Number of active volunteers.
Establish and deliver an annual expo/fair enabling a number of organisations, clubs and community groups to come together for a “have a go” day to promote services and encourage participation.	X	X	X		Annual	\$2,000 - SoD	Attendance at event. Number of organisations, clubs and groups. Qualitative feedback from attendees
Continue to recognise volunteers through participation in the WA Citizen of the Year Awards.			X		Annual	Staff	Number of applications.
Encourage youth to be more involved in their community through volunteering at events, activities and programs.		X		X	Ongoing	Staff	Number of active volunteers.
Recognise the achievements of those within our community via the Shire’s communication channels, through nomination for awards, and the establishment of a Shire-based recognition program that acknowledges years of service of volunteers.	X				Ongoing	Staff	Number of stories. Engagement on channels. Local, state and national coverage.
<b>Strategic Community Plan</b>		<b>3.3.2 Support volunteer groups within the Shire of Dardanup.</b>					
<b>Place &amp; Community Strategy</b>		<b>To support and encourage volunteer groups to deliver events, programs and projects.</b>					
Encourage and support community-driven events and projects through clarifying, assisting, and where possible simplifying Shire processes and approvals.		X			Ongoing	Staff	Number of event applications. Event organiser service satisfaction.
Provide opportunities for community groups to fundraise at Shire-run events.		X			Annual	Staff	Number of community groups engaged. Fundraising results.

\*Budget indicates Council (SoD) and external (GF) funding. It is indicative only and subject to Council's annual budget adoption and availability of external funding.

# Focus Area: A Sustainable and Resilient Community

Goal: Our community is a healthy, safe and secure place to live where leadership and supported independence is fostered.

ACTIONS	DELIVER	FACILITATE	PARTNER	ADVOCATE	TIMING	BUDGET*	SUCCESS INDICATORS
<b>Strategic Community Plan</b>		<b>1.3.3 Maximise Shire grant funding.</b>					
<b>Place &amp; Community Strategy</b>		<b>To ensure Council has the financial resources to deliver key projects that benefit the community.</b>					
Assess projects against a register of available grants and proactively pursue grants where eligible.	X	X			Ongoing	Staff	Number of grant applications submitted. Amount of grant funding received.
Align projects with identified State and Federal funding priorities.	X		X	X	Ongoing	Staff	Amount of grant funding received.
Develop a corporate sponsorship strategy and proactively seek sponsorship for key projects, programs and events.	X				Short	Staff	Number of approaches made. Amount of corporate sponsorship received.
<b>Strategic Community Plan</b>		<b>1.5.1 Participate in and seek collaborative resource sharing opportunities.</b>					
<b>Place &amp; Community Strategy</b>		<b>To participate in regional and state community development and cultural initiatives.</b>					
Partner with Greater Bunbury Councils to address emerging overlapping and interconnected issues and initiatives.			X		Medium	Staff	Partnerships formed.
Develop a collaborative Greater Bunbury Youth Strategy.	X		X	X	Medium	Staff	Endorsement of Strategy.
Continue to contribute to the South West Library Consortia and One Card Library System in South West.	X			X	Ongoing	\$14,000 - SoD	Continuation of consortium.
Continue to collaborate with Greater Bunbury Councils to meet the outcomes of the Early Years and Age-Friendly Communities strategies.	X			X	Short	Staff	Continuation of collaboration. Outcomes achieved against the strategies.
Continue to collaborate with Bunbury-Geographe Councils and Reconciliation Australia to progress through the Reconciliation Action Plan framework.	X			X	Short	Staff	Endorsement of the Innovate RAP.
Develop partnerships with service providers and advocacy groups to deliver shared goals.			X		Ongoing	Staff	Number of partnerships formed. Number of joint initiatives delivered.
Develop partnerships and collaborate with catchment High Schools and primary schools to improve outcomes and participation of children and youth.	X		X		Ongoing	Staff	Number of children and youth engaged. Partnerships formed.



ACTIONS	DELIVER	FACILITATE	PARTNER	ADVOCATE	TIMING	BUDGET*	SUCCESS INDICATORS
To support State and National campaigns that increase awareness about key issues impacting our community being those that support inclusivity, mental health and wellbeing, and issues affecting youth e.g. NAIDOC Week, Reconciliation Week, Harmony Week, International Women's Day, International Day of People with Disability, 16 Days in WA, R U OK Day?, and Volunteers Day.				X	Annual	Staff	Number of Initiatives Supported. Reach of Communications.
<b>Strategic Community Plan</b>		<b>3.2.1 Deliver a high level of community programs and services that encourages social connectedness, facilitates an accessible, inclusive environment.</b>					
<b>Place &amp; Community Strategy</b>		<b>To increase the capacity of community groups to deliver their services and events.</b>					
Provide support through the community grants scheme that strengthens the community by improving well-being, quality of life and community participation.	X		X		Ongoing	\$44,880 - SoD	Number of funding applications. Number of projects delivered. Qualitative feedback from community.
Deliver capacity-building initiatives to develop the skills and increase sustainability of community groups and organisations.	X	X			Short / Annual	\$3,000 - SoD \$6,000 - GF	Attendance at events and workshops. Improved sustainability.
Facilitate connections between community groups to enable increased collaboration and sharing of facilities.		X			Ongoing	Staff	Collaborations formed.
Disseminate information and provide letters of support for external grant funding and skills development opportunities.		X			Ongoing	Staff	Number of letters supplied. Level of assistance provided. Number of successful applications.
Develop collaborative relationships between the Shire and community groups, organisations and sporting clubs to meet shared goals.			X		Ongoing	Staff	Collaborations formed. Level of assistance provided. Progression toward shared goals.
Assist community groups and organisations to showcase and promote their services, events, and membership through the establishment of an online community services directory.	X	X			Short	\$1,000 - SoD	Establishment of directory. Number of groups represented. Level of engagement.

ACTIONS	DELIVER	FACILITATE	PARTNER	ADVOCATE	TIMING	BUDGET*	SUCCESS INDICATORS
<b>Strategic Community Plan</b>	<b>3.4.1 Enable community safety and a sense of security.</b>						
<b>Place &amp; Community Strategy</b>	<b>To contribute to reducing crime and anti-social behaviour in our community.</b>						
Review and maintain the Community Safety & Crime Prevention Plan 2018 - 2023 and adopt technology to reduce and prevent crime.	X		X		Short	Staff	Outcomes achieved against the Plan.
In partnership with Australind and Capel Police, establish a monthly safety article in the local newspapers and other channels to educate people about personal safety.	X		X		Short	Staff	Level of engagement. Feedback from community. Increased personal safety.
In partnership with agencies, develop targetted programs for youth aimed at reducing crime and anti-social behaviour.	X		X		Short	\$1,000 - SoD	Reduction in incidence. Participation level.
Identify opportunities to make existing community facilities more youth-friendly.	X			X	Medium	Staff	Improvements identified.
Advocate for community facilities designed for youth and multi-use cross-generational spaces.				X	Long	Staff	Level of involvement by youth and community in facility planning.
<b>Strategic Community Plan</b>	<b>3.6.1 Facilitate and lobby for the provision of adequate health care, community and social services.</b>						
<b>Place &amp; Community Strategy</b>	<b>To encourage our community towards active and healthy lifestyles.</b>						
Facilitate a connection between our community and service providers to increase community health and wellbeing.		X			Ongoing	Staff	Number of connections made. Improved health and wellbeing outcomes.
Work with service providers and community leaders to deliver programs that build knowledge and capabilities about health and wellbeing (to be considered further in the Shire's Health Plan).	X		X		Short / Ongoing	\$1,000 - SoD	Number of programs delivered. Number of attendees. Increased knowledge. Improved health and wellbeing outcomes.



ACTIONS	DELIVER	FACILITATE	PARTNER	ADVOCATE	TIMING	BUDGET*	SUCCESS INDICATORS
<b>Strategic Community Plan</b>	<b>5.2.3 Deliver a high level of library facility and community services to enhance the sharing of knowledge for our community.</b>						
<b>Place &amp; Community Strategy</b>	<b>To encourage lifelong learning, resilience, and the sharing of knowledge.</b>						
Increase patronage of the library services and programs through an annual calendar of activities.	X				Annual	\$37,000 - SoD	Patronage at Libraries. Attendance at workshops.
Continue to partner with the State Library of Western Australia to promote literacy.	X		X		Ongoing	Staff	Continuation of partnership.
Support digital connectivity in the community through programming that builds digital literacy and promotes digital safety.	X		X		Annual	Staff	Number of programs delivered. Number of attendees. Increased knowledge.
Support the development of emotional, physical, social, language and cognitive, and communication skills in children through library programs and events.	X	X	X	X	Annual	Staff	Improved AECD outcomes from 2018 data. Attendance at programs and events.
Support the development of resilience, leadership, and increased participation among youth through leadership programs and personal development grants.	X	X	X	X	Annual	\$15,000 - SoD \$10,000 - GF	Number of initiatives undertaken. Number of youth participants. Improved personal outcomes.
Deliver library programs and services to encourage lifelong learning and skills development in adults and seniors.	X	X	X		Annual	Staff	Number of programs delivered. Number of attendees. Improved skills and learning outcomes.
Establish a two-way mentoring program that focuses on transferring the experiences and skill-sets from one generation to another.	X				Short	Staff	Number of participants. Number of generations engaged. Increased cross-generational understanding.
Identify, adopt and encourage innovative approaches in the delivery community initiatives, including the use of technology.	X	X			Medium	Staff	New technology adopted. Use of Maker Space. Community satisfaction.

\*Budget indicates Council (SoD) and external (GF) funding. It is indicative only and subject to Council's annual budget adoption and availability of external funding.

# Focus Area: An Accessible and Inclusive Community

Goal: Our community is inclusive and liveable with access to adequate health, community and social services.

ACTIONS	DELIVER	FACILITATE	PARTNER	ADVOCATE	TIMING	BUDGET*	SUCCESS INDICATORS
<b>Strategic Community Plan</b>	<b>1.4.3 Investigate and adopt where appropriate 'smart' technologies to improve service provision.</b>						
<b>Place &amp; Community Strategy</b>	<b>To increase ease of access to community services, events and programs.</b>						
Continue to develop and promote access to eLibrary services.	X				Ongoing	Staff	Number of members accessing eLibrary services.
Provide up-to-date library facilities and equipment that will allow our community to access and engage with new technologies.	X				Short	\$2,500 - SoD	Customer satisfaction with facilities and equipment.
<b>Strategic Community Plan</b>	<b>3.2.1 Deliver a high level of community programs &amp; Services that encourages social connectedness, facilitates an accessible, inclusive environment</b>						
<b>Place &amp; Community Strategy</b>	<b>To provide events, programs and services that are accessible, inclusive and encourage cultural awareness and diversity.</b>						
Implement and review the Disability Access & Inclusion Plan (DAIP) 2018 – 2023.	X	X	X	X	Short	Staff	Progress toward achieving the outcomes of the DAIP.
Undertake a universal accessibility audit based on DAIP, and investigate suitable solutions for one piece of major Shire infrastructure per annum.	X		X		Medium	\$5,000 - SoD \$5,000 - GF	Number of accessible and inclusive assets.
Implement and review the Reconciliation Action Plan.	X	X	X	X	Short	\$5,000 - SoD^ \$5,000 - GF	Progress toward achieving the RAP. Endorsment of Innovate RAP.
Build cultural competency and advocate for inclusive policies, procedures and services within Council.				X	Short	Staff	Level of cultural awareness and competency.
<b>Strategic Community Plan</b>	<b>3.2.1 Deliver a high level of community programs &amp; Services that encourages social connectedness, facilitates an accessible, inclusive environment.</b>						
<b>Place &amp; Community Strategy</b>	<b>To support people who are isolated and vulnerable.</b>						
Advocate for accessible shared-use pathways to connect the communities within the Shire of Dardanup.				X	Medium	Staff	Meters of accessible pathways. Increased connectivity. Reduced levels of isolation.



ACTIONS	DELIVER	FACILITATE	PARTNER	ADVOCATE	TIMING	BUDGET*	SUCCESS INDICATORS
Investigate the feasibility of, and establish, a cross-generational community transportation service.	X				Short	\$25,000 - SoD^ \$100,000 - GF	Establishment of new service. Number of users. Reduced level of isolation. Increased use of library services.
Advocate for public transportation networks to connect Burekup, Dardanup, and Ferguson Valley areas with Eaton/ Millbridge.				X	Medium	Staff	Implementation of service. Reduced level of isolation and increased connectivity.
Undertake an audit of vulnerable, marginalised and isolated community members and establish volunteer-based programs to increase social connection.	X	X	X		Medium	Staff	Number of volunteers. Reduced level of isolation and increased connectivity.
<b>Strategic Community Plan</b>	<b>5.2.3 Deliver a high level of library facility and community services to enhance the sharing of knowledge for our community.</b>						
<b>Place &amp; Community Strategy</b>	<b>To ensure equitable access to library services</b>						
Provide diverse learning environments at the libraries.	X				Short	Staff	Diversity of library customers. Customer satisfaction.
Provide functional and accessible library spaces that are conducive to learning including for those with mobility, intellectual and autism spectrum disorders.	X			X	Short	Staff	Establishment of new library. Patronage of library.
Develop and expand library outreach services to provide literacy and learning opportunities to people who are isolated and/or with disability.	X				Short	Staff	Customer satisfaction. Accessibility of library.
Build cultural competency and advocate for inclusive policies, procedures and services within Council.				X	Short	Staff	Number of members accessing library outreach services.

\*Budget indicates Council (SoD) and external (GF) funding. It is indicative only and subject to Council's annual budget adoption and availability of external funding.

^ ^Unbudgeted expenditure - subject to project plan or business case, feasibility, and Council endorsement.

# Focus Area: A Vibrant and Connected Community

Goal: Our community promotes active involvement in community life and has a strong sense of community pride.

ACTIONS	DELIVER	FACILITATE	PARTNER	ADVOCATE	TIMING	BUDGET*	SUCCESS INDICATORS
<b>Strategic Community Plan</b>		<b>2.5.1 Develop, review and implement Place Plans. SCP refers to 'townscape plans'.</b>					
<b>Place &amp; Community Strategy</b>		<b>To support the development of a place-based approach.</b>					
Develop and review annually Place Plans for each of the following places: Burekup, Dardanup, Eaton/Millbridge, Ferguson Valley and Wanju & Waterloo.	X	X			Short	\$20,000 - SoD	Endorsement of Place Plans. Implementation of Place Plans.
Through the Advisory Groups retain and develop partnerships with local community members and organisations to focus on the FACTS: Facilities, Activities, Character, Technology and Services and initiatives to improve community wellbeing.	X		X		Short	Staff	Stakeholder relationships formed and maintained. Place-based projects and events supported.
Advocate for the development of multi-use community spaces and hubs that cater to diverse community interests.				X	Short / Medium	Staff	Number of multi-use spaces. Use of spaces.
<b>Strategic Community Plan</b>		<b>3.1.2 Promote Creative Participation by supporting the development of opportunities for artists and creative minds. d Staff.</b>					
<b>Place &amp; Community Strategy</b>		<b>To improve community access to the arts.</b>					
Deliver workshops and programs to support the development of creative skills.	X				Annual	\$2,500 - SoD	Number of workshops delivered. Attendance. Participant skills development.
Partner with the Department of Culture and the Arts, Country Arts WA, and local arts organisations to facilitate arts development in the community.		X	X		Short / Annual	\$2,500 - GF	Arts development programs delivered. Funding received.
Provide opportunities to showcase emerging and established artists from within our community through a variety of artistic mediums.	X	X			Ongoing	Staff	Number of artists showcased. Number of facilities and events which provide an opportunity to showcase art.

ACTIONS	DELIVER	FACILITATE	PARTNER	ADVOCATE	TIMING	BUDGET*	SUCCESS INDICATORS
<b>Strategic Community Plan</b>	<b>3.2.1 Deliver a high level of community programs &amp; Services that encourages social connectedness, facilitates an accessible, inclusive environment.</b>						
<b>Place &amp; Community Strategy</b>	<b>To deliver and support a calendar of Shire-wide events and programs that appeal to diverse demographics.</b>						
Develop, support and implement an annual calendar of festivals and events, including events supporting National awareness-raising campaigns that are in-line with the outcomes of this Strategic Community Plan, e.g. National Recycling Week, Harmony Week, Youth Week, Senior's Week and Children's Week.	X	X			Annual	\$45,000 - SoD \$15,000 - GF	Number of event attendees. Attendee satisfaction. Increased awareness. External funding received.
Develop, support and implement a plan and calendar of youth orientated programs per annum that encourage, engage and develop our youth.	X	X	X		Annual	\$2,500 - SoD	Number of events and programs delivered. Attendee satisfaction. Improved outcomes.
Develop, support and implement a plan and calendar of senior's orientated programs per annum that encourage, engage and support our seniors.	X	X	X		Annual	\$2,500 - SoD	Number of events and programs delivered. Attendee satisfaction. Improved outcomes.
Develop, support and implement events and programs that encourage cross-generational and cross-cultural interactions.	X	X			Annual	Staff	Number of events and programs delivered. Attendee satisfaction. Improved outcomes.
Develop and implement a school holidays calendar of activities and workshops for children and youth.	X				Annual	\$7,500 - SoD	Number of events and programs delivered. Attendee satisfaction. Parent satisfaction.
Increase attendance of events and activities occurring throughout the Shire through targeted marketing campaigns.	X				Annual	\$4,000 - SoD	Attendance. Media coverage. Marketing engagement.



ACTIONS	DELIVER	FACILITATE	PARTNER	ADVOCATE	TIMING	BUDGET*	SUCCESS INDICATORS
<b>Strategic Community Plan</b>		<b>3.2.1 Deliver a high level of community programs &amp; Services that encourages social connectedness, facilitates an accessible, inclusive environment.</b>					
<b>Place &amp; Community Strategy</b>		<b>To deliver and encourage place-based activities and events that activate spaces and promote connectedness.</b>					
Deliver place making activities and events in each Place to encourage the community to come together in their local spaces.	X				Annual	\$20,000 - SoD \$5,000 - GF	Number of events delivered in each place. Attendance. Community satisfaction. Increased community connectedness.
Encourage and support community-driven events and activities that grow the vibrancy and connectedness of Places.		X	X		Ongoing	\$25,000 - SoD	Number of events and projects supported in each place. Increased vibrancy of Places.
<b>Strategic Community Plan</b>		<b>5.2.3 Deliver a high level of library facility and community services to enhance the sharing of knowledge for our community.</b>					
<b>Place &amp; Community Strategy</b>		<b>To promote the library as a core, active and visible part of our community.</b>					
Establish and promote the Eaton Library as a community hub that caters to a diverse range of interests.	X				Short / Ongoing	\$5,000 - SoD	Number of members. Use of library. Marketing engagement.
Increase opportunities to promote literacy and learning in the community through establishing a library presence at community and flagship events.	X				Short	Staff	Number of events attended. Engagement at events. Improved literacy and learning outcomes.

\*Budget indicates Council (SoD) and external (GF) funding. It is indicative only and subject to Council's annual budget adoption and availability of external funding.

# Focus Area: A Unique and Celebrated Community

Goal: Our community is creative and fosters cultural and artistic activity and diversity.

ACTIONS	DELIVER	FACILITATE	PARTNER	ADVOCATE	TIMING	BUDGET*	SUCCESS INDICATORS
<b>Strategic Community Plan</b>		<b>2.4.1 Encourage the preservation of significant heritage properties and precincts.</b>					
<b>Place &amp; Community Strategy</b>		<b>To encourage interest and exploration of Shire of Dardanup heritage and history.</b>					
Support events that showcase heritage properties and assets and recognise our unique history.		X			Annual	Staff	Number of events supported.
Build on the Library's current local history collection in partnership with the community.		X			Medium	Staff	Size of collections. Community members engaged.
Advocate the importance of local history by developing a Local History Studies service to capture our culture, stories, and heritage.	X	X	X	X	Long	\$10,000 - GF	Establishment of service. Number of stories and artefacts captured.
<b>Strategic Community Plan</b>		<b>2.5.1 Develop, review and implement Place Plans. Staff.</b>					
<b>Place &amp; Community Strategy</b>		<b>To celebrate the unique identity of our diverse Places.</b>					
Support community-led projects that develop the uniqueness of the Place in-line with the Place Plans.		X	X		Ongoing	Staff	Number of projects supported. Community ownership.
Showcase the 'hidden gems', trails, walks and other places of interest within the Shire of Dardanup through the Shire website and other communication platforms using new technologies.	X				Medium	\$10,000 - SoD <sup>^</sup>	Awareness of places of interest. Engagement with platforms. Increased visitation.
<b>Strategic Community Plan</b>		<b>3.1.1 Foster creativity in the community through our public spaces and urban environment. Staff.</b>					
<b>Place &amp; Community Strategy</b>		<b>To acknowledge and celebrate our culture and diversity of Places through public art.</b>					
Undertake public art campaigns to activate public places.	X				Annual	\$15,000 - SoD	Public art projects delivered.
Partner with established artists to develop and promote a public art trail in Dardanup and the Ferguson Valley in collaboration with the community.	X		X		Short	\$30,000 - GF	Development of Art Trail. Engagement of community. Engagement of artists.
Develop a Public Art Masterplan.	X				Medium	Staff	Endorsement of Master Plan.

<sup>^</sup>Unbudgeted expenditure - subject to project plan, feasibility, and Council endorsement.

ACTIONS	DELIVER	FACILITATE	PARTNER	ADVOCATE	TIMING	BUDGET*	SUCCESS INDICATORS
<b>Strategic Community Plan</b>	<b>3.1.2 Promote creative participation by supporting the development of opportunities for artists and creative minds.</b>						
<b>Place &amp; Community Strategy</b>	<b>To tell community stories through creative mediums and arts development.</b>						
Provide financial support to promote the growth of arts and culture in our community.	X	X			Annual	\$4,000 - SoD	Number of projects supported. Development of arts and culture.
Showcase the uniqueness of our communities and the individuals residing in them through diverse creative mediums.	X				Annual	Staff	Projects delivered. Engagement of community. Diversity of mediums.
<b>Strategic Community Plan</b>	<b>3.1.3 Foster and recognise Aboriginal culture and heritage of the Shire.Staff.</b>						
<b>Place &amp; Community Strategy</b>	<b>To recognise and celebrate culture and values, and support the sharing of knowledge.</b>						
Continue protocols and collaborative activities that recognises aboriginal culture and that respect and preserve places of heritage and cultural significance.	X		X		Ongoing	Staff	Engagement with elders. Collaborative activities and projects delivered. Increased community education.
<b>Strategic Community Plan</b>	<b>4.2.1 Develop the local tourism sector to become a choice destination for tourists, visitors and our own residents.f.</b>						
<b>Place &amp; Community Strategy</b>	<b>To support the growth of tourism through events.</b>						
Attract and support major events that brings employment, direct and indirect expenditure into the Shire & region including: - Eaton Foreshore Festival; - Bull & Barrel Festival; - Dardanup Art Spectacular; - Approved new programs on annual calendar.		X		X	Short	\$35,000 - SoD	Number of events held Visitor numbers. Economic benefit to the Shire.

\*Budget indicates Council (SoD) and external (GF) funding. It is indicative only and subject to Council's annual budget adoption and availability of external funding.





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# Appendix A - Community Engagement

## 1. Introduction

The Shire of Dardanup is developing a 10-year Place and Community Plan that aims to create positive outcomes through connecting and empowering the Shire of Dardanup community. The Plan will inform the priorities and focus areas of the Place and Community team including the programs, projects, and events held within the Shire.

On a broad level, it is envisaged that the plan will aspire to create a community that is:

1. Sustainable and resilient
2. Accessible and inclusive
3. Vibrant and connected
4. Empowered and actively engaged; and
5. Distinctly Dardanup (tourism and culture)

A review of existing plans and strategies as well as community input as outlined below and recent projects such as Dardanup 2050 and the Community Facilities Plans will aid the formation of the plan.

### 1.2 Purpose of Engagement

The purpose of the engagement was to better understand the needs, barriers, aspirations and ideas of the Shire of Dardanup community to ensure they are captured within the plan. The outcomes will help to further define the focus areas, and associated objectives and outcomes of the 10-year Place and Community Plan.

A separate and specific engagement took place with young people aged between 12-24 years within the Shire of Dardanup boundaries. This group was identified as under-engaged with little to no engagement with the Shire over the past five years. Additionally, young people have different channels and methods

to be effectively reached. The data collected will inform the plan, while providing a starting point for the building relationships between young people and the Shire.

### 1.3 Purpose of the report

This report has been prepared to summarise the meetings with stakeholders and community groups, along with the results collected from the youth consultation survey and workshops. Large parts of this report comprise the exact words written by participants in this process, collated into like themes and ideas.

## 2. Community Stakeholder Meetings

A series of meetings were arranged with groups of key stakeholders with a focus on community groups, associations and businesses.

The meetings were held over a three month period with stakeholders invited from a broad range of local groups and organisations.

- Chair Yoga attendees (Dardanup)
- Dardanup Knits and Knots Group
- Eaton Senior Citizens
- Eaton Family Centre
- Bethanie Aged Care Home
- Eaton Lions
- Dardanup Lions
- Crooked Brook Forest Association
- Leschenault Scouts
- Dardanup Playgroup

Key themes that were discussed with stakeholders are presented in this section.

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## 2.1 Community Connectedness

Stakeholders identified a need to increase the community connectedness through events, activities and projects. This included programs and events for youth as outlined in section 3.3, along with events for families and children that are inclusive of the entire community.

It was highlighted specifically that more programs and activities were required for the senior members of the community as they are often at high risk of social isolation. Some activities included an intergenerational letter writing program, seniors mixed netball, a walking group and exercise programs.

It was raised that a community services directory of local businesses would assist community members getting to know people in their community while supporting local businesses.

## 2.2 Partnerships

A strong theme in the stakeholder meetings was the opportunity for community groups and services to partner with the Shire of Dardanup to deliver events, programs and projects that may have shared objectives and outcomes.

Suggestions from stakeholders included utilising Crooked Brook Forest for events and activities by partnering with the Leschenault Scouts to deliver programming for children and families during the school holidays.

There was also discussion surrounding a partnership between the Shire of Dardanup and Headspace Bunbury to increase the awareness of mental health services for young people in the community. Along with a partnership with Investing in Our Youth to deliver ongoing life skills workshops to youth to prepare them for adulthood.

## 2.3 Volunteering

A number of stakeholders identified the need to get young people volunteering in clubs and groups to assist in membership retention and to increase their active participation in the community. It was discussed that having young people would assist with providing new and fresh ideas to the clubs and groups, along with providing opportunity for young people to learn lifelong skills from older members.

Supporting this, stakeholders suggested a few ideas on how they maybe able to attract younger members including building relationships with young people through attending youth events, making membership more appealing and possible mentor programs with members and young people in the community.

## 3. Youth Consultation

The Shire of Dardanup delivered a youth consultation over a six week period via a survey and ideas wall on Social Pinpoint along with workshops called 'Pizza Arvos' presented to young people in Burekup, Dardanup and Eaton. During the consultation period, 60 surveys were completed, five ideas were left on the ideas wall and 48 young people attended the workshops.

In addition to the survey and workshops, the Shire also met with a board range of youth related stakeholders over a three month period.

- City of Bunbury Youth Officer
  - Shire of Augusta Margaret River Youth Trainee
  - City of Busselton Youth Development Supervisor
  - Youth Leadership Academy Australia
  - Headspace Bunbury
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- Investing in Our Youth
- Shire of Capel Community Development Team
- Cassie Fry and Debbie Staub (community members)
- Bunbury Senior High School
- Eaton Community Collage

Key themes that arose throughout the youth consultation period are presented below. Further details of the findings from the Pizza Arvos and surveys are attached in Appendix A.

### 3.1 Improving Transportation

Feedback from the survey and workshops outlined that transport (33) was one of the biggest barriers for young people, especially those located in the Burekup and Dardanup area due to no public transportation available to travel to surrounding urban areas. There was an overall desire to see a bus service running to Burekup and Dardanup during the school holiday period and on weekends.

The following points were raised by young people in the areas of Burekup and Dardanup about the lack of transportation.

- Many of the youth in their area were too young to use the bus service when the trial was run in 2018 and suggested running another trial period now they and their peers are older.
- Several young people advised that they attended school in Bunbury and felt socially isolated due to a lack of transportation options in their community and were not able to easily connect with friends.

### 3.2 Dedicated Youth Facilities

Many young people identified the absence of

facilities for youth (21) as something they did not like about living in the Shire of Dardanup. Young people advised they would like a space to hangout, connect with others and seek support from local services.

The following points were raised in regards to a youth facility.

- The Shire of Dardanup should create a public facility for young people. Young people are at a busy and overwhelming stage of their life where their emotions, relationships and life in general are changing. A youth facility would be a fantastic addition to the Shire of Dardanup as it gives the youth a place to relax and hang out, bringing out some fun and joy in their busy lives. For example, a large grassy area with things like bean bags, chairs and entertainment.
- All the things on this wall can be coordinated and organised by creating a space for young people. They were quite common when I was a teenager and they were very effective in organising things for youth to get involved in.
- Drop in centre for young people supported by the Shire, police, schools and local community groups. Somewhere for the school age children to go have fun! Things that should be included: sport equipment, TV, video games, cooking classes, etc.

### 3.3 Events and Activities

Every stakeholder group, along with those who completed the survey and attended the workshops provided feedback that more youth dedicated events and activities need to be provided to young people (45) in the Eaton, Burekup and Dardanup areas. Young people suggested that there was little to do in their area on the weekends and during the school holidays, which resulted in them feeling bored (10) and like there was nothing to do in their community.

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Young people provided their interests along with ideas for activities, programs and events they would like to see being delivered in their community. There was a particular strong interest in developing a large youth event during Youth Week with a band, markets, skate ramps, amusements and food trucks. Other interested outside of school, study and work are listed in Appendix A.

### 3.4 Skate Park Development

A strong theme in the workshops in Dardanup and Burekup was the need for new skate parks (46) in Burekup and Dardanup town sites. The young people that attended the sessions noted the current skate parks in Burekup and Dardanup were undesirable and in some cases damaged and outdated. When asked if they would prefer a skate park or pump track, the young expressed a skate park was preferred and their dream skate park would be similar to the one located in Boyanup.

They also advised that they would like lighting at the skate park in Dardanup so they can use the facility after nightfall during the winter months. Along with this, young people would also like to see additional seating provided at the skate parks to provide them with a place to hang out with friends who may be utilising the facility.

### 3.5 Sport and Recreation

Sport and recreation activities were ranked the highest when young people were asked about their interests outside of school, study and work.

- 49 – Sport and fitness
- 9 – Dance
- 22 – Skateboarding/BMX/ Scooters
- 33 – Outdoor recreation

In addition to this, many young people said skate parks/BMX tracks (24) were their preferred place to hang out, along with sporting facilities (20). Young people from Eaton advised they like to hang out on weekends and during the holidays at the basketball courts located at Lofthouse Park; however, they noted that the courts are small and not sufficient for their needs (5).

During the Burekup workshop, several young people said they like the big oval, the basketball and tennis courts. There was also a similar theme across both Dardanup and Burekup in regards to the young people liking the open space (12) their communities offer.

## 4. Stakeholder Meetings

During the consultation period, a series of meetings were arranged with stakeholders including with agencies, State Government and funding bodies.

- LotteryWest
- Department of Culture and the Arts
- Department of Local Government, Sport and Cultural Industries
- APM Communities

Key themes that were discussed with stakeholders are presented in this section.

### 4.1 Total Participation

A key theme during these meetings was increasing the opportunity for total participation of all members of our community by improving and promoting accessibility and inclusivity. This includes accessibility for people with disability, in addition to providing services, programs and facilities that cater to, connect and celebrate gender equity, multiculturalism, aboriginal communities, and other marginalised, disadvantaged or minority groups.

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## 4.2 Demonstrated Community Need

All stakeholders agreed, the community must be the driving force behind all projects, and as such all funding applications must have a clearly identified and demonstrated community need. Further to this, they advised applications must consider the “For the community, with the community” principal.

## 4.3 Community Connection

Another central theme discussed was creating opportunities for community connectedness, particularly in the wake of COVID-19 and the effects of isolation on our communities. There is a drive to develop and deliver local initiatives that encourage connection within communities and that actively include those that are vulnerable and/or at risk of social isolation.

## 5. Community Advisory Group Meeting

The key focus areas and strategies were presented at the Community Advisory Group on Wednesday 23 September 2020. In attendance were representatives from:

- Eaton Family Centre
- Headspace
- WA Police
- St John of God Hospital
- Bunbury Repertory Club
- Residents

The following key themes were discussed during the meeting.

### 5.1 Community Connectedness

There was an overall desire from the group to see an increase in the connectedness of

the community. This included an increase in activities, projects and events that increased the opportunity for members of the community to connect with neighbours, family and friends.

Specifically, the group mentioned developing a two-way mentoring program that focuses on transferring the experiences and skill-sets of one generation to another. Other suggestions also included a volunteering event/expo with a number of organizations and community groups coming together for a “have a go” day and an annual ‘orphans’ Christmas for people isolated from their families.

In addition to this, a number of people from the group identified the need for a community directory to assist the community in locating services, businesses and agencies within the Shire.

### 5.2 An Accessible and Inclusive Community

The group identified outreach programs such as a cross generational bus service and mobile tech programs for seniors as a way to make the community more accessible and inclusive. Many elderly people or people with a disability have difficulties accessing some of the services the Shire has to offer, such as the Be Connected program, due to mobility issues or not being able to leave their homes for health reasons.

They also advised that there is opportunities for the libraries to partner with services and NGOs on educational programs surrounding access and inclusion. In addition, plans for the new library should also include private areas for people with sensory processing disorders or for other members of the community to use to access telehealth appointments and attend to confidential financial matters. One person within the group noted that free and reliable WIFI was vital to providing these services.

It was highlighted specifically that hard copy newsletters would be beneficially for seniors who do not have access to the internet to keep

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them up-to-date on Council matters. It was proposed that people could opt-in via the rates notice. In addition to this, the representative from Australind Police suggested including a safety article in the newsletter and the existing community news advertisement in the local newspapers to educate elderly people around personal safety.

### 5.3 Engaged Youth

A strong theme throughout the meeting was engaging young people to be more actively involved in the community. The group agreed that young people often support causes and more abstract ideas rather than joining community groups, so therefore it's important to engage youth in causes and ideas they are passionate about. They also suggested the following projects and events they felt would appeal to young people:

- Youth Arts Forum
- Murals by young people
- A youth bus for transportation during the holidays

The group also discussed the importance of attracting 18-25 years olds to move back to the area from Perth after completing study to continue to grow the area.

### 5.4 A Distinctly Dardanup Community

The group discussed the importance of highlighting and promoting the unique place within the Shire of Dardanup as many people aren't aware of what the Shire of Dardanup has to offer. Some suggestions that came from the discussion included:

- Feature 'hidden gems' within the Shire of Dardanup on the website.
- Connect Eaton to Dardanup with the history and heritage
- Increase signage to mark places and trails

throughout the Shire

- Information centre at Eaton
- App with trails, walks, etc

## 6. Vision 2050 Engagement\*

The Shire of Dardanup recently undertook community consultation relating to its Vision 2050 Strategy. Some of the themes explored are directly relevant to the Place and Community area of responsibility and should be considered as part of the Place and Community Plan.

The relevant themes from the community and stakeholders meetings are:

- **Keeping People Here:** Stakeholders identified the need for programs and activities that link isolated people to the community; programs to increase volunteering; and spaces and activities to keep young people entertained. A lack of suitable public transport options for young people particularly in smaller town sites was also noted.
- **Community Connectedness:** stakeholders identified the need for increased community connectedness including programs for youth and seniors, improved opportunities for young families, and more activities and events that bring the community together. Multi-purpose all-ages civic spaces was identified; as well as inclusivity for all and a stronger focus on Aboriginal engagement and storytelling.
- **Tourism:** significant events or cultural activities to drive major tourism and support the entire South West region.

Of the 'big ideas' suggested at the community summit, the following objectives and action areas are of relevance:

1. Shared spaces: multi-generational spaces and co-location of places.

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2. 24/7 Community: 24/7 access to public libraries and community areas, and home deliveries.
  3. Youth Leadership and Engagement: building leadership, youth voices consulted for their futures, and encouraging youth involvement.
  4. Social Inclusivity: increasing social connection to reduce social isolation and increase health and wellbeing; aboriginal community engagement and shared futures; social inclusivity.
  5. Non sport recreation facilities: facilities that are accessible to everyone and accommodate different interests, supporting community groups and inspiring those with a vision to share it.
  6. Urban food production: urban community gardens to increase sustainability, teach skills, improve mental health, and bring the community together.
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